

# Infiniti wins Chinese auto show award

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WheelsTalk.com

The organizing committee of the Shanghai International Auto Show awarded "Best Chinese Premiere" Infiniti's latest model, the all-new Q50.

In cooperation with sohu.com, one of China's leading Internet news websites, the Q50 was chosen for its fresh design, sporty appearance, and advanced powertrains as the committee expressed its conviction that the car will attract great consumer interest.

China is a key market in Infiniti's global growth strategy. Last year, the company established its global headquarters in Hong Kong, from where it can serve the Chinese market even better.

At the Shanghai Show, Infiniti announced local production of two vehicle versions that will be specifically developed for the Chinese market.

The all-new Infiniti Q50 debuts with a new world's first production performance technology: Infiniti Direct Adaptive Steering technology and Active Lane Control.

The new steering system allows advanced control of the Q50's tire angle and steering inputs, transmitting the driver's intentions to the wheels faster than a mechanical system.

Four different steering settings are offered, allowing customization by driver preference or road conditions.

The Active Lane Control uses a camera-based lane marker detection system to further enhance

on-center driving capability and improve vehicle straight ability.

Inside, the Infiniti Q50 interior offers a driver-centric cockpit with an array of premium comfort and convenience features.

The new Infiniti InTouch communications system

includes large dual touch-screen displays and puts communication with the outside world within easy reach, with integration of hands-free phone, moving map navigation, entertainment and smart phone apps in a way that is safe and easy-to-use while driving.

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\*Lease offer available on new 2013 Altima Sedan 2.5 (T4LG13 AA00), CVT transmission/2013 Sentra 1.8 S (C4LG53 AA00), manual transmission. 1.9%/0.9% lease APR for a 60 month term. Monthly payment is \$289/\$179 with \$0/\$0 down payment or equivalent trade-in and includes freight and fees (\$1,695/\$1,567) and no Security Deposit required. Lease based on a maximum of 20,000 km per year with excess charged at \$0.10/km. Total lease obligation is \$17,324/\$10,730. Includes \$150 Dealer Participation on 2013 Altima Sedan 2.5 (T4LG13 AA00), CVT transmission. Conditions apply. See your Nissan retailer for details. \*Models shown \$34,427 Selling Price for a new 2013 Altima Sedan 3.5 SL (T4SG13 AA00), CVT transmission/ \$21,649 Selling Price for a new 2013 Sentra 1.8 SR (C4RG13 RT00), CVT transmission. \*\*Freight and PDE charges (\$1,695/\$1,567), air-conditioning tax (\$100) where applicable, certain fees (ON: \$5 OMVIC fee and \$29 tire stewardship fee), manufacturer's rebate and dealer participation where applicable are included. License, registration, insurance and applicable taxes, (including excise tax and fuel conservation tax, where applicable) are extra. Finance and lease offers are available on approved credit through Nissan Canada Finance for a limited time, may change without notice and cannot be combined with any other offers except stackable trading dollars. Retailers are free to set individual prices. Offers valid between May 1st, 2013 and May 31st, 2013. †Fuel economy from competitive intermediate/compact 2013 internal combustion engine models sourced from Autodata on 13-12-2012. Hybrids and diesels excluded. 2013 Altima/Sentra fuel economy tested by Nissan Motor Company Limited. Actual Mileage will vary with driving conditions. Use for comparison only. 2013 Altima: 2.5L engine (7.4L/100 KM CITY/5.0L/100 KM HWY), 3.5L (9.3L/100 KM CITY/6.4L/100 KM HWY). 3.5L shown. 2013 Sentra: CVT transmission (4.9 L/100 KM HWY/8.6 L/100 KM CITY/5.8 L/100 KM COMBINED), manual transmission (5.5 L/100 KM HWY/7.5 L/100 KM CITY/6.6 L/100 KM COMBINED). CVT model shown. \*TOP SAFETY PICK+ winners must earn good ratings for occupant protection in at least 4 of 5 NHTSA evaluations, with no less than acceptable in any test. NHTSA rates vehicles good, acceptable, marginal or poor based on performance in a moderate overlap frontal crash, small overlap frontal crash, side impact and rollover, plus evaluations of seat/head restraints for protection against neck injuries in rear impacts. For details see [www.nhtsa.gov](http://www.nhtsa.gov).

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