

Welcome to the future

Continued from page 26

During an Audi e-tron seminar looking at all forms of its move toward electrification, journalists were not allowed to drive it car but it looking very close to production right now.

Using apps on a smartphone or tablet, the owner can access a myriad of features such as pre-starting the car so the battery is warmed up and ready to go at peak efficiency.

At the same time, you can set the climate control so the car is the desired interior temperature.

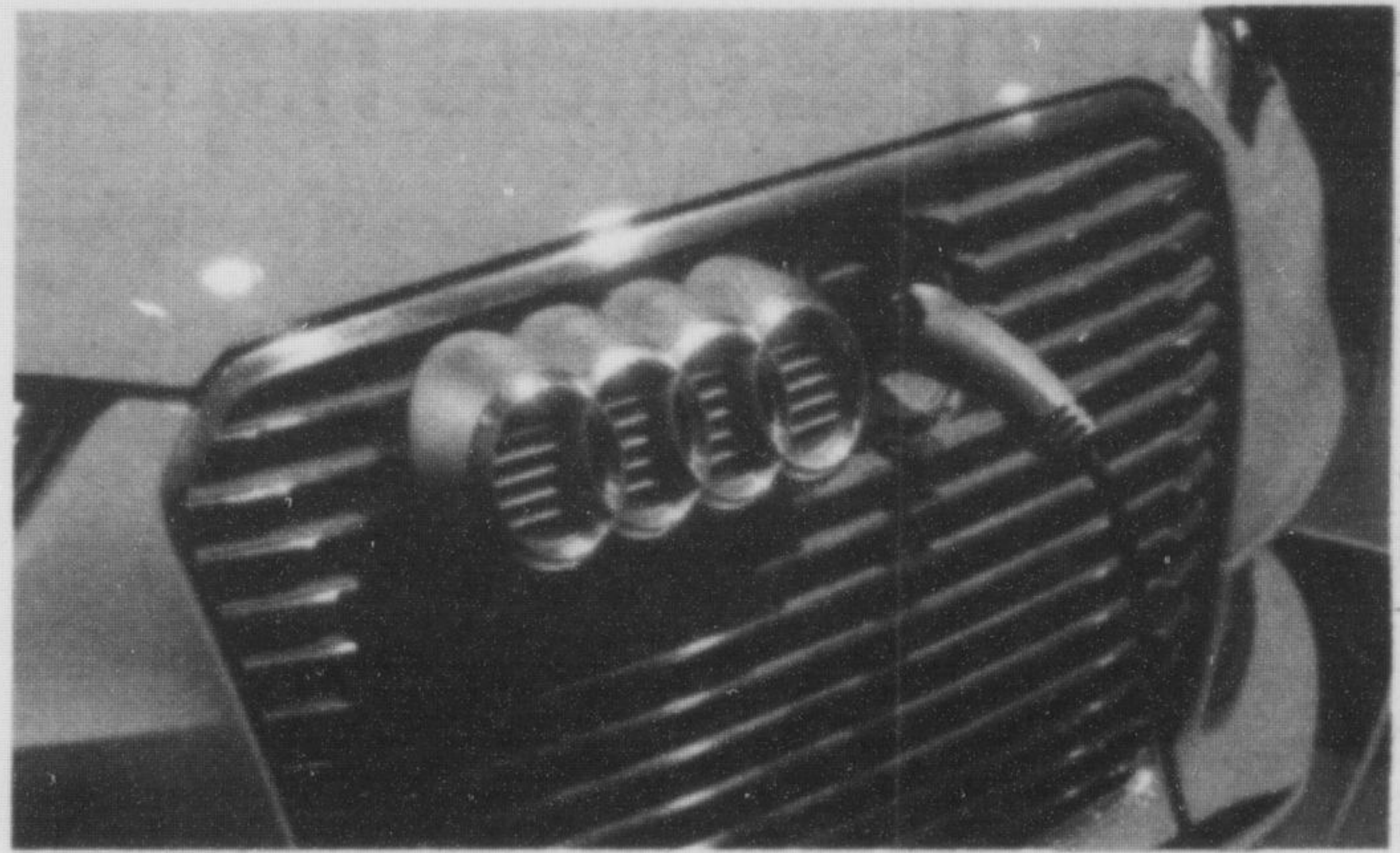
Another feature is using an app to enter charging time. This can be done by time or day and setting

charging to 90 per cent and then adding the remained 10 per cent just before departure so the battery is full charged with no power loss in the interim.

