

SUPERCHOICE

Country Markets

ANNIVERSARY Celebration

ENTER TO WIN!
Draw for a
Frigidaire Freezer 14.8 cu. ft.
Draw Date: Saturday March 2/96

ANNIVERSARY FEATURES

Cut from Canada A, AA, AAA Grade Beef
OUTSIDE ROUND ROAST
2.49
 LB.

ORIGINAL TIDE
 POWDERED LAUNDRY DETERGENT
 Regular Only - 12 L
7.99
 LIMIT 2

POST BRAN FLAKES CEREAL
 400 g
88¢

COKE CLASSIC
 or **SPRITE**
 Regular or Diet
 24 x 355 ml Cans
5.69
 LIMIT 3

Good Humor
ICE CREAM
 Assorted Flavours - 2 L
1.29
 LIMIT 3

Prod. of Canada
 Canada No. 1 Grade
P.E.I. POTATOES
 10lb. Bag
99¢
 LIMIT 2

FROM THE DELI
 Sliced at the Deli Mastro
GENOA SALAMI
4.99
 LB.
 1.10/100 g

MEAT
 Fresh-Never Frozen - Boneless
CHICKEN BREAST
3.89
 LB.

Cut from Canada A, AA, AAA Grades Beef
EYE ROUND ROASTS
3.69
 LB.

FROM THE BAKERY
 Baked Super Fresh Daily, Superchoice
BUTTER CROISSANTS
6/1.29

Prod. of Chili No. 1 Grade
RED SEEDLESS GRAPES
88¢
 LB.

Prod. of Canada Canada No. 1 Grade
SEEDLESS ENGLISH CUCUMBERS
99¢
 EA.

Prod. of U.S.A. Extra Fancy Grade
RED DELICIOUS APPLES
79¢
 EA.

Prod. of U.S.A. No. 1 Grade
BUNCH CARROTS
69¢
 BCH.

Prod. of Mexico No. 1 Grade
FRESH ASPARAGUS
2.79
 LB.

Humpty Dumpty
POTATO CHIPS
 180 g
88¢

Quaker
GRANOLA DIPS
 187-200 g
2/2.99

Clark
BEANS
 With Pork, or in Tomato Sauce - 398 ml
2/88¢

Dietrich
 100% Whole Wheat, Cracked Wheat or Butter Top
BREAD
 675 g Loaf
89¢

PURITAN STEWS
 680 g
99¢

575 ONTARIO ST. SOUTH
 (Corner of Derry Rd. & Highway 25)

HOURS:
 MON. 8:30 AM - 8 PM • TUES. 8:30 AM - 8 PM
 WED. 8:30 AM - 9 PM • THURS. 8:30 AM - 9 PM
 FRI. 8:30 AM - 9 PM • SAT. 8 AM - 6 PM
 SUNDAY 10 AM TO 5 PM

SPECIALS ARE IN EFFECT FROM TUES. FEB. 20 TO SAT. FEB. 24/96. WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Peacekeeper says soldiers make difference in Bosnia

By KAREN SMITH
 The Champion

Canadian peacekeepers have made a difference in war-torn Bosnia, said a Canadian Armed Forces officer in Milton last week.

Lieutenant Colonel Paul Saveroux, commander of a recent peacekeeping mission, told E.C. Drury High School history students that Canadian efforts have helped cool conflicts between the Serbs, Croats and Muslims.

"When we were there, we contributed to peace — that I have no doubt about," he said. "We certainly slowed it (the fighting) down."

Lt. Col. Saveroux said he witnessed all three opponents do "despicable things" during the six-month peacekeeping mission he commanded from October, 1993 to May, 1994.

"No one was any worse than the other," he said. "They're all accusing each other of war crimes, but they're all guilty of war crimes."

The role of the peacekeeping tour was uniquely Canadian, Lt. Col. Saveroux told students. The main purpose was to bring humanitarian aid — food and clothing — to 2.2 million Bosnian refugees — mostly

women and children.

However, the peacekeepers couldn't help everyone. They had to ignore children who hung around their home base at Camp Visoko, near Sarajevo.

He explained the peacekeepers couldn't respond to the children's pleas for candy because they had to remain impartial. Giving in would also create a snowball effect, and more children would gather.

"You see this kid and you want to do something for him and you can't," he recalled.

The peacekeepers were also saddened to see devastation everywhere, noted Lt. Col. Saveroux.

"It's beautiful country over there. It's unfortunate that it's been scarred by war."

Although the peace keepers were neutral, their lives were still in danger and many were shot at, he said.

To protect themselves, they never went anywhere unarmed.

Conditions in the countryside — poor roads, getting caught in crossfires — also presented danger, he said.

"That's the worst part of the tour — coming home with less people than you went over with."



Lt. Col. Paul Saveroux

Town could gain \$12,000 from billboard advertising

By BRAD REAUME
 The Champion

Advertising on the boards of Tonelli and Memorial arenas could bring as much as \$12,000 to municipal coffers, councillors heard recently.

Street Level Advertising, a Markham company recommended for the contract, will guarantee a minimum of \$1,600 per year to the town.

Councillor Ron Furik was worried team sponsors might put their advertising on arena boards rather than players' sweaters. He added athletic groups needed to be further consulted.

Seminar for entrepreneurs on tomorrow

Budding entrepreneurs might want to consider attending the Small Business Seminar on this Thursday (Feb. 22) from 7-10 p.m. at the Halton regional centre in Oakville.

Tom McCormack, president of Strategic Projections Incorporated, will discuss getting market research information, how to use it and its pitfalls. Mr. McCormack will use demographic and economic trends to project changes in the small business community.

Chip Klein, co-director of the Women Inventors Project, will take a look at the invention and entrepreneurial process that make "dreams a reality."

Mr. Klein will discuss the synergy between creativity, technology and entrepreneurship from the concept stage to realization.

To register, contact the Small Business Self-Help Centre at (905) 825-6300. Registration fee is \$20.

"Why do we have to go back and study these new ideas?" asked Councillor Wally Hunter. "I see no reason not to proceed. Even with a slow start we are guaranteed \$1,600. To go back and study is a waste of time. This is a revenue generation project."

Councillor John Challinor agreed, calling the companies "big boys, who wouldn't be involved if they didn't think they could make money." He harkened back to his boyhood days and called team sponsorship an entirely different forum for advertising than the arena boards.

Most advertisements on the boards are expected to be from large national companies, general committee was told. But the same program in Burlington and Oakville has drawn a slow response.

Councillor Furik warned that if only a small portion of the advertisements are sold, then the arena "can look unbalanced or lopsided."

Mayor Gord Krantz attempted to mollify both sides, saying there was no need for further study, and suggesting the move be approved subject to concerns raised at the next meeting of the Leisure Services Advisory Board. The measure was approved, but first must pass a full council meeting before it will take effect.

BE WINTER ACTIVE

PARTICIPATION