

# Single women becoming more active in real estate

## Now outnumber single men in buying a new homes in Canada

The proportion of single women buying resale homes in Toronto has increased substantially, according to a study released by Royal LePage.

The Royal LePage Homebuyer Survey analyzed the demographics of thousands of Canadian homebuyers during the first nine

months of 1993. It found more single women are buying homes than single men. In fact, Toronto has the second greatest percentage of women buyers in Canada, next to Vancouver.

Women now account for 56.8 per cent of all home purchases by singles, close to 4

per cent higher than last year. Male buyers declined 4 per cent, dropping to 43.2 per cent. As a whole, singles represented 27 per cent of market activity, up 2 per cent over 1992.

"There are a number of probable influences behind this trend," says Gino Roman-

ese, Royal LePage, vice-president and regional manager, "including improving income levels, the realization that buying a home is a hedge against rent increases, and social trends like people waiting longer to get married.

"Whatever the factors, it's apparent that more and more single women in Toronto now have the motivation and the capability to buy homes."

The survey also found Toronto leads the country in the number of first-time buyers. They now represent 48 per cent of the market.

"Market conditions are ideal for first-time buyers," he said. "Low mortgage rates, combined with government incentives such as access to RRSP funds for home ownership and the 5 per cent downpayment plan, are the major factors influencing activity. However, we are also starting to see some movement in the move-up market."

For example, the number of people buying their second home inched upward, rising from 26 per cent to 27 per cent. According to Mr. Romanese, depressed housing prices in the upper-end of the market are prompting move-up buyers to take advantage of the opportunity to upgrade.

RE3—The Canadian Champion, Wednesday, December 15, 1993



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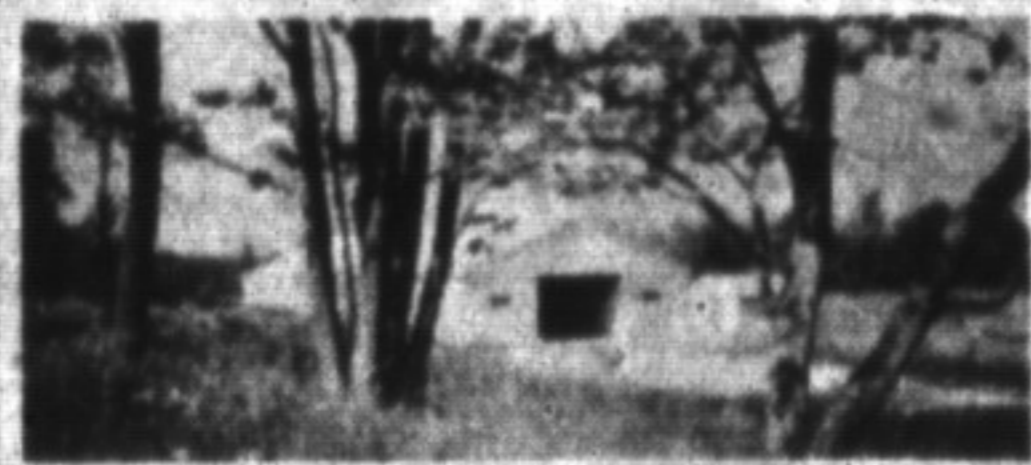
Sylvia Bursey  
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Isabell Hoskins  
Sales Representative  
354-2131



Florence Walter  
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#### A "STABLE" OPPORTUNITY

42 acres backing onto Brookville Estates. 40' x 104' 9 Stall barn, interlocking floors, drains, septic, well, finished office, tack room, 3 pc. washroom, laundry hook up. Dirt exercise track, 1 room cottage. Just up the road from back entrance of Mohawk. Asking \$310,000. Call Sylvia or Florence.



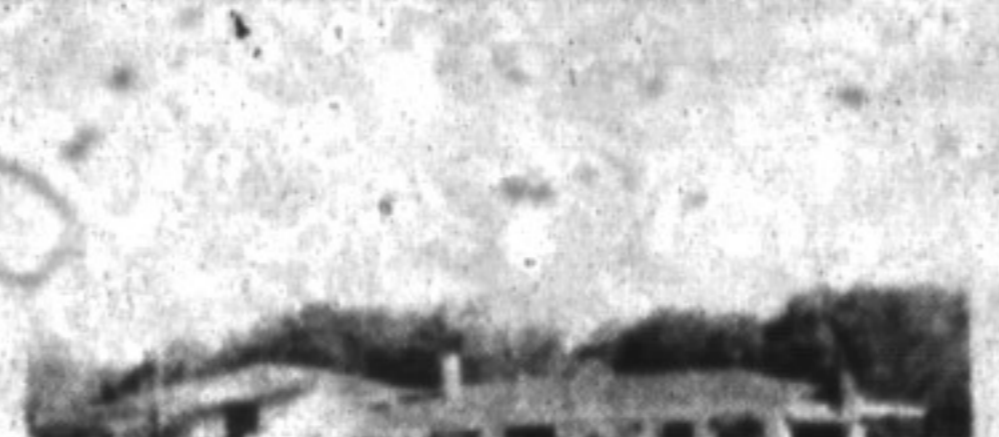
#### "JOLLY" GOOD VALUE

Two-bedroom bungalow with family room & air tight fireplace with walkout to deck. Just under one acre with mature trees & stone fence. New windows '92, new kitchen '90. Located 5 min. from 401 & Campbellville. Asking \$169,900. Call Isabell.

#### SANTA'S SPECIAL

This freehold townhouse in Milton is as cute as a button. The kitchen is European style and has a work island and hardwood floors. Wonderful roomy living room, newly decorated, two bdrms., separate garage. Don't miss this at \$105,000. Isabell Hoskins. (905) 854-2131.

**SANTA'S WORKSHOP**  
Beautiful 1-1/2 acre lot with 4,000 sq. ft., hobby shop & storage building. Lots of potential. Located approx. seven minutes from 401 & Hwy. 25. Priced to sell at \$139,900. Call Sylvia or Florence for details.



#### ALL I WANT FOR CHRISTMAS

Spacious 5 bedroom, 4 bath home with possible in-law suite. 4.9 acres with 30' x 45' barn, exercise track, 2 ponds, garden, trees, & 1/2 pool. Room for everyone and everything! Now priced at \$299,900. Please call Florence to view.



#### CHRISTMAS IN THE COUNTRY

Secluded on 4 beautifully landscaped acres, immaculately maintained, all brick home. Features 3 large bdrms. Pine Florida room overlooking a scenic pond, 2 fireplaces and much more! Bonus 2 bdrm. apt. with separate entrance. Call Sylvia.



#### WINTER WONDERLAND

Try this 3 bedroom brick & stone split-level on a 1.75 acre treed lot. Large kitchen with w/out to sunroom. Fireplace in living room, fin. rec. room. Call Sylvia or Florence to view.



#### A VICTORIAN CHRISTMAS

Victorian style home with 3 bdrms., 3 baths, living room, dining room & family rm. kitchen. Includes 9 stall barn, working ring, pond & mature trees. Located 2 mins. to Campbellville. Now \$350,000. Call Isabell.



#### A BEAUTIFUL SITE

Ideally located in Campbellville's busy commercial area. Home has 2 bedrooms, large principal rooms with hardwood floors, fireplaces in living room & rec. room, new kit. walkout to deck, new gas furnace. Plus a separate income-producing building. Asking \$239,900. Call Sylvia.

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