

# 1992 Bridal Directory

How to be radiantly beautiful on your wedding day



MODEL CAROL ALT makes a radiant bride in makeup from Cover Girl...and so can you!

Congratulations — you're getting married and you've planned the world's most perfect wedding! Now's the time to prepare for an important aspect of the big day, your own radiant and memorable look. After all, the centerpiece of every wedding is the beautiful, fresh-faced, natural bride.

With your wedding around the corner, there's no time like the present to get started. Remember not to stray too far from your own special look — you want them to remember *you*, not your makeup! Here are some helpful tips:

**• Practice makes perfect:** Bridal beauty, like every other facet of your wedding, is a matter of careful planning. Start now to experiment with different makeup looks, remembering that every eye (and camera) will be focused on you that day.

Strive for a look that complements the overall concept you've chosen for your wedding. If the theme is romantic and frilly, your makeup should be soft and very feminine. If yours is a more streamlined, sophisticated wedding, try for a more glamorous look.

**• Start with foundation:** Shade and formulation are equally important. A translucent, water-based foundation with aloe vera, like Cover Girl Perfecting Makeup, is ideal because it evens your skin tone beautifully but feels lighter than air. Be sure to match your foundation shade to your face and neck — not your hand or arm. Blend with long, even strokes, using a slightly dampened sponge wedge, and top off with a light dusting of face powder to set the makeup and help it last.

**• Water, water everywhere:** If being happy makes you cry, you can bet you'll shed a bucket of tears on this day. That's why it's important to wear a waterproof eyeliner and mascara. A dual-purpose waterproof pencil that works as both an eye-liner and brow pencil can be just the ticket. Choose

one that's specially designed to match hair color for a more natural, finished appearance.

Complete the look with a lash extending waterproof mascara in a complementary shade, for the prettiest, driest lashes that last even through tears of joy.

**• Color selection made easy.** Confused about the shades to choose for eyeshadow and cheek color? No need to be. The Cover Girl Professional ColorMatch System has divided all its color cosmetics into three color categories: Warm, Cool and Neutral. You can easily determine your color-type with the special Professional ColorMatch interactive device in your favorite store. Or look at the easy-to-read symbol that appears on the front of most Cover Girl color products. Hint: You are either a Warm or a Cool — Neutral shades work well on everyone.

**• Lasting lip color:** Beautiful lips are certainly necessary on your wedding day, and it's a good idea to select a lip color that lasts. This is one occasion when you won't have too many opportunities for touch-ups. Cover Girl Lip Advance, a powder-and-gloss combination that comes in its own mirrored compact, is one lip product that keeps lips looking soft and lustrous even after you've kissed your groom and sipped champagne. Lip Advance offers a wide selection of shades to help you choose the perfect, long-lasting lip color for your special day.

A final word of advice: Make sure your makeup is appropriate for the quality of light where you'll be saying your vows. If it's an outdoor wedding, you'll want a look that works in natural light; for evening, you should select makeup shades that are appropriate for subdued artificial light. On this of all days, radiance and a natural, fresh look are what you should strive for. So stay cool and calm and most of all...enjoy yourself!

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