

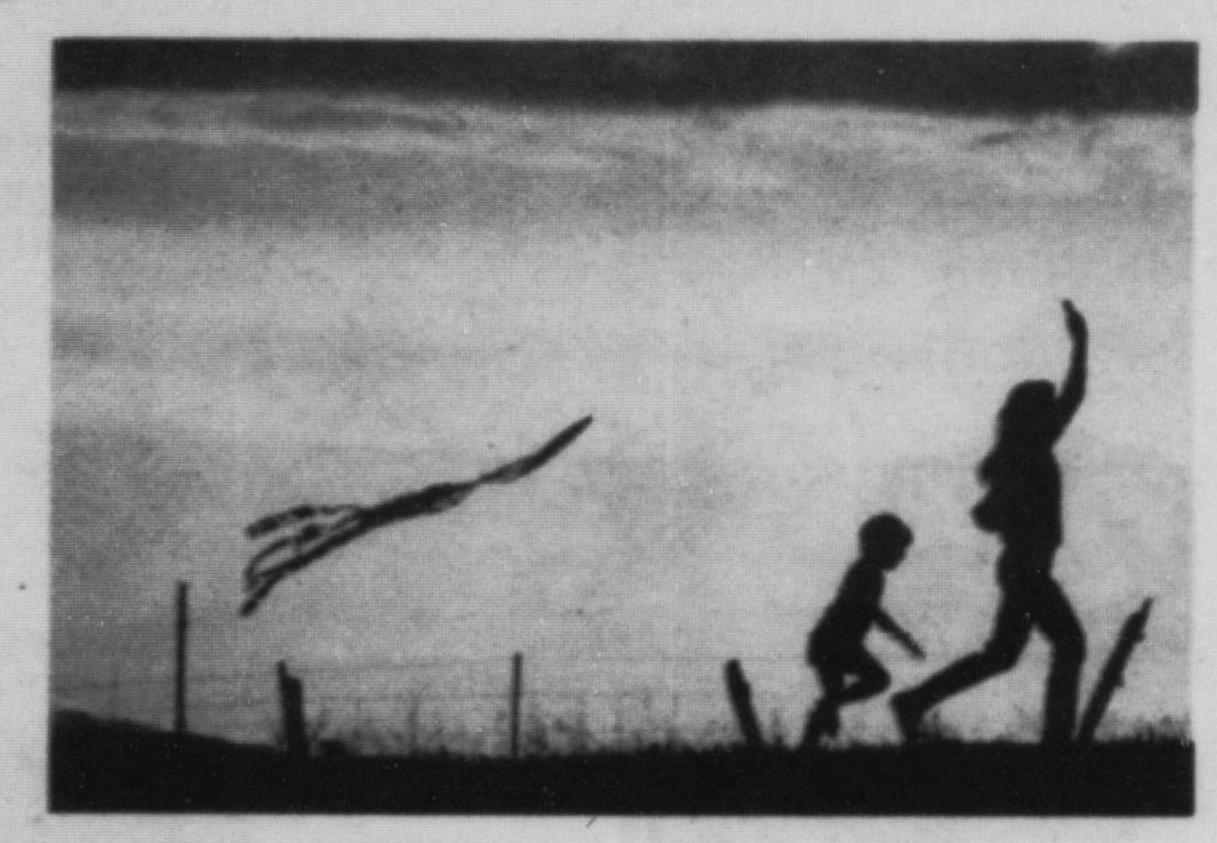
Advertorial

Don't let bugs ruin your summer fun: Guard against bug bites

(NC) – It's that time of year when families plan funfilled outdoor adventures like going to the cottage, camping, hiking, picnicking, canoeing, or horseback riding through the woods. These activities are great for families to bond and create long-lasting memories. Unfortunately, these special moments can be spoiled when pesky mosquitoes and deer ticks invade your funfilled outdoor activities.

Fortunately, it's never been easier to enjoy an outdoor family adventure and still have dependable protection from mosquitoes and deer ticks. Avon, the creators of the iconic Skin So Soft product line, launched a new bug repellent in Canada last year – Skin So Soft Bug Guard Plus Icaridin Insect Repellent Spray II.

Now Avon has expanded its Skin So Soft Bug Guard product line and formulated a product that provides strong and dependable repellency against mosquitoes



for up to five hours and deer ticks for up to seven hours. Avon's Skin So Soft Bug Guard Plus Icaridin Insect Repellent Spray II uses as its repelling agent, Icaridin,

and shrubs.

which is an effective alternative ingredient to DEET. Some consumers don't like DEET repellents because they have a greasy feel and an odour. The new Avon Insect repellent has a pleasant scent, is non-greasy, has a light, clean feel when applied and also contains ingredients like vitamin E and aloe.

Icaridin has been used worldwide since 1998, and is one of the best selling active ingredients contained in insect repellent products in Europe. The Skin So Soft Bug Guard Plus Icaridin Insect Repellent Spray II offers protection when you want to enjoy outdoor activities like walks, evening barbeques and campfires without the nuisance and concern of mosquitoes and deer ticks. It is available through Avon Independent Sales Representatives. More information can be found at www.avon.ca.

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