

How to choose a pool that is right for you

Building a backyard swimming pool is an investment for the future. It raises property value, turns your backyard into a vacation destination and gives family members a place to exercise, relax and entertain together.

Residential inground pools can be divided into three different construction categories:

- vinyl, concrete, and fiberglass. But how do you choose which type is best for your yard?

Specialists tell us that any pool is a good pool if it is installed by an experienced and well-trained professional. But no matter what type of pool you choose, regular cleaning, maintenance and care are necessary to ensure long and trouble-free enjoyment.

Vinyl-lined pools are the most popular type of inground swimming pool in Canada. They are fully customizable in pool shape and size to suit any backyard. The liners are available in dozens of colours and pattern com-



binations and are well known for an easy-to-maintain and long-lasting surface. Creativity is the hallmark of the concrete pool as each one is a custom-built structure that will last a lifetime. Builders can fulfill the homeowner's most challenging dreams when creating designs and can accent them with glass or ceramic tile, plaster or paint.

One-piece pools are made of fiberglass

resins and finished with a nonporous surface similar to that used on boats. Popular for their simplicity of construction, these pools are fabricated in a factory and shipped ready for installation. Although limited to available sizes and shapes, these pools can also be customized with a variety of colours, finishes

and other options and work well in all soil conditions.

More information on pool types, buying tips and locating a reputable dealer in your area is available at www.poolcouncil.ca.

www.newscanada.com

What are Homefinder.ca HOT LISTINGS?

Our new **Hot Listings** product allows Realtors to extend the reach of their print ads to include online home buyers and sellers in their target market on Homefinder.ca, Canada's fastest growing real estate site.

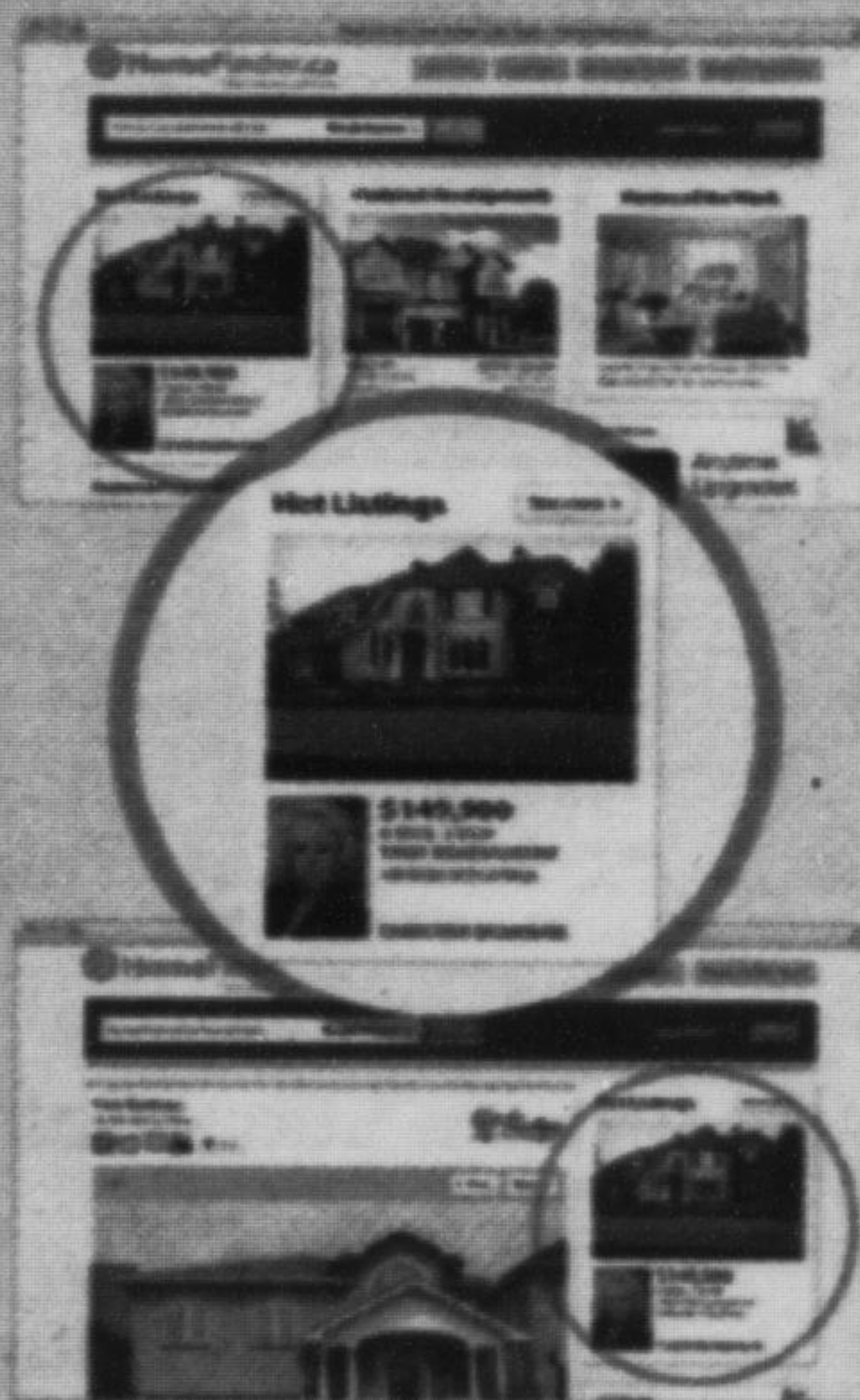
By signing up for the **Hot Listings** program, your ad will appear on Homefinder.ca in several high profile ad spots including the home page of Homefinder.ca and the top of the search results in the 'Hot Listing' gallery.

