



MODEL FB2E2DEX

MODEL RM3H3EES WITH SE ACCESSORY PACKAGE

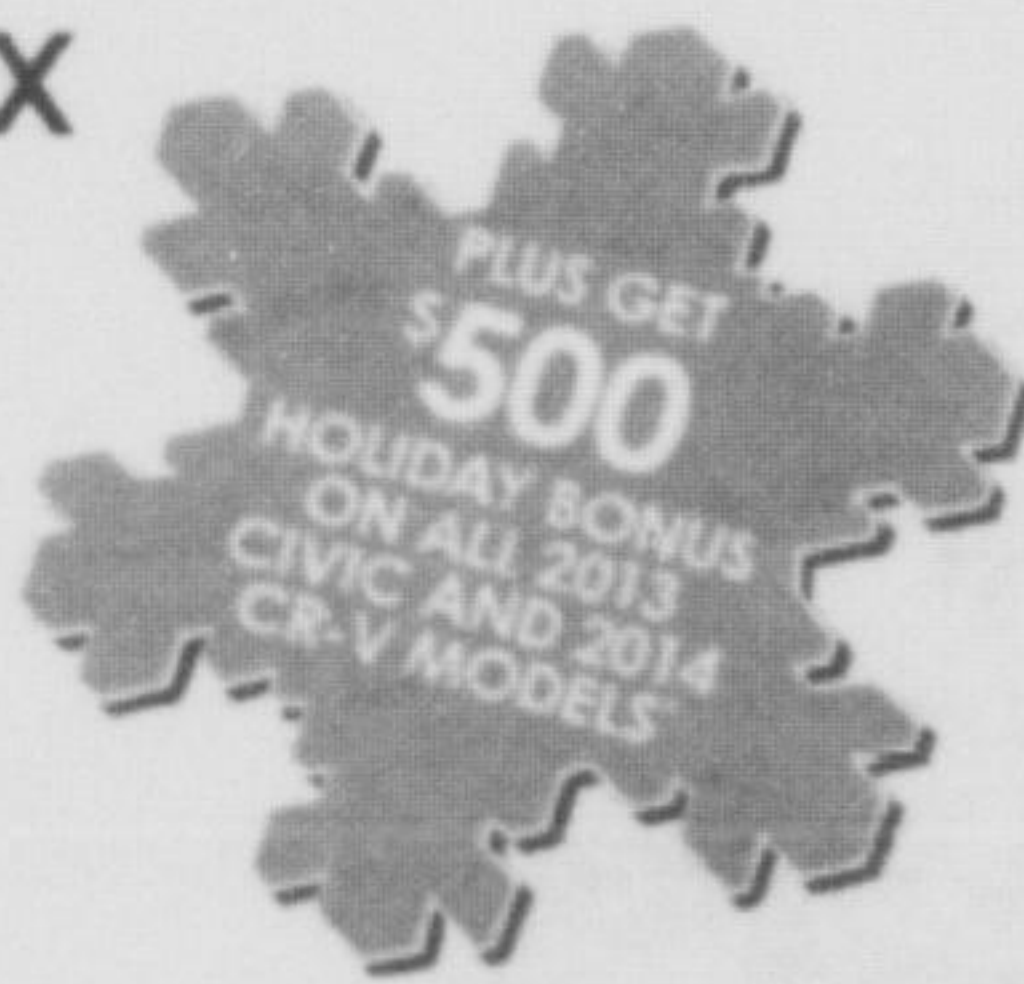
\$0 DOWN PAYMENT OAC

\$0 SECURITY DEPOSIT

2013 CIVIC DX

\$88@1.99% APR

LEASE BI-WEEKLY* FOR 60 MONTHS¹ FINANCE BI-WEEKLY FOR 84 MONTHS¹. \$16,970 SELLING PRICE INCLUDES FREIGHT, PDL LEVIES AND OMVIC FEE. EXCLUDES LICENSE AND HST.



2014 CR-V LX

\$149@2.99% APR

LEASE BI-WEEKLY* FOR 60 MONTHS¹.

\$5 MORE BI-WEEKLY FOR SE ACCESSORY PACKAGE

INCLUDES ROOF RACK RAILS, RUNNING BOARDS, CARGO TRAY, ALL-SEASON FLOOR MATS, AND MORE.

15 THE BEST-SELLING CAR IN CANADA FOR 15 YEARS RUNNING.²



MODEL FG6G2DEX



2013 FIT DX

\$77@1.99% APR

\$1,430 DOWN PAYMENT/OAC LEASE BI-WEEKLY* FOR 60 MONTHS¹ WITH \$0 SECURITY DEPOSIT.

2013 CANADIAN BLACK BOOK BEST RETAINED VALUE AWARD: SUB-COMPACT CAR³

*BI-WEEKLY LEASE ONLY AVAILABLE FOR 48 MONTH TERMS OR GREATER.

