

# A Spotlight on Milton Business

## ... A Student's Perspective

Co-operative Education is a program that integrates classroom theory with practical experience in the workplace. The program is based on a partnership between the school and business/industry and involves participation of students, teachers and employers.

This semester, the Canadian Champion has had the privilege of co-op services from Sheridan College Advertising program student Brett Bradley.

Brett is interested in a career in advertising that also incorporates his fondness for sales. This feature has allowed him to develop these skills.

In addition to providing temporary work experience,

Co-op placement can help students make decisions about their future careers and gain confidence in making the transition from post-secondary education to the real work world.

During his co-op placement, Brett learned about the advertising, editorial, photography and production departments of a community newspaper. Brett was the advertising representative for the following feature "A Spotlight on Milton Business". This project allowed him to experience actual working conditions and helped to develop the skills and attitudes required in a newspaper career.

A special thank you to the local businesses who made this endeavor possible, putting their faith in the hands of our

co-op students. This activity has served an invaluable hands-on learning experience for Brett.

We ask that our readers support the businesses profiled below who made this project possible. This project allows you to "get to know" these business people from a student's perspective. By visiting their businesses, you support our youth and the co-op partnership.



**BARGAIN TIRE**  
AUTO CENTRES

**NOBODY DOES IT  
BETTER ...  
TIRE STORES**

**88 ONTARIO ST. N.  
MILTON**

**TELEPHONE:  
878-2859**

Bargain Tire is not just another auto centre. For over six years owner/operator Steve Wilson has been providing Milton with top quality service.

From regular tune ups to brake and tire service, the staff at Bargain Tire Auto Centre will ensure customer satisfaction from start to finish.

Located conveniently near Downtown Milton; try Bargain Tire Auto Centre the next time you need the assistance of professional automotive service specialists.

**REFLECTIONS**  
**BELTECTIONS**

AUTO REFINISHING ...

Thanks Milton for a great 1996

Steve Bertasson and Reflections Auto Refinishing have been refinishing and repairing cars for over 11 years. Specializing in base/clear paints.

**"Don't just get your car repaired at any shop  
Repair it where your car's**

**641 Main St. E.  
MILTON  
905-878-3727**

**REFLECTIONS**  
**BELTECTIONS**  
Last a lifetime."



**SALON**  
**GROUP**

The Salon Group has been in Milton for over 15 years.

Their new location at 155 Mary Street offers every service you need to achieve your perfect look.

The professional stylists and color technicians will work with you to help you start off your Spring looking great.

155 Mary St., Milton (905) 878-9533

**Cassons**  
**CLASSICS**

—Exclusive framers for—  
Canadian Artist Albert Casson

**10% DISCOUNT ON ALL CUSTOM FRAMING**

— Professional Framers for over 20 years —

- Original Artwork
- Personalized Gifts
- Special Gift Items
- Corporate Incentives
- Limited Edition Prints

Offer expires June '97

348 Bronte St., Unit 14, Milton  
(905) 878-4087



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**LARRY GREEN**  
President  
Miltown  
Computer  
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67 MAIN ST. E., SUITE 2, MILTON

878-1651

**PARADISE NATURAL FOODS**

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For the past 20 years, Paradise Natural Foods has been Milton's best choice for Specialty natural products and vitamins. Paradise Natural Foods is very supportive for those on vegetarian diets, high protein diets, macrobiotic diets or for athletes seeking an extra edge.

\* Special orders available upon request.

**500 LAURIER AVE., MILTON**

**878-3080**