The offer

- To provide more visibility and drive qualified home buyers and sellers to your business, we've created a new program that takes your real estate ads and extend their reach to include targeted, online home buyers and sellers. You can feel confident your listing will be viewed by affluent in-market buyers and sellers, and your client can feel confident that you're marketing their home effectively.
- We put your ad at the top of the search results in the 'hot listings' gallery, on the home page, and in other strategic places on Homefinder.ca to get great visibility online with our audience of 350,000 monthly unique visitors.

How it Works

- The Hot Listing shows at the top of the search results based on the location of the home. If the home is listed in Burlington and your ad is in the Oakville/Beaver, your Hot Listing will show on search results pages for Burlington.
- The Hot Listing will also rotate through on the home page. After a consumer does a search on Homefinder.ca, the content automatically defaults to that location.
- The Hot Listing will appear on descriptive pages about the location of the listing, in the Home of the Week section, and throughout other pages on Homefinder.ca.
- On the search results pages, the Hot Listings will randomly rotate through upon page refresh, consumers can scroll through the gallery, or they can click on the 'see all' link to see all the hot listings in that area.
- Hot Listings run for 1 week, with dates the same as the print publication with which they're bundled. Once your Hot Listing has expired, your listing will continue to be available in the search results for that market, and remain on Homefinder.ca until sold*, at no additional cost.
- See your ad appear online by 4pm the day of the publication



Cost

- \$11 price per hot listing when bundled with a print piece
- \$21 per hot listing when listing put online manually

Contact me for details and availability:

Diane Wolstenholme
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 905-878-2341 Ext. 212

**If we are manually putting your listing online for you, please let us know once your listing has sold so that we can remove it from Homefinder.ca*

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CUSTOM BUILT LUXURY HOME - \$5,995,000

