



Quality that wins awards.
Low payments that win your heart.

BI-WEEKLY FINANCING STARTING FROM
0.99% APR
ON SELECT MODELS*

NOW take advantage of our low
bi-weekly lease and finance payments
bi-weekly lease available on our most popular models on 48 & 60-month terms only*

2013 FIT DX
BI-WEEKLY LEASE FOR
\$77 @ 2.99% APR

FOR 48 MONTHS¹ WITH \$1,989 DOWN
PAYMENT/OAC AND \$0 SECURITY DEPOSIT



MODEL GE6G2DEX

NAMED ONE OF CAR AND DRIVER'S 10 BEST
FOR THE 7TH YEAR IN A ROW

ENHANCED 2013 CIVIC DX
BI-WEEKLY LEASE FOR

\$82 @ 2.99% APR

FOR 48 MONTHS¹ WITH \$1,529 DOWN
PAYMENT/OAC AND \$0 SECURITY DEPOSIT



MODEL FB2E2DEX

CANADA'S FAVOURITE CAR
15 YEARS IN A ROW**

2013 CR-V LX
BI-WEEKLY LEASE FOR
\$129 @ 1.99% APR

FOR 48 MONTHS¹ WITH \$2,463 DOWN
PAYMENT/OAC AND \$0 SECURITY DEPOSIT



MODEL RM3H3DES

2013 IIHS TOP SAFETY PICK:
SMALL SUV

THE ALL-NEW 2013 ACCORD LX
BI-WEEKLY LEASE FOR

\$129 @ 3.99% APR

FOR 48 MONTHS¹ WITH \$2,319 DOWN
PAYMENT/OAC AND \$0 SECURITY DEPOSIT



MODEL CR2E3DE

2013 CANADIAN
CAR OF THE YEAR



HondaOntario.com
Ontario Honda Dealers

OR GET
UP TO

\$4000

MAXIMUM CASH INCENTIVE AVAILABLE
ONLY ON 2013 PILOT MODELS

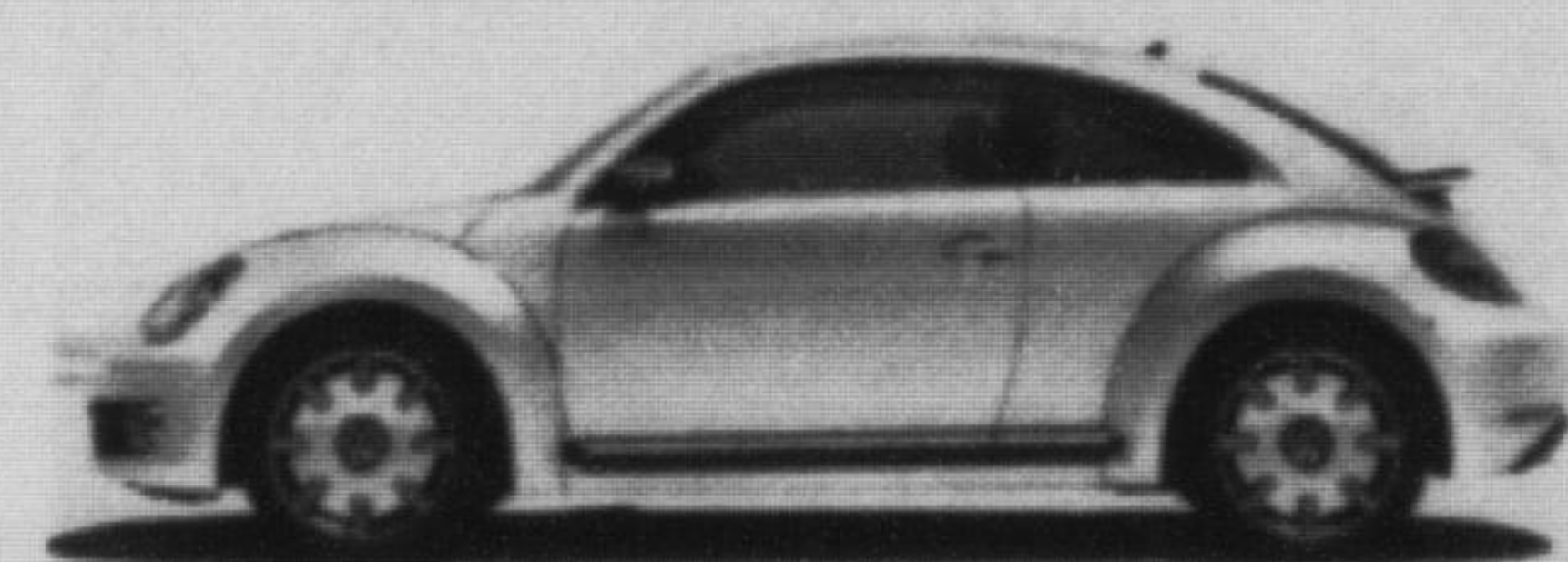
CASH INCENTIVES
ON OTHER
SELECT MODELS*



*Receive 0.99% purchase financing on any new 2013 Honda Fit DX (Model GE6G2DEX) // 2013 Honda Civic DX Sedan (Model FB2E2DEX) // 2013 Honda Accord LX Sedan (Model CR2E3DE) // 2013 Honda CR-V LX 2WD (Model RM3H3DES) // 2013 Honda Odyssey LX (Model RL5H2DE) // 2013 Honda Ridgeline DX (Model YK1F2DEZ) for a maximum of 24 // 24 // 24 // 48 // 36 // 24 months available through Honda Financial Services Inc., on approved credit. Representative bi-weekly finance example: based on a 2013 Honda CR-V LX 2WD (Model RM3H3DES) on a 48 month term at 0.99% APR, complete price of \$27,765 [includes \$1,640 freight and PDI, EHF tires (\$29), EHF filters (\$1), A/C tax (\$100 except Civic DX & Fit DX), and OMVIC fee (\$5)]. Excludes taxes, license, insurance, and registration. Cost of borrowing \$564.60 for a total finance obligation of \$28,329.60. Down payment or equivalent trade-in on purchase financing offers may be required based on approved credit from Honda Financial Services Inc. *Bi-weekly lease only available on 2013 Honda Fit // 2013 Honda Civic // 2013 Honda Accord // 2013 Honda CR-V models on 48 and 60-month terms only. †Limited time lease offers on any new 2013 Honda Fit DX (Model GE6G2DEX) // 2013 Honda Civic DX Sedan (Model FB2E2DEX) // 2013 Honda Accord LX Sedan (Model CR2E3DE) // 2013 Honda CR-V LX 2WD (Model RM3H3DES) models available through Honda Financial Services Inc., on approved