


Introducing new Honda

# BI-WEEKLY LEASING

INCREDIBLY LOW PAYMENTS  
AVAILABLE ON OUR MOST POPULAR MODELS



Only available with 48 and 60-month terms\*

**2013 FIT DX**  
BI-WEEKLY LEASE FOR  
**\$77 @ 2.99%** APR

FOR 48 MONTHS<sup>5</sup> WITH \$1,989 DOWN  
PAYMENT/DAC AND \$0 SECURITY DEPOSIT



MODEL GE8G2DEX

NAMED ONE OF CAR AND DRIVER'S 10BEST  
FOR THE 7TH YEAR IN A ROW

**ENHANCED 2013 CIVIC DX**  
BI-WEEKLY LEASE FOR  
**\$82 @ 2.99%** APR

FOR 48 MONTHS<sup>5</sup> WITH \$1,529 DOWN  
PAYMENT/DAC AND \$0 SECURITY DEPOSIT



MODEL FB2E2DEX

CANADA'S FAVOURITE CAR  
15 YEARS IN A ROW\*\*

**THE ALL-NEW 2013 ACCORD LX**  
BI-WEEKLY LEASE FOR  
**\$135 @ 3.99%** APR

FOR 48 MONTHS<sup>5</sup> WITH \$2,042 DOWN  
PAYMENT/DAC AND \$0 SECURITY DEPOSIT



MODEL CR2E3DE

**2013 CANADIAN CAR  
OF THE YEAR**

**2013 CR-V LX**  
BI-WEEKLY LEASE FOR  
**\$139 @ 2.99%** APR

FOR 48 MONTHS<sup>5</sup> WITH \$2,501 DOWN  
PAYMENT/DAC AND \$0 SECURITY DEPOSIT



MODEL RM3H0DES

**2013 IIHS TOP SAFETY PICK:  
SMALL SUV**

HondaOntario.com  
Ontario Honda Dealers



\*Bi-weekly lease only available on 2013 Honda Fit // 2013 Honda Civic // 2013 Honda Accord // 2013 Honda CR-V models on 48 and 60-month terms only. † Limited time lease offers on any new 2013 Honda Fit DX (Model GE8G2DEX) // 2013 Honda Civic DX Sedan (Model FB2E2DEX) // 2013 Honda Accord LX Sedan (Model CR2E3DE) // 2013 Honda CR-V LX 2WD (Model RM3H0DES) models available through Honda Financial Services Inc., on approved credit. Representative bi-weekly lease example: based on a 2013 Honda Fit DX (Model GE8G2DEX) // 2013 Honda Civic DX Sedan (Model FB2E2DEX) // 2013 Honda Accord LX Sedan (Model CR2E3DE) // 2013 Honda CR-V LX 2WD (Model RM3H0DES) on a 48-month term with 104 bi-weekly payments at 2.99% // 2.99% // 3.99% // 2.99% lease APR and \$100 // \$0 // \$100 // \$100 customer incentive deducted from the negotiated selling price before taxes (customer incentive can be combined with subsidized rates of interest offered by Honda as part of a low rate interest program). The bi-weekly payment is \$77 // \$82 // \$135 // \$139 (includes \$1,495 // \$1,495 // \$1,640 // \$1,640 freight and PDI, EHF tires (\$29), EHF filters (\$1), A/C tax (\$100 except Fit DX and Civic DX), and OMVIC fee (\$5)) with \$1,989 // \$1,529 // \$2,042 // \$2,501 down payment or equivalent trade-in, \$0 security deposit and first bi-weekly payment due at lease inception. Total lease obligation is \$9,997.08 // \$10,057.10 // \$16,081.45 // \$16,956.77. 96,000-kilometre allowance; charge of \$0.12/km for excess kilometres. For all offers, license, insurance, PPSA, and other taxes (including HST) are extra. Taxes payable on full amount of purchase price. Offers only valid for Ontario residents at Ontario Honda Dealers. Dealer may lease for less. Dealer order/trade may be necessary. Vehicles and accessories are for illustration purposes only. Offers subject to change without notice. See your Ontario Honda Dealer or visit HondaOntario.com for full details. \*\*Based on Association of International Automobile Manufacturers of Canada (AIAMC) data reflecting sales between 1997 and December 2012.



The U.S. Institute for Highway Safety (IIHS) has given the 2013 Honda Civic Coupe and Sedan its Top Safety Pick +

## Honda Civic Sedan and Coupe achieve Top Safety Pick +

Metroland Media  
WheelsTalk.com

The new 2013 Honda Civic Sedan and Coupe have received the highest available safety rating of Top Safety Pick + from the U.S. Institute for Highway Safety (IIHS).

This recognition makes the Civic Sedan and Coupe the first and only IIHS small cars in the industry to earn a Top Safety Pick +.

Honda leads all other brands in achieving Top Safety Pick + ratings with four models – Civic Sedan and Coupe, and Accord Sedan and Coupe.

Further, for the 2013 model year, all Honda and Acura models tested by the IIHS have received a Top Safety Pick or Top Safety Pick + rating.

The new Civic Sedan, equipped with the second generation of the Honda Advanced Compatibility Body Structure (ACEII), is not only the first small car to earn Top Safety Pick + in the industry, but also the first and only to earn the highest possible rating of GOOD on the IIHS' new small overlap frontal crash test (sometimes called a 'narrow offset' test).

This aggressive test is designed to simulate what happens when the front corner of a vehicle collides with another vehicle or an object such as a tree or utility pole at high speed.

The ACEII reinforced body structure found on the 2013 Civic further enhances frontal crash energy through a wider range of these offset and oblique collision scenarios.

## Ram announces pricing for 2014 Ram ProMaster lineup

Metroland Media  
WheelsTalk.com

Chrysler Canada Inc. has announced pricing for the all-new 2014 Ram ProMaster Cutaway, Chassis Cab and Cargo Van models with Manufacturer Suggested Retail Price (MSRP) starts at \$28,495, \$29,495 and \$31,495, respectively.

ProMaster offers numerous features that are appreciated by hard-working customers.

From exceptional fuel economy, tall ceiling heights, best-in-class power and cargo capacity (1500 model), class-leading step-in height and turning radius to a low total cost of ownership, the Ram ProMaster delivers a proven solution for all businesses and fleets.

Joined by the 2014 Ram Cargo Van, the 2014 Ram ProMaster targets countless businesses in a variety of industries, including service and repairs, construction, transporta-

tion/shipping, large-medium-small businesses and agriculture.

The economy has incurred pent-up demand to replace aging commercial vans and vehicles that are no longer offered in the market.

This has created an opportunity and the ProMaster will be an attractive choice with a variety of capable and efficient models ready for any job.

The new 2014 Ram ProMaster is based on the front-wheel-drive Fiat Ducato, which is now in its third generation with more than 4.5 million sold worldwide.

The Ducato platform offers Ram a proven, award-winning workhorse with an incredible combination of durability, value, efficiency, and capability like no other in its class.

Additionally, the ProMaster is the only offering in its competitive set to provide both a chassis cab and cutaway from the factory.