Cost is impossible to set at this time due to thousands of considerations that will have to be made between now and 2015.

In terms of impact, the A3 e-tron is an Audi through and through and does not look, nor do I expect, it will drive like a car that screams, "I'm saving the planet, I'm saving the planet."

While it shares the same technological principles of other plug-in hybrids, the A3 e-tron will also have the Audi panache that people love.



The charging port is revealed when the Audi emblem on the grille slides to the left.

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1.8 SR model shown*

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1.6 SL Tech model shown*

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*Finance offers are now available on new 2013 Rogue S FWD (W6RG13 AA00), CVT transmission/2014 Versa Note 1.6 S (B5RG54 AA00), manual transmission/2013 Sentra 1.8 S (C4LG53 AA00), manual transmission. Selling Price is \$25,862/\$13,699/\$15,949 financed at 0%/0.9%/0% APR equals 182 bi-weekly payments of \$128/\$78/\$88 for an 84/84/84 month term. \$2,500/\$0/\$0 down payment required. Cost of borrowing is \$0/\$441.36/\$0 for a total obligation of \$25,862/\$14,140/\$15,949. \$000/\$1,200 NCF Finance Cash included in advertised price, applicable only on 2013 Sentra 1.8 S (C4LG53 AA00/BK00), manual transmission/Versa Note 1.6 S (B5RG54 AA00/B5RG14 AE00) on finance purchases through subsidized loan contracts only through Nissan Canada Finance. This offer cannot be combined with any other offer. Conditions apply. *\$13,000 cash discount is valid on all 2013 Titan models except the Titan 4X2 King Cab S SWB (1KAG73 AA00)*\$5,000 Cash Purchaser's Discount is based on non-stackable trading dollars and is applicable to all 2013 Nissan Rogue models except 2013 Rogue S FWD (W6RG13 AA00), CVT transmission. The \$5,000 cash purchaser's discounts is only available on the cash purchase of select new 2013 Rogue models (excluding the W6RG13 AA00 trim model) when registered and delivered between October 1-31st, 2013. The cash discount is only available on the cash purchase, and will be deducted from the negotiated selling price before taxes and cannot be combined with special lease or finance rates. This offer cannot be combined with any other offer. Conditions apply. *\$25,862/\$13,699/\$15,949 Selling Price for a new 2013 Rogue S FWD (W6RG13 AA00), CVT transmission/2014 Versa Note 1.6 S MT (B5RG54 AA00), manual transmission/2013 Sentra 1.8 S (C4LG53 AA00), manual transmission. \$500/\$1,250 NCF Finance Cash included in advertised price, applicable only on 2013 Sentra 1.8 S (C4LG53 AA00/BK00), manual transmission/Versa Note 1.6 S (B5RG54 AA00/B5RG14 AE00) on finance purchases through subsidized loan contracts only through NCF. This offer cannot be combined with any other offer. Conditions apply. *Models shown \$36,282/\$20,719/\$21,849 Selling Price for a new 2013 Rogue SL AWD (Y6TG13 AA00), CVT transmission/2014 Versa Note 1.6 SL TECH (B5TG14 NA00), Xtronic CVT* transmission/2013 Sentra 1.8 SR (C4RG13 RT00), CVT transmission. ***Freight and PDE charges (\$1,750/\$1,567/\$1,567), air-conditioning levy (\$100) where applicable, certain fees (ON: \$5 DMVIC fee and \$29 pre-stewardship fee), manufacturer's rebate and dealer participation where applicable are included. License, registration, insurance and applicable taxes are extra. Finance and lease offers are available on approved credit through Nissan Canada Finance for a limited time, may change without notice and cannot be combined with any other offers except stackable trading dollars. Retailers are free to set individual prices. Offers valid between October 1-31st, 2013. *Association of International Automobile Manufacturers of Canada (AIAMC) Entry Level Segmentation. MY14 Versa Note v. MY13/14 competitors. Offers subject to change, continuation or cancellation without notice. Offers have no cash alternative value. See your participating Nissan retailer for complete details. ©1998-2013 Nissan Canada Inc. and Nissan Canada Financial Services Inc., a division of Nissan Canada Inc.

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