

Surfers can shop Campbellville on the Internet

By BRAD REAUME
The Champion

Enterprising pair construct website as a prototype for other Ontario towns

No time to shop in Campbellville? Then take a trip to virtual Campbellville.

Partners Brad Gosse and Mike Richter have constructed an Internet website for it, featuring local history, attractions and businesses.

Campbellville is a 150-year old historic village. Virtual Campbellville, found at www.interlog.com/~ville, is a three week old work-in-progress. While the real village has taken decades to shape its ambience, the virtual version will undergo rapid and constant change, according to Mr. Gosse. That will keep information current and people interested in the site.

A website visitor can find the Campbellville home page either by providing the address or requesting a link through

any other website which has a connection. That means surfers who stumble onto Campbellville's home page wander into the entire village, with links to local businesses who advertise products and services on their own home pages.

It is the virtual equivalent of taking a Sunday drive through parts unknown and ending up in a quaint village, then browsing from store to store down the main street.

Mr. Gosse and Mr. Richter, who have been friends for years, say they wanted to

construct the Campbellville site to show potential clients what can be done. They hope to attract corporate clients, put catalogues on-line and construct virtual malls.

Having worked with computers for more than 10 years, the pair have followed developments in the industry, closely and spun that knowledge into their company, Grass Roots Consulting.

Considering the interest generated by their Campbellville project, they say they will likely target other small towns, especially areas that are tourist or day trip oriented, such as Elora or St. Jacobs.

"Anything that's unique is well suited to the format," said Mr. Gosse. "Anything you can sell mail order you can market on the Internet."

Merchants in Campbellville are charged \$95 for their first web page and \$75 for each additional page, as well as a \$10 per month maintenance fee. All businesses are listed free in a directory.

The website will be unveiled officially on Wednesday, May 29 during the Campbellville Business Association meeting at the Mohawk Inn. The two entrepreneurs, who also hold down day jobs at the Fine Oak Things furniture store in the village, said the final product is about 50 per cent their ideas coupled with an equal number of suggestions from area business owners.

The pair are currently eyeing Milton as their next target but figure they would need a little help from the Town's business development department.

It's important for Internet surfers to know where to find Campbellville on the web, so businesses are encouraged to carry the website address on all advertisements.

"It's flexible. You can start with a single • see CAMPBELLVILLE on page 9



Photo by GRAHAM PAINE

Mike Richter and Brad Gosse are bringing Campbellville on line with a home page on the Internet.

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THE CORPORATION OF THE TOWN OF MILTON

878-7211



COMMITTEE APPOINTMENTS

Applications are now being accepted by the Town Clerk for appointment to the following Committees:

Local Architectural Conservation Advisory Committee
(1 member required)

Leisure Services Advisory Committee
(3 members required)

Interested in becoming involved in the direction of Leisure Services in Milton? Interested in sharing ideas and contributing to the development of leisure opportunities and services for all residents? Can you spare a couple of hours once per month from September to June...

Applications are being accepted for the Leisure Services Advisory Committee (LSAC - 3 members required).

The LSAC is a committee of Council that provides an advisory and consultative role to assist the Department of Leisure Services in recommending appropriate policies and plans, and assists in the development of programs and services available in the community. We need your valuable input - apply today!

For Committee appointments, the successful applicant must be a resident of Milton, or an owner or tenant of land in the municipality, or the spouse of an owner or tenant, and be a minimum of eighteen years of age on the date of appointment.

Please apply in writing, stating your qualifications. Applications will be accepted until 4:30 p.m. on May 24th, 1996. Further details may be obtained by contacting the undersigned at 878-7211.

William Roberts, Town Clerk
The Corporation of the Town of Milton
Victoria Park Square P.O. Box 1005
Milton, Ontario L9T 4B6

ROAD CLOSING, NINTH LINE

Notice is hereby given pursuant to Section 300 and Section 297 of The Municipal Act, R.S.O. 1990, Chapter M.45, as amended, that the Council of the Town of Milton, at its meeting to be held in the Town Hall at 7:30 p.m. on Monday, June 3rd, 1996, will consider the passing of a by-law for the reconstruction and temporary closing to vehicular traffic on:

NINTH LINE BETWEEN HIGHWAY 401 AND DERRY ROAD FROM JUNE 15TH, 1996 TO DECEMBER 31, 1997.

The proposed by-law is available for viewing during normal business hours at the Clerk's Department office. Any inquiries should be directed to Mr. J. Matthews, Director of Public Works at 878-7211, Extension 160.

The Council will hear, in person or by their counsel, any person who claims that their lands will be prejudicially affected by the said by-law and who applies to be heard. Persons wishing to be heard should notify the Clerk's Department no later than 12:00 noon, Wednesday, May 29th, 1996.

Dated at Milton this 1st day of May, 1996.

William Roberts, Town Clerk
Victoria Park Square P.O. Box 1005
Milton, Ontario L9T 4B6

TOWN OF MILTON • DRAFT OFFICIAL PLAN COMMUNITY REDISCOVERED • NOTICE OF PUBLIC MEETING

DATE: Wednesday, June 26, 1996
LOCATION: Bishop Reding High School
1600 Main Street East - Milton
TIME: 7:30 pm

The Town of Milton has completed its review and analysis of comments presented to the Draft Official Plan. The purpose of this meeting is to table the Official Plan and to allow the public to address any outstanding issues prior to the Plan being adopted by Council at a later date.

The Draft Official Plan and the Response to Comments - Addendum (May, 1996) is available for review at either the Planning and Development Department counter in Town Hall, Victoria Park Square; or at the Milton Public Library, 45 Bruce Street, Milton. Copies of the latest draft are also available for purchase at a cost of \$35.00.

If a person or public body wishes to register as a deputation for this meeting, please register with the Town Clerk in writing outlining the subject of discussion by 4:30 pm, Wednesday, June 19, 1996.

If a person or public body that requests a referral of a proposed decision in respect of the proposed Official Plan to Ontario Municipal Board does not make oral submission at the public meeting, or does not make written submissions before the proposed Official Plan is adopted, then:

- i) the Region of Halton, as the approval authority, may refuse the request to refer all or part of the proposed decision to the Ontario Municipal Board; and,
- ii) the Ontario Municipal Board may dismiss all or part of the referral of the proposed decision.

If you wish to be notified of the adoption of the proposed Official Plan, you must make a written request to the Corporation for the Town of Milton, P.O. Box 1005, Milton, Ontario, L9T 4B6 - Attn: E. Iovio, Director of Planning and Development.

If further information is desired, please contact the Planning and Development Department at 905-878-7211.