

# 1992 Bridal Directory

## Black-Tie Invited now a national affair

The increasing number of men wearing formal wear at weddings and other occasions is signifying a shift toward traditional values, say some fashion industry

watchers. "Black-Tie Invited" is now appearing on more invitations than ever.

"From our vantage point, the trend is clear," says Stephen Hecht,

president of Classy Formal Wear and one of the industry's most astute analysts. "The family is demonstrating its respect for tradition by inviting all the men to look their best, not just members of the wedding party.

"In effect they're saying, this is one of the most important days in our lives. So let's show the world how special it is for all of us."

Stephen Hecht's observation is confirmed by informal polls taken at Classy stores. Dressing in formal wear makes guests feel they are truly part of the event. No doubt, say Classy service representatives, that is one reason for the extraordinary increase in tuxedos booked for weddings. Another reason is the advantage Classy's national network offers to out-of-town guests when it comes to bookings and fittings:

With its 41 stores and more than 1,000 agents across the country, Canada's leading formal wear company is ideally placed to gauge and respond to the country's fashion pulse.

The results, plainly visible in photos and at receptions and chapels throughout the country, have been spectacular.

Certainly that national dimension is typical of Classy's approach to business. Founded more than 70 years ago by Stephen Hecht's grandfather, Classy has been invited to more weddings than all other formal wear companies combined.

The company is also credited with educating generations of Canadians about fashion and formal wear. Classy is the exclusive supplier of the entire Yves Saint Laurent Formal Wear Collection, as well as the Givenchy French White Dinner Jacket.



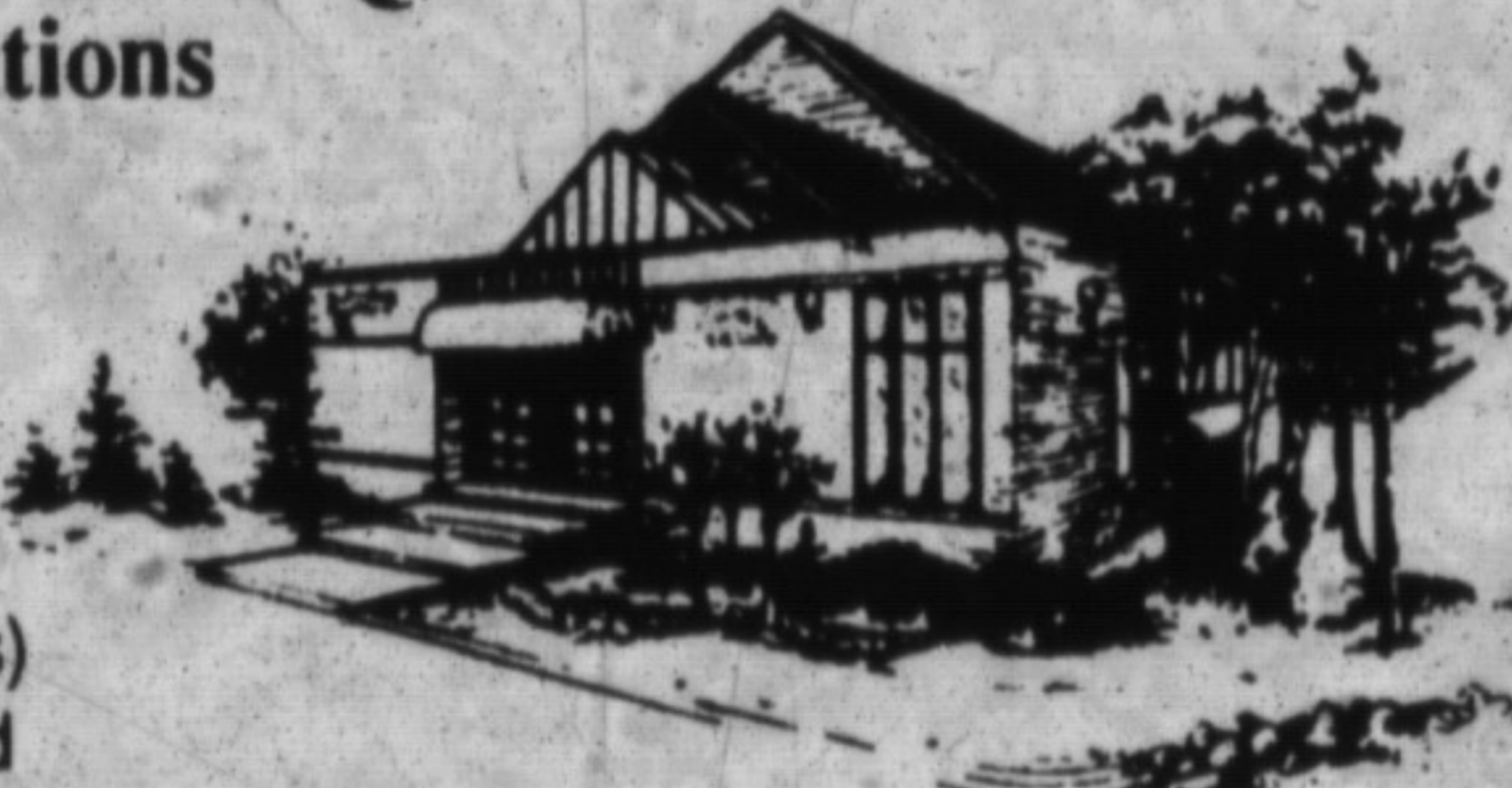
Service is one reason Classy won the Canada Award for Business Excellence. But style is definitely another. An eloquent example is shown here: Novo Grande from Classy's Italian-inspired Uomo Classico collection.

