



Bridal '96

— ADVERTISEMENT FEATURE —



21—The Canadian Champion, Wednesday, January 17, 1996

Flowers offer good value

You may be surprised at how much value for the dollar flowers really offer. This price guide can help you become more comfortable and confident purchasing flowers. Also, be sure to ask your florist if he or she has special discounts for purchasing larger quantities of flowers or wedding specials. Be sure to shop around and compare prices. (These costs are appropriate and may vary.)

For \$5 to \$15: Loose, bunched flowers you can arrange yourself - a good way to cultivate

your flower preferences.

For \$15 to \$30: From a simple clay pot with growing flowers to a glass urn with a bright mix of spring flowers.



For \$40 to \$65: A wicker fireside basket with a garden arrangement or a stylish centerpiece for a formal dining table.

For \$75 plus: A sophisticated arrangement of full, tall stems with mixed exotic and unusual flowers and branches as a focal point.

This season's fashionable bride

This season's bridal collection offers a wide range of styles. From unadorned rich satin gowns to dresses covered in glittery beads, there is a dress for every bride's wedding day fantasy, plus stunning selections for bridesmaids and ushers.

Glamour gowns. Slim silhouettes and clean lines are the important details of this season's glamorous gowns. Sleeveless dresses accessorized with elegant gloves reflect the timeless elegance of Grace Kelly and Audrey Hepburn.

Real style for bridesmaids. Simplicity, elegance and glamour are the buzzwords for bridesmaids' dresses today. Dresses flatter a variety of figure types which makes shopping for gowns less challenging. Fabrics range from deep, rich burgundy, emerald and navy velvets to silver, gray and pewter satins. Also popular: sleeveless looks, fitted bustier bodices, full skirts, sexy slim shapes with fluted skirts, and body suits paired with velvet skirts.

Figure-friendly lingerie. Lingerie with built-in benefits is big news. Brides are adding to (or subtracting from) their figures with padded push-up bras and control-top hosiery made with energizing Lycra for added comfort. The styles, shades and patterns of the undergarments are both functional and feminine.

Retro men's wear. Cary Grant, Douglas Fairbanks Jr. The Duke of Windsor. Men's wear flashes back to classic movie-star style with elegant, structured tuxedos. Notched lapels, shawl collars and three-button suit jackets outfit today's groom. Vests, with four to six buttons, in floral embroideries or jacquards, are an important component of the look. Other up-to-the-minute accessories: ties and cummerbunds in small, refined patterns (such as pin dots and tiny weaves) with perfectly folded pocket squares to match.

All-season tuxedos. A new fabric, "Lora Piano," is the latest breakthrough in men's formal wear. This fine wool yarn is fashioned into tuxedos that are comfortable to wear in any climate, year-round.

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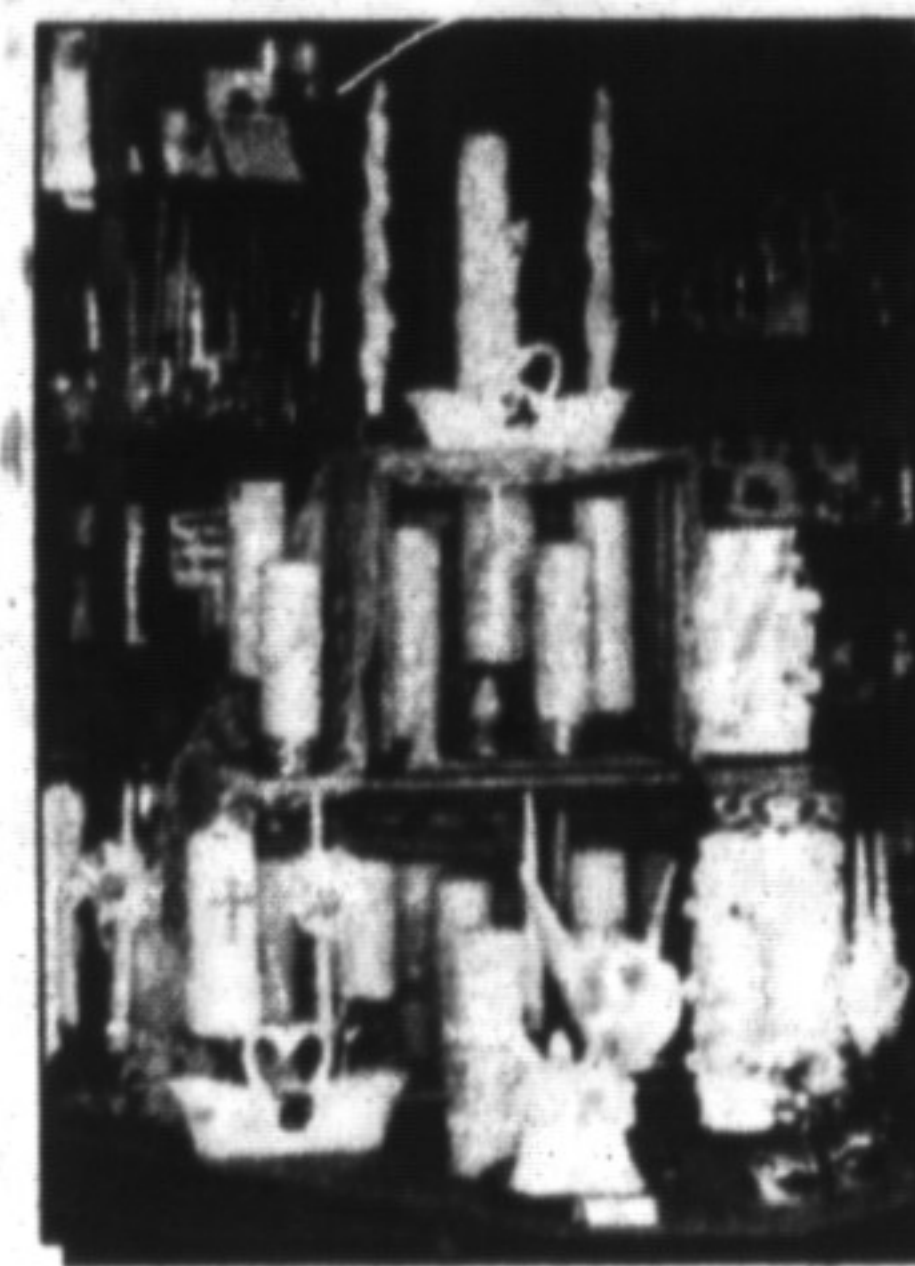


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