OR GET GREAT DEALS ON OTHER 2013 MODELS

0.99% APR

OR GET UP TO

\$5000

LEASE FOR 24 MONTHS¹ OR FINANCE UP TO 48 MONTHS¹ ON SELECT 2013 HONDA MODELS.

CASH INCENTIVES ON OTHER SELECT REMAINING 2013 HONDA MODELS.

HondaOntario.com
Ontario Honda Dealers



Limited time lease and finance offers available through Honda Financial Services Inc. (HFS), to qualified retail customers on approved credit. Selling prices and payments include freight and PDI (ranges from \$1,435 to \$1,540 depending on 2013 model and \$1,895 on advertised 2014 models), EHP fees (\$29), EHP filters (\$1), A/C levy (\$100 except Civic DX and Fit DX models), and OMVIC fee (\$5). Taxes, license, insurance and registration are extra. ¹Representative bi-weekly lease example: 2013 Civic DX Sedan // 2014 CR-V LX 2WD on a 60 month term with 130 bi-weekly payments at 1.99% // 2.99% lease APR. Bi-weekly payment is \$88 // \$148.74 with \$0 // \$0 down or equivalent trade-in, \$66 // \$0 individual dealer contribution deducted from the negotiated selling price before taxes, \$0 security deposit, and first bi-weekly payment due at lease inception. Total lease obligation is \$11,439.71 // \$19,336.43. 120,000 kilometre allowance, charge of \$0.12/km for excess kilometres. PPSA lien registration fee of \$45.93 and lien registering agent's fee of \$5.65, due at time of delivery are not included. Limited time SE Accessory Package installed for \$4.88 more bi-weekly (plus taxes) on a 2014 CR-V LX 2WD includes all advertised items plus "SE" badge. ²Representative bi-weekly finance example: 2013 Civic DX Sedan on an 84 month term with 182 bi-weekly payments at 1.99% APR (including \$1,600 Finance Incentive and \$476.65 individual dealer contribution deducted from the negotiated selling price before taxes). Incentives apply only to Finance contracts through HFS, and can be combined with subvented rates of interest offered by Honda as part of a low rate interest program. Finance amount is \$14,839. Cost of borrowing is \$1,077.29 for a total finance obligation of \$16,016.29 with \$0 down or equivalent trade-in. ³\$500 Holiday Bonus offer applies only to retail customer purchase or lease agreements for new 2013 Civic, 2013 Fit and 2014 CR-V models concluded between December 3rd, 2013 and January 2nd, 2014 at participating Ontario Honda Dealers. Deducted from the negotiated price after taxes and can be combined with advertised lease and finance rates. ⁴Limited time 0.99% APR lease offers on remaining new 2013 Fit DX // 2013 Civic DX Sedan // 2013 CR-Z // 2013 Accord EX Coupe 6MT // 2013 Accord LX Sedan 6MT // 2013 CR-V LX 2WD for a maximum of 24 // 24 // 24 // 42 // 24 // 36 months. Representative lease example: 2013 Civic DX Sedan on a 24 month term at 0.99% lease APR, the monthly payment is \$287.20 with \$0 down or equivalent trade-in, \$0 security deposit and first monthly payment due at lease inception. Total lease obligation is \$6,892.80. 48,000-kilometre allowance, charge of \$0.12/km for excess kilometres. PPSA lien registration fee of \$18.81 and lien registering agent's fee of \$5.65, due at time of delivery are not included. ⁵Receive 0.99% APR purchase financing on remaining new 2013 Fit DX // 2013 Civic DX Sedan // 2013 CR-Z // 2013 Accord EX Coupe 6MT // 2013 Accord LX Sedan 6MT // 2013 CR-V LX 2WD models for a maximum of 36 // 48 // 24 // 60 // 24 // 48 months. Representative finance example: 2013 Civic DX Sedan on a 24 month term at 0.99% APR and finance amount of \$16,991.65 the monthly payment is \$715.31. Cost of borrowing is \$175.79 for a total finance obligation of \$17,167.44 with \$0 down or equivalent trade-in. ⁶\$1,500 // \$1,500 // \$1,500 // \$1,500 // \$2,000 // \$3,500 // \$2,000 // \$2,500 // \$4,000 // \$5,000 // \$5,000 customer cash incentive is valid on remaining new 2013 Fit (except DX) // 2013 Civic Coupe and Sedan (except DX Sedan) // 2013 Accord Coupe (except EX Coupe 6MT) // 2013 Accord Sedan (except LX Sedan 6MT, EX-L V6 Sedan and Touring V6 Sedan) // 2013 Accord EX-L V6 Sedan and Touring V6 Sedan // 2013 Crosstour EX 2WD and EX-L 2WD // 2013 Crosstour EX-L 4WD and EX-L 4WD NAVI // 2013 CR-V (except LX 2WD) // 2013 Odyssey // 2013 Pilot // 2013 Ridgeline models when registered and delivered between December 3rd, 2013 and January 2nd, 2014. Cash incentive is available for all Honda retail customers except customers who lease or finance through HFS at a subvented rate of interest offered by Honda as part of a low rate interest program. All advertised lease and finance rates are special rates. Cash incentive will be deducted from the negotiated price before taxes. For all offers: taxes payable on full amount of purchase price. Offers only valid for Ontario residents at Ontario Honda Dealers. Dealer may sell/lease for less. Dealer order/trade may be necessary. Vehicles and accessories are for illustration purposes only. Offers, prices and features subject to change without notice. See your Ontario Honda Dealer or visit HondaOntario.com for full details. ⁷Based on Association of International Automobile Manufacturers of Canada (AIAMC) data reflecting sales between 1997 and December 2012. ⁸2013 Canadian Black Book Best Retained Value Award winner - Sub-Compact Car category. Based on value retained from original MSRP for 2009 model year vehicles as published by CBB, as of 1 January 2013. See CanadaBlackBook.com for complete details.