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## OPEN HOUSE LISTINGS

<b>SATURDAY 2-4 P.M.</b> 48 Bell St. \$159,900 Denzil Lawrence in attendance Royal LePage Real Estate - 878-8101	Royal LePage Real Estate - 878-8101 <b>SUNDAY 2-4 P.M.</b> 341 Wilson #40 \$138,900 Joyce Hagevik in attendance Royal LePage Real Estate - 878-8101	\$379,000 Josephine Peric in attendance Royal LePage Real Estate - 878-8101 <b>SUNDAY 2-4 P.M.</b> 561 Childs Dr., Unit 38 \$124,000 Linda McHugh in attendance Realty World-W.J. McCrudden Real Estate 878-1133
<b>SATURDAY 2-4 P.M.</b> 70 Danville Ave., Acton \$154,900 Barb Lafleche in attendance Royal LePage Real Estate - 878-8101	<b>SUNDAY 2-4 P.M.</b> 774 Cabot Trail \$177,900 Barb Lafleche in attendance Royal LePage Real Estate - 878-8101	<b>SUNDAY 1-4 P.M.</b> 341 Wilson #19 \$135,900 Joan Tattre in attendance Re/max Mitowne Realty Corp. 878-2365
<b>SATURDAY 2-4 P.M.</b> 741 Woodward Ave. #19 \$136,900 Barbara Ramsden in attendance Royal LePage Real Estate - 878-8101	<b>SUNDAY 2-4 P.M.</b> 356 McNabb Cres. \$174,900 Barbara Crowe in attendance Royal LePage Real Estate - 878-8101	<b>SUNDAY 2-4 P.M.</b> 626 Roseheath \$174,900 Clayton Hackenbrook in attendance Re/max Mitowne Realty Corp. 878-2365
<b>SATURDAY 2-4 P.M.</b> 633 Beaver Court \$164,000 Petra Schwabe in attendance Royal LePage Real Estate - 878-8101	<b>SUNDAY 2-4 P.M.</b> 633 Beaver Court \$164,000 Virginia Brazeau in attendance Royal LePage Real Estate - 878-8101	<b>SUNDAY 1-4 P.M.</b> Guelph Line, N of 401 to spotlight, 2nd house on right - \$589,900 John Reeve in attendance Countrywide Campbellville Realty Inc. 875-2294
<b>SUNDAY 2-4 P.M.</b> No. 10 Sideroad east of Trafalgar \$319,500 Gary Love in attendance	<b>SUNDAY 2-4 P.M.</b> 1275 Derry Rd., west of Guelph Line	

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