

*I'm the kind of guy that no matter how busy I am I have to answer the phone. I could be running out late for work, if the phone rings I have to answer it. I have to know who is calling. There must be a way I could see who's calling before I pick up. And if the call looks like it can wait, I can call back when I get a moment. I just have to know who's calling.*

See who's calling before you answer the phone. With Call Display and a companion product, the incoming number appears on a display screen. Now you can decide how to answer the call or return the call at a more convenient moment.

Bell offers a wide selection of Call Display companion products with a range of capabilities and prices to suit your particular needs and budget. Multi-featured telephones like Vista™ have a built-in display screen. You can also enjoy all the benefits of Call Display on any of your existing

extension phones with an add-on display unit such as Prevue.™

Call Display is one of three new Bell Calling Features now available in the Milton area.

Order today. Residence customers call 1-800-668-3901, single-line business customers call your local Business Office. Come and see us at our Kiosk in the Milton Mall.



## Call Display shows you who's calling.

Call Display may not be available in your local area. This feature operates on direct dialed calls only, in areas that are served by CMB technology. If you wish to prevent the transmission of your number when calling certain parties, a Bell Canada Operator can put your call through without transmitting your number. A charge of 75¢ per call applies. © NOTE: Recently, the Canadian Radio Television and Telecommunications Commission asked Bell to offer alternatives to operator-assisted blocking for those customers who wish to prevent the transmission of their telephone numbers. You will be informed of these call blocking alternatives as they become available. In the meantime, operator-assisted blocking will continue to be offered. ™Vista and Prevue are trademarks of Northern Telecom.

# Bell

Answering your call™