

**Mazda's**

# NEW MODEL CELEBRATION



GT model shown

**2014 CX-5 GX**  
WITH SKYACTIV TECHNOLOGY

**BI-WEEKLY LEASE OFFER** **\$129<sup>+</sup>** at **2.49%** APR  
for 48 months / \$2,789 down.  
Excludes HST.



BEST NEW SMALL CAR UNDER \$21,000  
**2014 MAZDA3**  
BEST NEW SMALL CAR OVER \$21,000  
**2014 MAZDA3 SPORT**



**THE ALL-NEW GAME-CHANGING 2014 MAZDA3 GX**

**BI-WEEKLY LEASE OFFER** **\$73<sup>+</sup>** at **2.49%** APR  
for 36 months / \$1,995 down.  
Excludes HST.



BEST NEW FAMILY CAR OVER \$30,000  
**2014 MAZDA6**



GT models shown

**THE ALL-NEW 2014 MAZDA6 GX**  
WITH SKYACTIV TECHNOLOGY

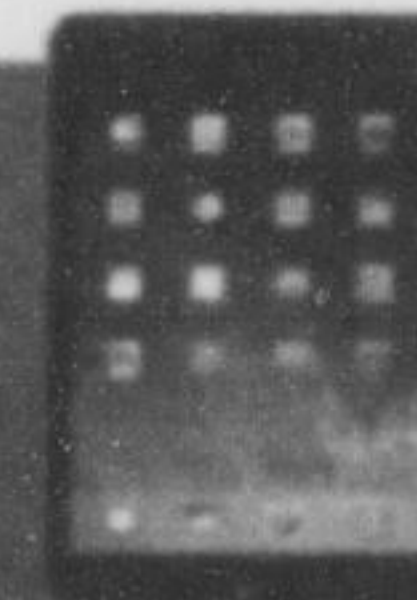
**BI-WEEKLY LEASE OFFER** **\$135<sup>+</sup>** at **1.99%** APR  
for 48 months / \$2,649 down.  
Excludes HST.

**0% PURCHASE FINANCING<sup>†</sup>** on select 2014 models **OR BI-WEEKLY LEASING<sup>‡</sup>** now available

**PLUS an iPad Air**

With the purchase of any new Mazda, enhance your ownership experience by downloading the Virtual MAZDA3 App on your new iPad Air\*. Download the app from the App Store. With this app you can:

- Experience the 2014 MAZDA3 in augmented reality
- Learn about the 2014 MAZDA3 features



## ASK ABOUT OUR AMAZING OFFERS ON REMAINING 2013 MODELS!



**2013 MAZDA2 GX**

GET A **\$3,500\*** CASH DISCOUNT



2013 MAZDASPEED3 model shown

**2013 MAZDA3 LINE-UP**

GET UP TO A **\$6,000\*** CASH DISCOUNT  
ON SELECT MAZDA3 MODELS



**2013 MAZDA5 GS**

GET A **\$3,000\*** CASH DISCOUNT



**2013 CX-9 GT**

GET A **\$6,000\*** CASH DISCOUNT

**OFFERS END JANUARY 2<sup>ND</sup>**

VISIT **MAZDA.CA** FOR MORE DETAILS.

**ZOOM-ZOOM**



10% APR purchase financing is available on select new 2014 Mazda vehicles. Terms vary by model. Based on a representative agreement using offered pricing of \$25,139 for the 2014 CX-5 GX (NVXK648A00) with a financed amount of \$25,000, the cost of borrowing for a 48-month term is \$0, monthly payment is \$520.83, total finance obligation is \$25,000. Offer includes freight and P.D.E. Offer excludes HST. †Offer available on retail leases of all-new 2014 Mazda3 GX (D4XK644A00)/2014 Mazda3 GX (D4XL644A00)/2014 CX-5 GX (NVXK648A00) with a lease APR of 2.49%/1.99%/2.49% and bi-weekly payments of \$73/\$135/\$129 for 36/48/48 months, the total lease obligation is \$7,674/\$16,731/\$16,238, including down payment of \$1,995/\$2,649/\$2,789. As shown, Offered Pricing for all-new 2014 Mazda3 GT (D4TL644A00)/2014 Mazda3 GT (D4TL644A00)/2014 CX-5 GT (NVXK648A00) with a lease APR of 2.49%/1.99%/2.49% and bi-weekly payments of \$162/\$168/\$189 for 36/48/48 months, the total lease obligation is \$14,599/\$22,362/\$22,447, including down payment of \$1,995/\$2,649/\$2,789. Lease payments include freight and P.D.E. of \$1,695/\$1,695/\$1,895. 20,000 km per year mileage allowance applies, if exceeded, additional 8¢ per km applies. Offers exclude HST. Offered leasing available to retail customers only. \*Limited one iPad Air per retail customer on finance, lease or cash purchase of all new 2013/2014 Mazda models between December 3rd, 2013 and January 2nd, 2014. No substitutions or cash surrender value. iPad Air is a registered trademark of Apple Inc. All rights reserved. Apple is not a sponsor of, nor a participant in, this promotion. ‡Cash discounts are available on retail purchase of select new, in-stock 2013 Mazda models between December 3rd, 2013 and January 2nd, 2014 and cannot be combined with finance offers. Discount amounts vary by trim level/model. Cash Discount Offers as follows: \$3,500 on all 2013 Mazda2 models, maximum \$4,000 on 2013 Mazda3 models, \$3,000 on all 2013 Mazda5 models, maximum \$6,000 on 2013 CX-9 GT models. See dealer for complete details. Licence, insurance, taxes and down payment (where applicable) are extra and may be required at the time of purchase. Dealer may sell/lease for less. Dealer order/trade may be necessary on certain vehicles. Offers valid December 3rd, 2013 - January 2nd, 2014, while supplies last. Lease and finance on approved credit for qualified customers only. Offers subject to change without notice. Visit mazda.ca or see your dealer for complete details.