

Region to host second non-profit/private sector networking seminar

Corporate social responsibilities and opportunities for partnerships between the non-profit and private sectors will be the focus of the second session of Halton Region's Let's Talk... Let's Connect networking series.

The seminar will be held Thursday, June 6 from 8:30 to 10:30 a.m. at Burlington's Ron Joyce Centre (4350 South Service Rd.).

"Our first session in the series focused on 'community conversations' as a starting point

for innovation and the second session will help participants put those lessons into action," said Regional Chair Gary Carr. "Partnerships help organizations achieve their goals and it is our objective with the Let's Talk series to provide the non-profit sector with the opportunity to make these connections."

The moderator and keynote speaker will be Lynn Fergusson, chief advisor of corporate social responsibility at 2H2M and a sessional

faculty member at DeGroot School of Business, McMaster, teaching CSR/Sustainability and Strategic Philanthropy.

Participants at the session will:

- Learn about corporate social responsibility and how private sector organizations are applying it to their business models
- Hear from local private sector organizations about their innovative partnerships with the non-profit sector

• Network with others from various sectors to explore opportunities of mutual benefit

• Take away best strategies to approach, engage and partner across sectors

Building capacity in the non-profit sector is an action in the Citizen's Priorities — Halton Region Action Plan for 2011-2014.

Members of all sectors are invited to the seminar. To register or for more information, dial 311 or visit www.halton.ca.npconversations.



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