Fine Furniture - The Old-Fashioned Way

ADVERTISING FEATURE

In 1993, Graham Morris opened his own business with a goal of producing high quality furnishings of lasting value. At the Harrowoods workshop/retail store in Milton, this family-run business continues to offer beautifully crafted pieces destined to become treasured heirlooms.

The level of our quality is reflected by the commitment of the people who produce it, and the environment in which they work," notes the owner, a world traveller and professional furniture designer who during his travels honed his craft in Australia, England and Sweden

In the 3,500 square foot workshop, Harrowoods skilled craftsmen start with rough lumber and transform it into various components. Parts are assembled sanded, inspected and sent to the finishing department.

This is custom furniture, produced using time-tested techniques. Each craftsman has the skills to perform a variety of operations, and production time varies from piece to piece.

"Our personal integrity and ongoing success are in the hands of the team who undertake the day to day process of building, selling, managing and installing our

work. We are all self-driven and proud to build something of worth," explains

"Creativity and innovation are the key elements to producing a dynamic, quality piece of furniture. Our design and production methods are not static, and we are constantly refining our system and the services we offer."

The Harrowoods showroom reflects the company's pride in its products. Here, delighted visitors discover a full range of, pieces in a variety of styles.

Value-conscious consumers will appreciate the quality of construction evident in each piece, such as traditional joinery, caseware that is glued and clamped, tables that are dowelled and clamped, and drawers that are dovetailed front and back and sanded "silky smooth inside and out."

"Because of these hidden details, our furniture should last longer than the craftsman who made it," morris states proudly.

"All of our pieces are made to order, so we can offer custom work. A table top can be enlarged, for example, or we can 'turn' a table leg to match an existing piece."

And although Harrowoods adheres to traditional production methods, they are happy to provide modern techno-philes with custom made display units for home entertainment systems.

"At present we construct all our pieces using solid pine and oak, Morris says.

"We will soon be offering new pieces in sold maple and cherry."

Customers can place orders with confidence, because they are discussing their needs with a skilled craftsman.

Everything is built on-site.

Professional delivery and installation are also part of the superior service at Harrowoods, and help ensure complete customer satisfaction. Staff will place the furniture in the customer's home or office, or the customer may choose to arrange pick-up through the Milton store.

"Almost 40 per cent of our sales are to people who already own our work. We believe this is because they are pleased with our designs, service and workmanship," adds Morris.

"We are very proud of the fact that 100 per cent of our furniture is Canadianmade."

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