

THE BE YOUR OWN SANTA EVENT

GET UP TO
\$1,500
HOLIDAY BONUS CASH
ON MOST MODELS

GET TOTAL DISCOUNTS OF UP TO **\$10,000[€]**



Price for 2014 Dodge Grand Caravan Crew Plus shown: \$30,195.*

36 MPG
Hwy

2014 DODGE GRAND CARAVAN CANADA VALUE PACKAGE
CANADA'S BEST-SELLING MINIVAN FOR 30 YEARS

\$19,995[€]

PURCHASE PRICE INCLUDES \$8,100 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*

THE NEW 2014 RAM 1500 QUAD CAB SXT 4X4
CANADA'S MOST FUEL-EFFICIENT FULL-SIZE PICKUP*

\$26,295[€]

PURCHASE PRICE INCLUDES \$8,500 CONSUMER CASH,* \$1,500 HOLIDAY BONUS CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*

36 MPG
Hwy



Price for 2014 Ram 1500 Crew Cab Laramie shown: \$40,190.*



Price for 2014 Dodge Journey R/T AWD shown: \$34,390.*

37 MPG
Hwy

2014 DODGE JOURNEY CANADA VALUE PACKAGE
CANADA'S #1 SELLING CROSSOVER*

\$19,995[€]

PURCHASE PRICE INCLUDES \$2,000 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*

ALL-NEW 2013 DODGE DART SE
THE MOST TECHNOLOGICALLY ADVANCED COMPACT CAR**

\$16,495[€]

PURCHASE PRICE INCLUDES \$500 HOLIDAY BONUS CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*

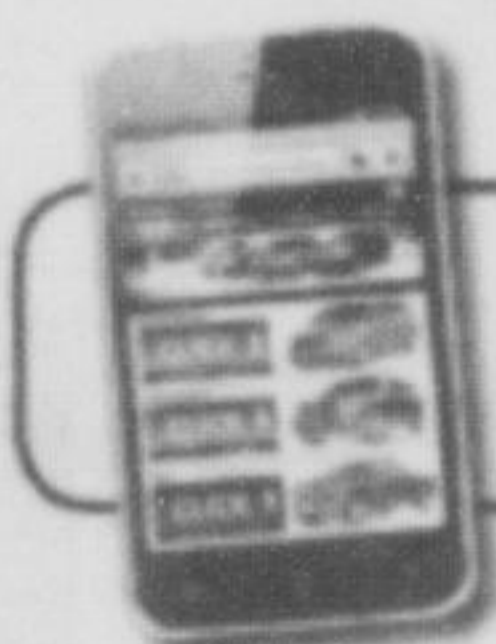
59 MPG
Hwy

2013 IIHS
TOP SAFETY PICK

10 years
Best Interiors



Price for 2013 Dodge Dart GT with optional equipment shown: \$23,850.1



REAL DEALS. REAL TIME.

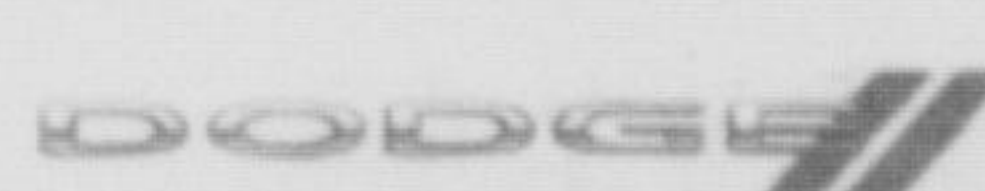
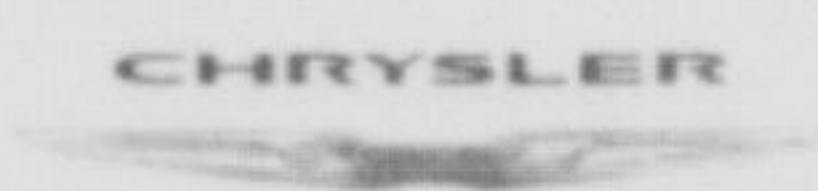
Just go to www.chrysleroffers.ca to easily find special offers, incentives and current inventory from your nearest retailer.*



THE BATTLE OF ONTARIO
TORONTO - OTTAWA

ENTER TO WIN A VIP TRIP FOR TWO
(LIMIT ONE ENTRY PER PERSON)

*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.



