5 home-selling tips for low season

generally take place in the spring and summer, spring and summer markets." Gray recom- should be kept to a minimum. fall and winter can also be a fruitful time to mends the following tips for listing your home

prefer to be in their new homes before September, important to make your home appear warm and making spring or summer the best seasons to inviting to potential buyers. Consider replacing attract these buyers, however, other types of 40-watt bulbs with more luminous options and **o** buyers are shopping for homes during fall and open drapes and blinds to let the sun shine in. winter," says Steve Gray, a broker with Royal . 2. Limit personalized holiday décor. Potential

While it's true that the bulk of home sales create opportunities outside the traditional holidays, personal items and memorabilia through the cooler months:

"Families with school-aged children often 1. Choose bright interior lighting. It is

LePage Kelowna. "Job relocations or personal home buyers want to picture themselves in your tife changes or buyers scaling up or down can home. While it is acceptable to decorate for the

3. Use snow-free pictures in your listing. If possible, have your listing photos taken before the first snowfall. This will give potential buyers a better picture of your home's exterior.

4. Keep your home warm during showings.

Set the thermostat at a comfortable level or consider asking your realtor to turn on your gas fireplace for a showing.

5. Shovel and salt your walkways and driveway. In doing so, you make your home more accessible, increase curb appeal and show

potential buyers that your home is well-maintained and cared for. There are plenty of opportunities to sell even when the peak real estate season ends. If you find yourself looking to sell over winter, try some of Gray's tips for success. More information is available at www.royallepage.ca. www.newscanada.com

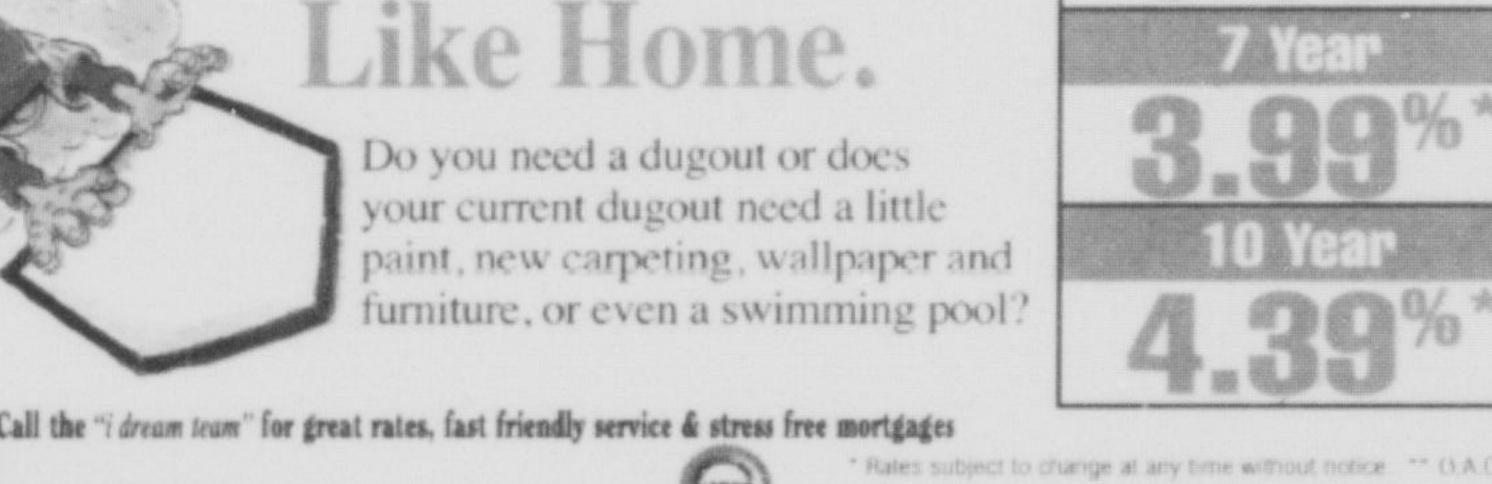




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