



Downtown The Milton Mirror

A DOWNTOWN MILTON WEEKLY REPORT ON COMMUNITY NEWS, VIEWS & HAPPENINGS



WHY SHOP ANYWHERE ELSE?

I would like to take this opportunity to thank everyone who has responded to my articles over the past few weeks. As manager of the Milton Downtown Business Improvement Area, I feel it is my responsibility to find out what the consumers' concerns are, and take them to the downtown businesses. I believe that the consumers direct opinion is much more important to us than statistics on what the consumer wants. Your comments and concerns are valued greatly, and I hope to continue to receive your calls.

Milton is a community on the brink of much change, and the next few years will be very critical in mapping our future. Since you have a vested interest in the future of our Town, supporting the businesses of Milton, helps support the prosperity of the Town and the community as a whole.

Currently, we are taking part in a "Shop Milton" campaign with the Canadian Champion, as well as the other partners including the Town of Milton, the local Chamber of Commerce and the Milton Mall. This campaign illustrates the importance of shopping locally.

When you shop Milton, you allow the businesses to partake in more of the community. Milton businesses are great supporters of community events, as well as charitable organizations, and can only continue with this with your support. The business community donates thousands of dollars yearly to everything from the local little league, to the Milton District Hospital.

Remember, Downtown Milton relies on its close, personal service, and without that, we are out of business. Please contact me with your concerns. My number is 876-2773, and I can be reached between the hours of 9 am and 4 pm.

Sincerely

Anthony W. G. Allwood, Manager

EXTRA

Downtown Milton is still looking for local talent to perform in this years Moonlight Magic on June 18 and 19. If you are interested please write to or call:

**Anthony Allwood,
Manager
Milton D.B.I.A.
225 Main Street E.
Milton, Ontario
L9T 1N9
(416) 876-2773**



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