

**OFFER ENDS
APRIL 30TH**

KIA
**DARE
TO
COMPARE**
SALES EVENT

DESIGNED TO
WIN YOU OVER

— ON ANY 2013 KIA —



AVAILABLE
ALL-WHEEL
DRIVE

7 PASSENGER
SEATING
AVAILABLE

Sorento SX shown.^a

2013 SORENTO

HWY (A/T): 6.5L/100KM
CITY (A/T): 9.8L/100KM

0% + \$3,000 +
UP TO
IN LOAN SAVINGS^b



ON SORENTO ONLY

MORE MAXIMUM CARGO SPACE THAN HONDA CR-V^c
2 MORE YEARS OF WARRANTY THAN FORD ESCAPE^d
MORE HORSEPOWER THAN TOYOTA RAV4^e

COMPARE MORE HERE



OR VISIT
www.kia.ca/compareresorento

\$221^f bi-weekly at 0% APR for 60 months with \$0 DOWN PAYMENT. Offer includes delivery, destination, fees and \$3,000 IN LOAN SAVINGS^b. Offer based on 2013 Sorento 3.5L LX with a purchase price of \$31,678.

2013 RIO 4-DOOR

INCL. AIR, KEYLESS ENTRY & HEATED SEATS

HWY (M/T): 5.3L/100KM
CITY (M/T): 6.9L/100KM



Rio4 SX with Navigation shown.^a

OWN IT FROM
\$95
BI-WEEKLY WITH
\$0
DOWN AT
1.49%
APR

INCLUDES
**6 BI-WEEKLY
PAYMENTS
ON US***
ON RIO ONLY

INCLUDES AC, POWER WINDOWS AND DOORS, KEYLESS ENTRY, HEATED AND POWER SEATS AND MIRRORS, 60/40 SPLIT-FOLDING REAR SEAT, FOG LIGHTS, CRUISE CONTROL, VOICE ACTIVATION, WIRELESS STREAMING, BIGGER TIRES AND MORE FEATURES THAN THE HYUNDAI ACCENT L.

COMPARE MORE HERE



OR VISIT
www.kia.ca/comparerio

bi-weekly for 60 months, amortized over 84 months with \$0 DOWN PAYMENT. Offer includes delivery, destination, fees and \$900 "6 BI-WEEKLY PAYMENTS ON US" SAVINGS^g. Offer based on 2013 Rio 4-door LX + MT with a purchase price of \$17,383.

2013 SOUL

INCL. AIR, KEYLESS ENTRY & SATELLITE RADIO

HWY (M/T): 6.7L/100KM
CITY (M/T): 8.5L/100KM

OWN IT FROM
\$124
BI-WEEKLY WITH
\$0
DOWN AT
1.49% OR
APR

RECEIVE UP TO
**\$1,500
IN CASH SAVINGS
(ON SELECT MODELS)**

2 MORE YEARS OF WARRANTY THAN TOYOTA MATRIX^h
MORE HORSEPOWER THAN SCION XBⁱ
MORE PASSENGER VOLUME THAN NISSAN CUBE^j

COMPARE MORE HERE



OR VISIT
www.kia.ca/comparesoul

bi-weekly for 60 months, amortized over 84 months with \$0 DOWN PAYMENT. Offer includes delivery, destination, and fees. Offer based on 2013 Soul 2.0L 2u MT with a purchase price of \$21,378.



Soul 4u Luxury shown.^a

5

WE'VE GOT
YOU COVERED
*5-year/100,000 km
worry-free
comprehensive
warranty.

Best
GLOBAL
Brands
2012

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies.
Prices do not include licensing or applicable taxes.



The Power to Surprise

Offer(s) available on select new 2013 models, through participating dealers to qualified retail customers who take delivery by April 30, 2013. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,650, \$14 tire recycling/filter charges, \$5 DMV fee, environmental fee and \$50 A/C charge (where applicable) and excludes licensing, registration, insurance, other taxes, variable dealer administration fees (up to \$399) and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. **0% purchase financing is available on select new 2013 Kia models O.A.C. Terms vary by model and trim, see dealer for complete details. Representative financing example based on 2013 Sorento LX + AT (\$27,580) with a selling price of \$25,070, financed at 0% APR for 60 months. 50 bi-weekly payments equal \$224 per payment with a down payment/equivalent trade of \$5. ***Don't Pay For 90 Days^g offer (50-day payment deferral) applies to purchase financing on select new 2013/2013 models. No interest will accrue during the first 60 days of the finance contract. After 60 days, interest accrues and the purchaser will repay both the principal and interest monthly over the contract's term. ***Don't Pay Until Fall^h offer is available O.A.C. to eligible retail customers who finance or lease a new 2013 Sorento from a participating dealer between April 2-30, 2013. No interest will accrue during the first 50 days of the finance contract. After 80 days, interest accrues and the purchaser will repay both the principal and interest monthly over the contract's term. Offer cannot be combined with "Don't Pay For 90 Days" offer. **6 Bi-Weekly Payments On Usⁱ offer is available on approved credit to eligible retail customers who finance or lease any new 2013 Rio from a participating dealer between April 2-30, 2013. Customers will receive a cheque in the amount of six payments (including taxes) to a maximum of \$300 per month or can choose up to \$900 reductions from the selling price before taxes. See your dealer for complete details. Offer ends April 30, 2013. Cannot be combined with "Don't Pay For 90 Days" offer. **\$3,000 loan savings^b offer is available on approved credit to eligible retail customers who finance a new 2013 Sorento LX (\$27,580) term only from a participating dealer between April 2-30, 2013. \$3,000 loan savings will be applied as a reduction from the selling price before taxes. See your dealer for complete details. Offer ends April 30, 2013. Cannot be combined with "Don't Pay For 90 Days" offer. **\$3,000 loan savings^b offer is available on approved credit to eligible retail customers who finance a new 2013 Rio 4-door (\$17,383) term only from a participating dealer between April 2-30, 2013. \$3,000 loan savings will be applied as a reduction from the selling price before taxes. See your dealer for complete details. Offer ends April 30, 2013. Cannot be combined with "Don't Pay For 90 Days" offer. *Up to \$3,000 cash savings^b offer is available on the cash purchase of select new 2013 Soul models from a participating dealer between April 2-30, 2013. \$3,000 cash savings is deducted from the selling price before taxes and cannot be combined with special lease and finance offers. Some conditions apply. *Sorento LX 2WD vs. CR-V LX 2WD, with second-row seats folded, 60 months/60,000km vs. 76 months/62,000km. *Sorento LX 100hp vs. Soul 1.6L 100hp, 60 months/60,000km vs. 76 months/62,000km. *Soul 2.0L 100hp vs. Scion iQ 1.5L 96hp, 60 months/60,000km. *Model shown. Manufacturer Suggested Retail Price for 2013 Sorento LX + AT (\$27,580) in \$41,045, \$21,450PLP/23.9% and includes delivery and destination fees of \$1,650, \$14 tire recycling and filter charges of \$34, DMV fee and registration fees are extra. Retailer may sell for less. See dealer for full details. Available at participating dealers. *Highway fuel consumption is based on the 2013 Sorento 2.4L GDI 4-cyl (AT)/2013 Rio 1.6L GDI 4-cyl (MT)/2013 Soul 2.0L MPI 4-cyl (MT). These update estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the *EnergyGuide Fuel Consumption Guide*. Your actual fuel consumption will vary based on driving habits and other factors. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2086. Kia is a trademark of Kia Motors Corporation.