credit. Representative bi-weekly lease example: based on a 2013 Honda Fit DX (Model GE6G2DEX) // 2013 Honda Civic DX Sedan (Model FB2E2DEX) // 2013 Honda Accord LX Sedan (Model CR2E3DE) // 2013 Honda CR-V LX 2WD (Model RM3H3DES) on a 48 month term with 104 bi-weekly payments at 2.99% // 2.99% // 3.99% // 1.99% lease APR and \$100 // \$0 // \$400 // \$400 customer incentive deducted from the negotiated selling price before taxes (customer incentive can be combined with subsidized rates of interest offered by Honda as part of a low rate interest program). The bi-weekly payment is \$77 // \$82 // \$129 // \$129 [includes \$1,495 // \$1,495 // \$1,640 // \$1,640 freight and PDI, EHF tires (\$29), EHF filters (\$1), A/C tax (\$100 except Fit DX and Civic DX), and OMVIC fee (\$5)] with \$1,989 // \$1,529 // \$2,319 // \$2,463 down payment or equivalent trade-in, \$0 security deposit and first bi-weekly payment due at lease inception. Total lease obligation is \$9,997 // \$10,057 // \$15,735 // \$15,879. 96,000-kilometre allowance, charge of \$0.12/km for excess kilometres. **\$4,000 // \$2,500 // \$2,000 // \$2,000 // \$1,500 // \$1,500 // \$1,000 // \$750 // \$500 customer cash incentive is valid on any new 2013 Honda Pilot // 2013 Honda CR-V except CR-V LX 2WD (Model RM3H3DES) // 2013 Honda Odyssey except Odyssey LX (Model RL5H2DE) // 2013 Honda Crosstour // 2013 Honda Accord Coupe // 2013 Honda Accord Sedan EX-L, Sport, LX CVT // 2013 Honda Accord Sedan Touring // 2013 Honda Civic Coupe & Sedan except Civic DX Sedan (Model FB2E2DEX) // 2013 Honda Fit except Fit DX SMT (Model GE6G2DEX) models when registered and delivered between April 2nd and April 30th, 2013. Cash incentive is available for all Honda retail customers except customers who lease or finance through Honda Financial Services Inc. at a subsidized rate of interest offered by Honda as part of a low rate interest program. All advertised lease and finance rates are special rates. Cash incentive will be deducted from the negotiated price before taxes. For all offers: license, insurance, PPSA, other taxes (including HST) and excess wear and tear are extra. Taxes payable on full amount of purchase price. Offers only valid for Ontario residents at Ontario Honda Dealers. Dealer may sell/lease for less. Dealer order/trade may be necessary. Vehicles and accessories are for illustration purposes only. Offers, prices and features subject to change without notice. See your Ontario Honda Dealer or visit HondaOntario.com for full details. **Based on Association of International Automobile Manufacturers of Canada (AIAMC) data reflecting sales between 1997 and December 2012.