Chevrolet cruz-ing into 2014 with best selling car

Story and photos by Jim Robinson

Metroland Media

When it comes to the Canadian compact car segment as a manufacturer, if you can make it here, you can make it anywhere.

Compacts are the most competitive market in Canada, so having the right car is a very big deal.

For Chevrolet, that car is the Cruze — currently the best selling passenger car on the planet.

But top spot in Canada still eludes the bowtie gang, so they are redoubling their efforts in 2014 with what the brand feels is the most inclusive small sedan lineup on the market.

You can have Cruze in family style (LS, LT and LTZ), sports sedan (RS), a super fuel-efficient model (Eco) or one of only two companies in Canada offering a compact diesel.

In addition to three engines and two transmissions, Cruze matches anyone in the business for technology and connectivity as well as safety.

When it comes to safety, Cruze offers 10 standard airbags and a collapsible pedal assembly. Cruze has electronic stability control standard and rollover sensing. Optionally available is GM's Enhanced Safety Package that includes crash mitigation systems such as rear park assist, side blind spot alert and rear cross traffic alert.

At a recent rollout of the entire Cruze 2014 lineup at GM's Canadian headquarters in Oshawa, staff demonstrated the new myChevrolet and OnStar RemoteLink apps that enable a smartphone owner to unlock doors, start the Cruze, check diagnostics systems, keep track of maintenance and contact roadside assistance, just to name a few capabilities.

One neat feature allows the owner to start the Cruze and heat it up or cool it down on the inside depending on the weather.

When it comes to picking out a new Cruze, there are basically the standard sedans



For 2014, Chevrolet offers four takes on the Cruze, which the brand says offers consumers the most choice in the Canadian compact car segment.

(with starting prices) beginning with the LS (\$15,995), 1LT/2LT (\$19,495) and LTZ (\$26,745). The RS is an optional sports package available on the 2LT (\$1,825) and LTZ (\$975). The reason the LTZ is less is because some of the items in the RS Package are already included in the LTZ. The Cruze Eco starts at \$21,095, while the diesel starts at \$24,945.

All versions are front-drive, all-wheel-drive being unavailable.

With a fuel rating of 7.5/4.2L/100 km, the diesel beats every non-hybrid on the road.

Even though it was a diesel, the effort by GM engineers in keeping the cabin quiet was noticeable. I had a chance to try programming the navigation system, which is so intuitive you don't need to read the manual (although this always pays). But I have to tell you I still prefer OnStar with its turn-by-turn voice prompt. It's still the best, in my opinion.

The final extra is the first use of radiator air shutters on a compact car. They open and close automatically based on speed and cooling needs of the engine.

With four distinct versions, the Chevrolet Cruze for 2014 gives compact sedan buyers lots of choice and all competitively priced.

LCBO and Kia partner to stop drinking and driving

LCBO's Deflate the Elephant information campaign is promoting responsible entertaining this holiday.

New this year, Deflate the Elephant is partnering with Kia Canada to host the "Speak Up and Win" contest, which promotes planning ahead when entertaining and celebrating designated drivers. From December 1 until January 4, 2014, Ontarians have the chance to win the use of a new 2014 Kia Rondo for one year, by entering at www.facebook.com/DeflateTheElephant.

"As a responsible global automotive company in Canada, we believe it is important to fully leverage our partnerships to drive awareness on the perils of impaired driving," says Maria Soklis, vice-president and Chief Operating Officer, Kia Canada Inc.

The campaign's websites (www.deflatetheelephant.com and www.degonflezlephant.com) are great resources for responsible entertaining tips, alcohol-free Mocktail recipes and the Home Bartending Challenge where visitors can learn the proper pour for wine, beer, spirits and coolers.

Part of being a responsible host is measuring drinks for guests instead of running the risk of an open bar.

A newly launched feature is The Podium, which invites visitors to share their ideas on hosting and the issue of preventing impaired driving.

A new, 30-second TV Deflate the Elephant commercial airing on major Ontario networks, an online campaign and elements in LCBO stores run throughout December, including New Year's, to encourage people to speak up and deflate the elephant in the room.

For more information on this campaign, visit www.deflatetheelephant.com.