Based on 2013/2014 EnerGuide highway fuel consumption estimates. Government of Canada test methods used. Your actual fuel consumption will vary based on powertrain, driving habits and other factors. See retailer for additional EnerGuide details. 2014 Dodge Grand Caravan Canada Value Package - Hwy: 7.9 L/100 km (36 MPG) and City: 12.2 L/100 km (23 MPG). 2014 Dodge Journey 2.4L with 4-speed automatic - Hwy: 7.7 L/100 km (37 MPG) and City: 11.2 L/100 km (25 MPG). 2013 Dodge Dart AERD - Hwy: 4.8 L/100 km (59 MPG) and City: 7.3 L/100 km (39 MPG). [€]Wise customers read the fine print: V, €., *, **, †, ‡, § The Be Your Own Santa Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after December 3, 2013. Offers subject to change and may be extended without notice. All pricing includes freight (\$1,595 - \$1,095), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes license, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. *Holiday Bonus Cash of up to \$1,500 is available on most new 2013 Dodge Dart, Ram Heavy Duty trucks and FIAT models (including the FIAT 500 Pop and Ram Cab & Chassis) and on most new 2014 Chrysler, Jeep, Dodge, Ram and FIAT models, excluding the following: Chrysler 200 LX, Dodge Dart, Grand Caravan CVP, Journey CVP/SE, Avenger CVP, Viper, Jeep Complete Sport 4x2/4x4, Patriot Sport 4x2/4x4, Cherokee, Ram 1500 Reg Cab trucks, Ram Cab & Chassis, Ram Cargo Van, Ram ProMaster, FIAT 500 Pop, 500C, 500T and Abarth models. Bonus Cash will be deducted from the negotiated price after taxes. See your retailer for complete details. **\$10,000 in Total Discounts is available on new 2014 Ram 1500 models (excluding Reg Cab) and consists of \$8,500 in Consumer Cash Discounts and \$1,500 in Holiday Bonus Cash. See your retailer for complete details. †\$19,995 Purchase Price applies to the new 2014 Dodge Grand Caravan Canada Value Package (CVP) and includes \$8,100 Consumer Cash Discount. \$26,295 Purchase Price applies to the new 2014 Ram 1500 Quad Cab SXT 4x4 (2SA - AGR) only and includes \$8,500 in Consumer Cash Discounts and \$1,500 in Holiday Bonus Cash. \$19,995 Purchase Price applies to the new 2014 Dodge Journey Canada Value Package (CVP) only and includes \$2,000 Consumer Cash Discount. \$16,495 Purchase Price applies to the new 2013 Dodge Dart SE (2SA) only and includes \$500 in Holiday Bonus Cash. **Consumer Cash Discounts are offered on select 2013/2014 vehicles and are deducted from the negotiated price before taxes. ‡NO PURCHASE NECESSARY. Contest begins November 27, 2013 at 9:00:00 a.m. ET and ends February 28, 2014 at 11:59:59 p.m. ET. Contest open to legal residents of Ontario who have reached the age of majority at the time of entry. One (1) entry per person. To enter, you must visit any participating Chrysler, Jeep, Dodge and Ram retailer during the contest period and purchase/finance/lease any new 2012, 2013 or 2014 Chrysler, Jeep, Dodge or Ram vehicle (excluding SRT Viper models). Four (4) grand prizes available to be won, each consisting of a pair of VIP tickets and trip to watch the 2014 Battle of Ontario in Ottawa on April 12, 2014. Tickets are for April 12 ONLY. Price includes round trip travel for two and two night's hotel accommodation (if required). Approx. retail value: \$5,000 per prize. Mathematical skill-testing question required. For complete contest rules, including no purchase means of entry, go to: www.chrysleroffers.ca/battleofontario. §2014 Dodge Grand Caravan Crew Plus shown. Price includes Consumer Cash Discount. 2014 Ram 1500 Crew Cab Laramie shown. Price includes Consumer Cash Discount and \$1,500 Holiday Bonus Cash. 2014 Dodge Journey R/T AWD shown. Price includes Consumer Cash Discount. 2013 Dodge Dart GT with optional 18-inch paper back wheels shown. Price includes \$500 Holiday Bonus Cash. *Based on Automotive News classification and 2013/2014 Ram 1500 3.6L V6 4x2 and 8-speed transmission. 11.4 L/100 km (25 MPG) City and 7.8 L/100 km (36 MPG) Highway. Based on 2013 EnerGuide fuel consumption guide ratings published by Natural Resources Canada. Government of Canada test methods used. Your actual fuel consumption will vary based on powertrain, driving habits and other factors. Ask your retailer for complete EnerGuide information. **Based on R. L. Polk Canada, Inc. May 2008 to September 2013 Canadian Total New Vehicle Registration data for Crossover Segments as defined by Chrysler Canada Inc. ††Based on 2013 Ward's upper small sedan class (costing under \$25,000). †††Real Deals, Real Time. Use your mobile device to build and price any model. †††Jeep is a registered trademark of Chrysler Group LLC. †††The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.

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DODGE
Caravan Kids
FROM SPONSOR BY AMERICA'S MOST WANTED CARS