

Yemma thanks you for putting 800,000 composters in your backyards.



Thanks to you, over 260,000 tonnes of organic materials went into backyard composters this year instead of landfills. That means a whole lot less garbage that Yemma and future generations will not have to inherit.

In fact, together we have managed to reduce the amount of waste going to landfill by almost 25%.

How did we do it? By practicing the 3 R's: Reduce, Reuse, Recycle. Just by using the Blue Box alone we

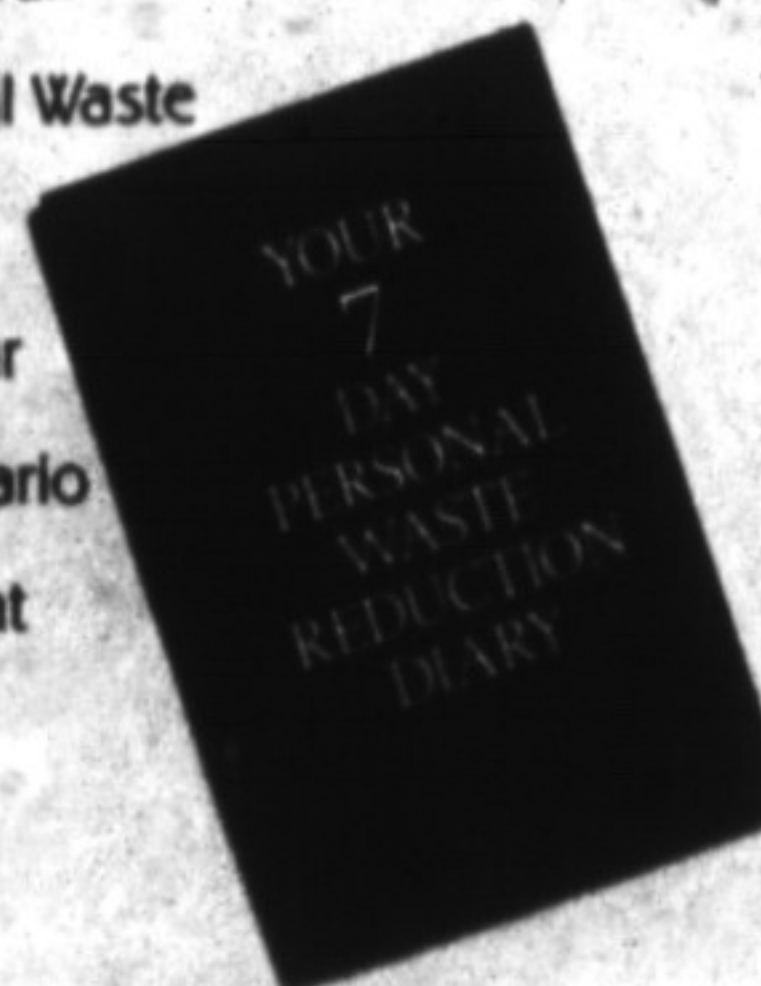
recycled over 400,000 tonnes of valuable materials. Or to look at it another way, that's 40,000 fewer garbage trucks. Imagine.

But there's still lots more we can do. Every little bit helps. Even simple things like buying and using rechargeable batteries instead of disposables.

We still have a long way to go if we are to reach the provincial goal of reducing waste by 50% by the year 2000.

So far so good. Let's keep up the good work and remember, Yemma and all the children like Yemma are counting on you.

For your own personal Waste Reduction Diary, a seven-day guide to reducing your waste, please call the Ontario Ministry of the Environment Toll Free 1-800-565-4860.



ONTARIO'S WASTE REDUCTION ACTION PLAN

Thanks to you, it's working.