New connected VW iBeetle

Metroland Media
WheelsTalk.com



Two iconic products will be forming an alliance later this year - the iPhone from Apple and the Beetle from Volkswagen.

As a result, the smartphone will interface with the Beetle and Beetle Cabriolet's vehicle functions via a specially developed app ('Volkswagen Car Net The Beetle') and a docking station.

This makes the Beetle the first model in the Volkswagen Group in which the iPhone will become an integrated component.

There are two routes to acquiring the interface: first as an optional feature, and second as a standard feature on the new iBeetle and iBeetle Cabriolet.

The German carmaker will be launching these special models on the market in parallel with the iPhone 5 integration at the beginning of 2014.

Located centrally on the dashboard of the Beetle is the newly designed docking station (cradle), in which the iPhone is integrated by simply snapping it in - similar to a mobile navigation system.

Once in, essentially, all iPhone functions can be used in the Beetle; the iPhone can be used to navigate, telephone via a hands-free unit, listen to music from the media library via the audio system's amplifier and loudspeakers, and much more.

When the app is launched, it can either

Apple and Volkswagen have teamed up to produce the iBeetle that goes on sale early in 2014.

connect the iPhone to the Beetle docked or undocked.

As soon as the iPhone connects to the Beetle's data network via the app and the docking station (docked), a menu with the following functions is available: "Spotify", "Expert", "Trainer", "Reader", "Postcard", "Photo", "Post" and "Milestones".

Volkswagen conceived the iBeetle for the debut of iPhone 5 integration and, available as a coupe and cabriolet, it is one of the first cars in the world to have a genuine integrative interface for the iPhone that was co-ordinated with Apple.

The colours and equipment features of the iBeetle are stylistically linked to the Cupertino-based US company, bringing the icons of its smartphones into harmony with what is certainly one of the world's most iconic automotive designs.

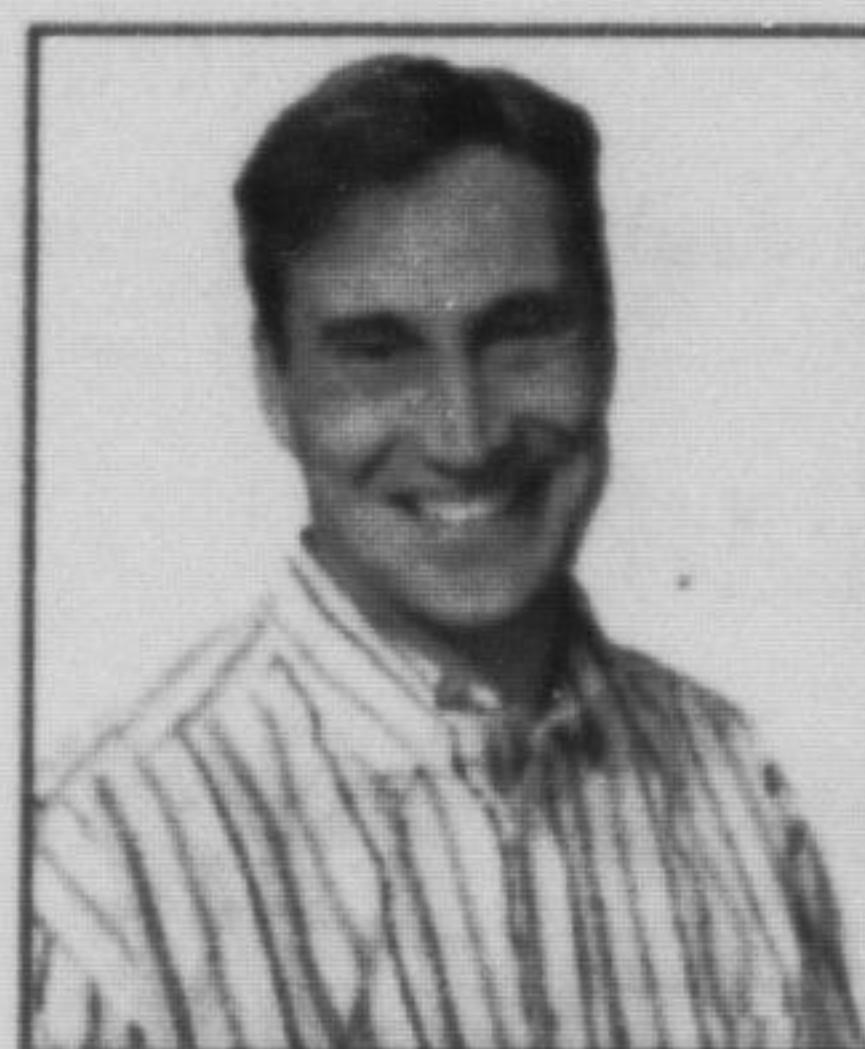
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