

EXTRA  
**\$750**  
ON ALL CARS

GET  
**PAID**  
TO  
**UPGRADE**  
APRIL 13<sup>TH</sup> TO 22<sup>ND</sup>  
ON ALL CASH, FINANCE AND LEASE DEALS.

EXTRA  
**\$1,250**  
ON ALL SUV'S & VANS

**10 DAYS ONLY!**

Rio4 SX with Navigation shown<sup>1</sup>

2013  
**RIO 4-DOOR**

HWY (M/T): 5.3L/100KM  
CITY (M/T): 6.9L/100KM

WAS **\$145** MONTHLY  
LEASE IT FROM **0.9%** APR FOR 36 MONTHS

**3** MONTHLY PAYMENTS ON US

UPGRADE BONUS  
**\$750**

NOW **\$134** MONTHLY

\$1,795 down payment. Offer includes delivery, destination, fees, \$900 "3 MONTHLY PAYMENTS ON US" SAVINGS<sup>2</sup> and \$750 UPGRADE BONUS<sup>3</sup>. Offer based on 2013 Rio 4-door LX MT with a purchase price of \$16,133.

Optima SX Turbo shown<sup>1</sup>

2013  
**OPTIMA**

HWY (A/T): 5.6L/100KM  
CITY (A/T): 8.6L/100KM

WAS **\$23,983**  
DISCOUNT **\$4,000** IN CASH SAVINGS<sup>1</sup>

UPGRADE BONUS  
**\$750**

NOW **\$19,233**

Offer includes delivery, destination, fees, \$4,000 CASH SAVINGS<sup>1</sup> and \$750 UPGRADE BONUS<sup>3</sup>. Offer based on 2013 Optima LX MT with a purchase price of \$23,983.

Sorento SX shown<sup>1</sup>

2013  
**SORENTO**

HWY (A/T): 6.5L/100KM  
CITY (A/T): 9.8L/100KM



WAS **\$30,978**  
DISCOUNT **\$3,500** IN CASH SAVINGS<sup>1</sup>

UPGRADE BONUS  
**\$1,250**

NOW **\$26,228**

Offer includes delivery, destination, fees, \$3,500 CASH SAVINGS<sup>1</sup> and \$1,250 UPGRADE BONUS<sup>3</sup>. Offer based on 2013 Sorento LX AWD with a purchase price of \$30,978.

Sportage SX shown<sup>1</sup>

2013  
**SPORTAGE**

HWY (A/T): 6.5L/100KM  
CITY (A/T): 9.7L/100KM

WAS **\$24,178**  
DISCOUNT **\$2,500** IN CASH SAVINGS<sup>1</sup>

UPGRADE BONUS  
**\$1,250**

NOW **\$20,428**

Offer includes delivery, destination, fees, \$2,500 CASH SAVINGS<sup>1</sup> and \$1,250 UPGRADE BONUS<sup>3</sup>. Offer based on 2013 Sportage 2.4L LX MT FWD with a purchase price of \$24,178.



**WE'VE GOT YOU COVERED**  
\*5-year/100,000 km worry-free comprehensive warranty.

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include licensing or applicable taxes.



The Power to Surprise

Offer(s) available on select new 2013 models through participating dealers to qualified retail customers who take delivery by April 22, 2013. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,650, \$34 tire recycling/filter charges, \$5 OMYK fee, environmental fee and \$100 A/C charge (where applicable) and excludes licensing, registration, insurance, other taxes, variable dealer administration fees (up to \$399) and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. <sup>1</sup>Lease offer available on approved credit on new 2013 Rio4 LX MT (R05400) is based on monthly payments of \$34 (includes \$900 "3 monthly payments on us" and \$750 Upgrade Bonus) for 36 months at 0.9% APR with a \$1,795 down payment/equivalent trade, \$350 lease administration fee, security deposit and first monthly payment due at lease inception. Total lease obligation is \$6,627 with the option to purchase at the end of the term for \$9,506. Lease has 16,000 km/year allowance and \$0.12/km for excess kilometres (other packages available). Licence, insurance and applicable taxes are extra. Retailer may lease for less. See dealer for full details. <sup>2</sup>"3 Monthly Payments On Us" offer is available on approved credit to eligible retail customers who finance or lease any new 2013 Rio from a participating dealer between April 15-22, 2013. Customers will receive a cheque in the amount of three payments (excluding taxes) to a maximum of \$300 per month or can choose up to \$900 reductions from the selling/lease price after taxes. See your dealer for complete details. Offer ends April 22, 2013. Cannot be combined with "Don't Pay For 90 Days" offer. <sup>3</sup>Cash purchase price for 2013 Optima LX MT (DPS400)/2013 Sorento LX AWD (SR7500)/2013 Sportage 2.4L LX MT FWD (SP5510) is \$25,233/\$26,228/\$20,428 and includes a cash savings of \$4,000/\$3,500/\$2,500 and an upgrade bonus of \$750/\$1,250/\$1,250 (which is deducted from the negotiated selling price before taxes and cannot be combined with special lease and finance offers). Retailer may sell for less. <sup>4</sup>Upgrade Bonus of \$750/\$1,250/\$1,250 is available on all cash, finance and lease offers of new 2013 Rio4 LX MT (R05400)/2013 Optima LX MT (DPS400)/2013 Sorento LX AWD (SR7500)/2013 Sportage 2.4L LX MT FWD (SP5510) from a participating dealer between April 15-22, 2013, and is deducted from the selling price before taxes. Customers will receive a cheque in the amount of \$750 or \$1,250 (excluding taxes) or can apply it to the selling/lease price before taxes. See your dealer for complete details. <sup>5</sup>\$4,000/\$3,500/\$2,500 cash savings on the cash purchase of an eligible new 2013 Optima LX MT (DPS400)/2013 Sorento LX AWD (SR7500)/2013 Sportage 2.4L LX MT FWD (SP5510) from a participating dealer between April 15-22, 2013, is deducted from the selling price before taxes and cannot be combined with special lease and finance offers. Some conditions apply. <sup>6</sup>Model shown Manufacturer Suggested Retail Price for 2013 Rio4 SX with Navigation All (R07490)/2013 Optima SX Turbo AT (DPS1400)/2013 Sorento 3.5L SX AWD 7-Seater (SR7500)/2013 Sportage 2.0T SX Navigation (SP7500) is \$23,450/\$35,550/\$41,045/\$39,145 and includes delivery and destination fees of \$1,455/\$1,455/\$1,650/\$1,650, environmental fee and A/C charge (\$100, where applicable). Licence, insurance, applicable taxes, variable dealer administration fees (up to \$399), tire recycling and filter charges of \$34, OMYK fee and registration fees are extra. Retailer may sell for less. See dealer for full details. Available at participating dealers. <sup>7</sup>Highway/City fuel consumption is based on the 2013 Rio4 1.6L GDI 4-cyl (M/T)/2013 Optima 2.4L GDI 4-cyl (A/T)/2013 Sorento LX 2.4L GDI 4-cyl (A/T)/2013 Sportage 2.4L MPI 4-cyl (A/T). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the EnerGuide Fuel Consumption Guide. Your actual fuel consumption will vary based on driving habits and other factors. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.