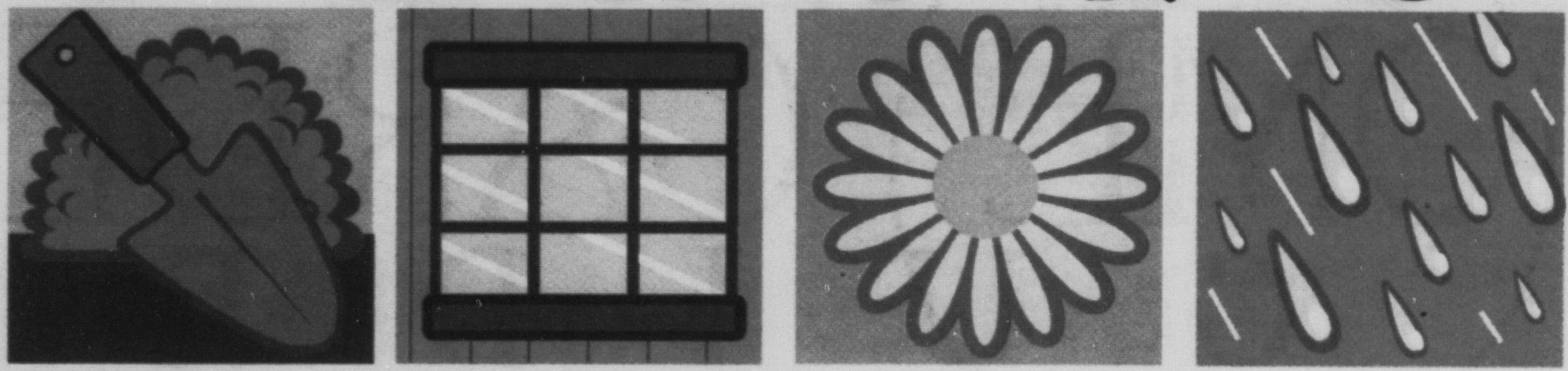


S P R I N G



HOME & GARDEN GUIDE

Advertorial

Make gardening a snap with a visit to your local grocer

Searching for brilliant flowering baskets, gorgeous blooms, edible plants, and stunning designer planters? Then look no further than the outdoor Garden Centres at your local grocery stores.

"I can't wait to see our customers' reaction when they see what we have come up with for them this year. We have many exclusives they won't find elsewhere, plus exciting products and new plants in colours that we are sure will take their breath away," says Peter Cantley, garden guru and vice-president Floral and Garden, Loblaw Companies Limited. Here are some highlights.

Big, bold, brilliant baskets: This season, Loblaw redesigned the Jumbo Hanging Basket to give it an extra oomph. Available in two great colours – apple green and plum, it's big and roomy, which is important because a larger soil capacity helps keep plants from drying out. Chic but under-

stated, the new design allows annuals to steal the show.

Beautiful blooms: Loblaw has been in the garden business for more than three decades, so when we they claim the new and exclusive PC Super Gigantico Dahlia - Dahlinova Hypnotica Tequila Sunrise may be the most beautiful flower they've ever offered, that's really saying something. Almost profound in their magnificence, the orange and coral blooms look like intricate origami. Cut them and bring them inside so you won't miss a moment.

Edible treasures: These days, you can grow virtually all the ingredients for your summer salads right in your own backyard. Loblaw's new President's Choice Mighty 'Mato plants grow up to a towering six feet tall. They graft wonderful tomato varieties, including the delicious heirloom variety Brandywine, onto a super rootstock that absorbs

nutrients out of the soil, acting like a power generator for the plant. Loblaw even developed the PC Mighty 'Mato Tomato Cage to support these enormous tomato plants.

Canadian summers provide the perfect climate for growing fresh fruit for your family and it's easier than you think. Canada's own Vineland Research and Innovation Centre is the home of some fantastic garden developments. A great example is the new and exclusive President's Choice Pixie Grapevine that you can actually grow in a pot. Providing adorable mini clusters of juicy grapes you can eat or make wine with, this amazing new dwarf grapevine means new opportunities for home growers. Keep it on the deck or patio as a great conversation starter.

Grasses are back: Lately, ornamental grasses have been really in demand in Loblaw's outdoor Garden Centres. One of

the most popular is the tall and stately PC Feather Reed Grass - Karl Foerster, which develops pretty plumes in mid-summer and come fall, they turn golden and sway and rustle with the wind. Try it grouped with Festuca Boulder Blue grass, Echinacea and Geranium Rozanne. Add a bright blue accent to your garden with PC Boulder Blue Festuca, a cascading mound that works well with almost any perennial. Loblaw's favorite new grass is PC Miniature Fountain Grass - Burgundy Bunny, which is ideal in a planter or mass planting. In July, the white tips of the Miniature Fountain Grass turn bright red to glorious effect, signaling a transformation of the entire plant to burgundy.

Canadian gardeners can find expert assistance and learn more about these and other wonderful products featured in the Insider's Report found at Loblaw Garden Centres and online at pc.ca.

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