

One of the new R-2000 style houses was assembled last week in Milton. It is owned by Murray Balfour of Trafalgar Rd. The sections were built by a Wingham firm, trucked here, and put together in an afternoon. (Staff photo by Jon Borgstrom)

Business aid group sets up in Halton

Many people, for one reason or other, have decided to operate a small business. These enterprises have become essential to the economy of the nation. Statistics published during the last few months indicate that over 200,000 small businesses will be started in Canada during the year. A number of these small businesses will join the 7,000 presently being operated in the Region of Halton.

The small business is considered to be of such great importance to the region that a group of retired senior executives have banded together to offer their experience, ability and skill in business to help with the many problems that confront the entrepreneur.

The group is comprised of executives with a background in organization, marketing, accounting, personnel, financing, costing, manufacturing, product development, retail sales, inventory control and general business management.

A small business entrepreneur cannot be an expert in all aspects of business nor can his operation afford the luxury of having employees experienced in every field as can large corporations. Professional consultants may be too expensive for many small businesses and frequently not the kind that consultants accept.

One problem of the entrepreneur is not having skilled and experienced people who can act as a sounding board for ideas, challenge his proposals, suggest alternatives, review the business planning and make sure research has been practical and complete.

The Halton Small Business Advisory Group operates collectively; the business person makes and appointment; outlines

the problem and several members are assembled to meet with the entrepreneur, each with a background in business related to the problem and the small business; problems and planning are examined; and in most cases a solution and direction is developed.

Consultations will take place at the Regional Municipality of Halton, Administration Building, 1151 Bronte Road, Oakville.

The Halton Small Business Advisory Group offers several essential forms of help for new businesses, existing businesses, businesses being planned and troubled businesses.

- Business advice derived from the management skills of the group.
- The group will assist you to plan your new enterprise or strengthen your present business.
- The group will assist with financial planning, preparing proper presentation for financing and direct clients to sources of financing. (the group is not a financial organization or do they provide capital).
- The group offers expertise in marketing, sales, promotions and advertising.
- Information related to government small business programs.
- Several members of the group offer years of manufacturing experience.
- The service is confidential.
- Practical advice for the operation of a small business.

For information or appointment call 827-2151 Ext. 319 Business Development Div., The Regional Municipality of Halton.

There is a \$30 fee to cover the essential expenses for the service.

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CORRECTION

In today's paper Loblaw's advertised Baden XXX Cheese-its on page 11 of their advertising supplement. Unfortunately, Loblaw's was informed by the supplier this item will not be available. Loblaw's apologizes for any inconvenience this may cause.

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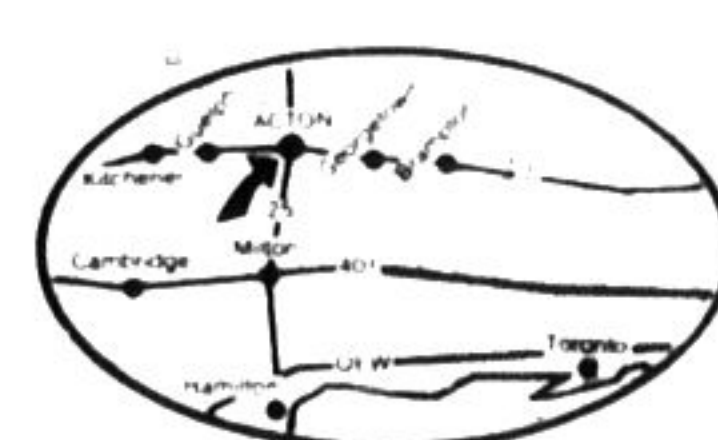
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