

COMMUNITY NOTEBOOK

Birthday Parties: Canada Day celebrations are on today at Rotary Park, sponsored by the Town of Milton and at the Ontario Agricultural-Museum. There'll be free birthday cake at the park as well as lots of activities throughout the afternoon and a free evening concert. The museum won't be charging admission July 1 and visitors can enjoy music, games and an old fashioned strawberry social.

Strawberry Festival: The annual fundraiser for the United Way of Milton at Springridge Farm is set for this weekend, from 10 a.m. to 5 p.m. both days. The farm on Bell School Line will be the scene of a big craft show, live music, face painting, wagon rides and haystack jumping. The United Way receives 10 cents from every pound of strawberries picked during the two-day festival.

Name That Manor: A contest to name the new and improved Halton Centennial Manor has been launched today by the Region of Halton. The deadline for entries is 4 p.m. Aug. 31. Ballots are available at Milton Public Library, town hall, the Manor and Halton Region headquarters. Contest organizers are looking for an original name which does not include names like villa, haven or manor. The name should be three words or less and convey a feeling of vitality.

Auto Emission Tests: Free auto emission tests will be offered by Hamilton Automobile Club at Milton Chrysler Dodge, 81 Ontario St. on Wednesday, July 8 from 11 a.m. to 4:30 p.m. The visit is part of the Club's annual Emission Test challenge issued to communities in the area. The purpose is to advise motorists if their vehicle meets its manufacturer's emission standards. The community with the lowest emission rate will win a plaque to be placed in town hall.

United Breeders Event: The 5th annual Main Event sponsored by the Ontario Polled Hereford Club is being held at the Milton farm of Graham and Evelyn Gillies on Saturday, July 11.



Photo by GRAHAM PAINE

Art in the park

The Victoria Park gazebo was a haven for student art over the weekend. Creative Art Students of Milton put on a show and sale of their work Saturday and Sunday. From left are Melanie Jehkin, Dan Gillis, and Danny Mount. All proceeds were donated to the Milton Historical Society.

Speeding letter given short shrift

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to Halton Region requesting they take action, but councillors balked at that Monday night, saying they didn't want the municipality associated with some of Mr. Attenborough's comments.

Ward 1 councillor Brian Penman said the letter was "judgemental" and "mocks and ridicules." Police administrators would probably say "thanks but no thanks" to requests for assistance in the

matter if Milton appears to be sanctioning Mr. Attenborough's comments, Mr. Penman said.

Ward 3 councillor Marion Howard said Milton "might end up with better results" if the matter is pursued differently.

She suggested contacting police through her area community-police liaison committee with a view to beefing up enforcement in the area. Councillors supported that plan.

IT'S
YOUR
BUSINESS
WITH JANE MULLER



Barns full of paperwork

Dairy cattle are snuggling into what were once confidential documents as shredded paper takes on a new life in area barns.

The farm market is being cultivated by John Moore, owner of Proshred, a mobile shredding company operating out of Campbellville. There's currently a glut of waste paper and recyclers are now charging a tipping fee to suppliers. Farmers on the other hand will pay \$40 for from 6,000 to 8,000 pounds of the same product.

He began operating his mobile shredding business in January with one \$180,000 mobile shredding machine. Response to direct mail marketing created a demand that resulted in the purchase of a second shredder four months later.

He says his customers are not only concerned about destroying confidential information, "they're becoming more and more interested in the recycling aspect."

According to Mr. Moore, paper constitutes the largest volume of waste in landfills.

The shredded paper he's able to keep from the waste stream is a superior substitute for straw, he said.

"It has two times the absorbency rate of straw. It creates no dust so there's no problem with allergies. It's cheaper and the farmers tell me it reduces odour and keeps the fly population down."

Mr. Moore says another advantage discovered by dairy farmers is lower incidents of mastitis due to reduced bacteria growth in paper bedding as opposed to straw.

The paper the cows sleep on comes from private companies, institutions, social service agencies and schools.

Regular Proshred clients are given special sealed containers in which to store unwanted confidential material. The mobile shredding unit arrives, according to a predetermined schedule, and shreds the paper on site so the customer can witness the destruction. A "certificate of destruction" is issued at that time, and the shredded material is taken away.

The Proshred mobile unit is used by companies which have their own shredders. Mr. Moore cites an example involving a customer whose own shredding process took four-and-a-half hours while the same amount of material was shredded in 15 minutes in the mobile unit.

He doesn't limit his clientele to those who need his service regularly. The shredding service is available on an annual or one-time basis "whether it is two boxes or 2,000 boxes of your old documents."

Mr. Moore, a Campbellville resident since 1978, recently got out of the "12 to 14-hours-a-day, seven days a week routine" to look for a new venture. "I wanted my freedom," he explains.

After some searching he found Proshred, a Toronto-based company which issued him a license to operate what amounts to a franchise in Wellington County and Halton and Waterloo regions.

While the waste paper business vastly differs from his former career in the metal industry, the marketing techniques he's honed over the past 23 years are being recycled in his new career.



CANADA DAY Mini-Golf Tournament

July 1, 1992
Executive Fairways
Golf Centre

(Highway 25, south of Derry, east side)



For the United Way of Milton

Dawn until 4 p.m. Preliminary Rounds

Final Round 4 p.m.

Shotgun Scramble

Top 72 golfers or under par 55

FIRST PRIZE

Large Trophy to be Displayed to Executive Fairways

CONSOLATION PRIZES

You may shoot as many preliminary rounds as you like

— Come Early — Avoid The Crowd —

Cost: \$5 per round (includes free hot dog and drink)

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Club storage and
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