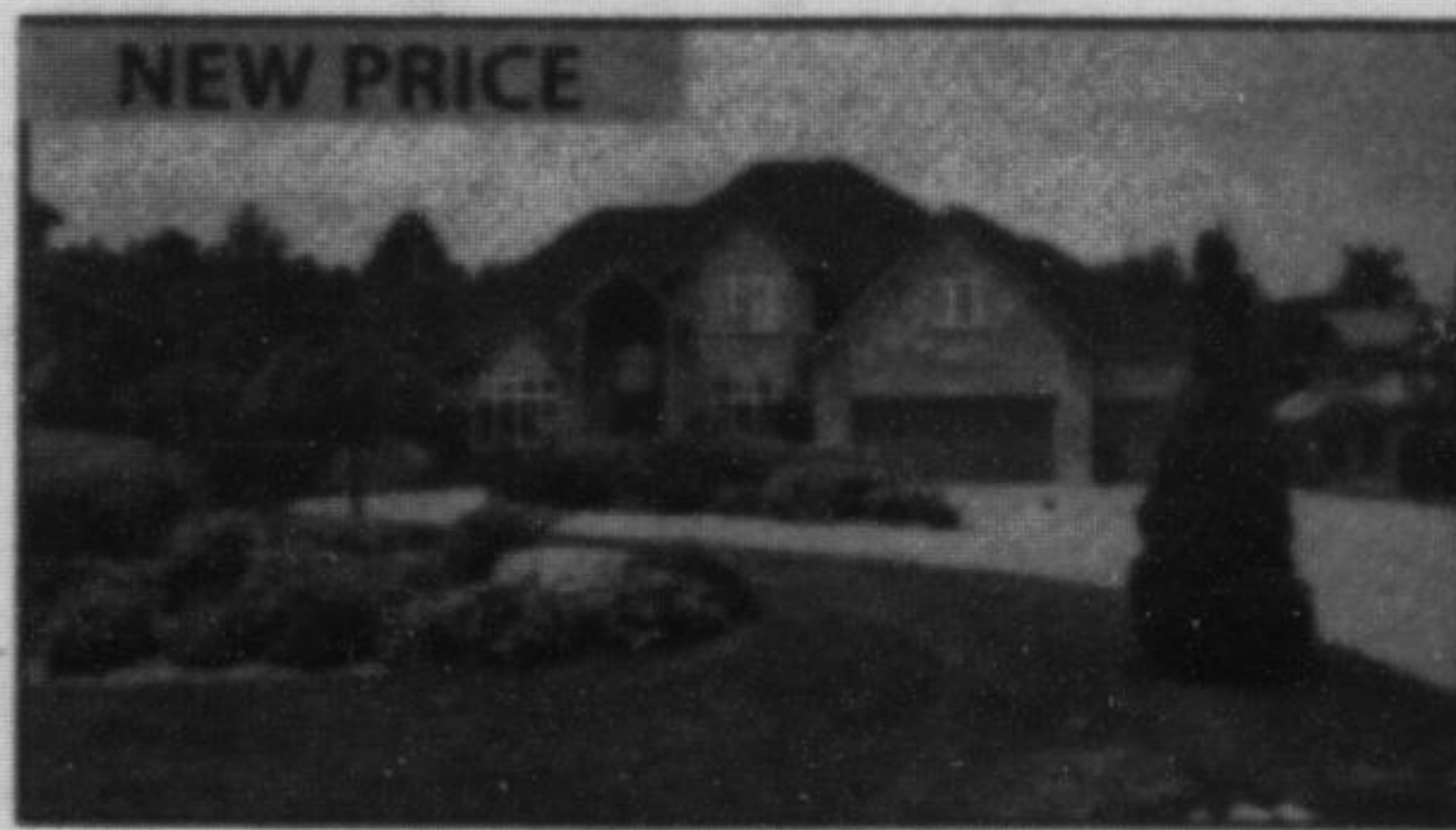
On Blue Springs Golf Course. 13,000 sq ft of luxury living with 5 car garage, 5 bdrms, all with ensuites & balcony access, separate guest suite, custom walnut millwork t/o, 2 laundry rooms, 4 season sunroom, main lvl master suite, fully fin L/L with heated floors, walkout, custom wine cellar, walk-in fridge & freezer, den, games & entertainment rooms. Gunite pool, & more.



LUXURY LIVING MEETS FINE RESTORATION - \$2,299,000
 Gorgeous c1850's home rebuilt stone by stone in 2008. Enjoy yesterday's charm with all of today's conveniences. Over 4700 sq ft of living space. Large principal rooms, custom kitchen with high end appliances, geothermal heating/cooling system, hardwood floors, two fireplaces. Master bedroom with ensuite plus private terrace overlooking 97 scenic acres. Just north of the 401 near Campbellville.



TRANQUIL CHURCHILL ESTATES - 1,149,000
 Impeccably maintained 1.5 acre property in Churchill Estates. 4 bedroom bungalow with rare main floor master & luxurious ensuite. 3,662 sq. ft. above grade, dark Oak hardwood throughout, custom kitchen with pantry, center island & breakfast area, main floor den. Bright & spacious with many windows. Three access points to covered porch. Beautiful 27' x 60' patio with pergola & irrigation system.



MORRISTON - \$979,000

Proudly situated on nearly 1 acre in the town of Morriston, this 3564 sq. ft. home boasts 4+1 bedrooms, 5 baths, 2 storey foyer with 18 ft. ceiling, 10.5 & 9 ft ceilings throughout main level, hardwood throughout. Gourmet kitchen with granite open to family room with gas fireplace. Finished lower level with games room, gym, 5th bed and full 2nd granite kitchen.



LIVE/WORK IN CAMPBELLVILLE - \$575,000

Charming multi use duplex, ideal for live-in work space (retail/office) in the village of Campbellville. Just south of the 401 on Main St. in a high traffic area with an abundance of parking. Currently used as hair salon on the main level with 2nd level 2 bedroom residence/apartment (\$1000/mth). Completely updated with newer roof, windows, electrical, plumbing systems. Great location/flexible zoning.



Don Goodale
Sales Representative



Brad Miller
Broker

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for Century 21 • 2012
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Our 10+ time earning this distinction!

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