

Car industry being pushed to brink, Dolson says

The Canadian Champion, Friday, November 9, 1990

from ONTARIO on page 1
 "In short, we are now facing both barrels — the exchange rate and increased labour costs."

Add to that, the "government's financial control problems" and Canadians could soon be looking at the "end to a once prosperous auto parts industry in Ontario."

The most recent figures he's aware of show that layoffs or plant closures

have affected 19,000 auto part workers in 31 plants. There have been no cutbacks in Milton yet.

"So far we've been able to keep our head above water. We went through a major restructuring in the last five years to get into that position."

There are other factors affecting the industry too, he stressed. For instance, the trend for auto giants to do more work in-house, thus further

squeezing parts suppliers.

"Ontario is living beyond reality," he concluded. "It can't afford indexed pensions, pay equity, child care and expect to compete on a global basis."

Mr. MacPherson, co-ordinator of Halton and Peel for the United Steelworkers, was quick to point out another possible factor aggravating the situation.

He said a recent study pointed out that managers and executives in Canada are, on average, the second highest paid in the world, behind only those from the United States.

That doesn't exactly inspire workers to agree they should be "bearing the brunt" of current economic woes.

Workers, he added, face a host of problems they have no control over — such as the federal government's high interest rate policy, the high cost of homes and the high cost of living, particularly in the Toronto area.

Wage settlements reflect workers' desires to "stay level and catch up. I don't think that's unusual."

The labour spokesperson said a person doesn't have to be an expert to see there's a problem in the auto parts industry and agreed with Mr. Dolson on at least one of the root challenges — the federal government's artificially inflated dollar.

"It's clearly not in the interests of workers or employers."

However, he countered that any rationalization in the auto parts industry will "happen as a result of

market pressures and business decisions, and not as a result of workers (wages)."

He pointed to Burlington's Tridon, which he said didn't have an excessively large wage and benefit package but still decided to move a large part of its operation to the United States.

As far as competing globally, Mr. MacPherson blasted the Tory free trade agreement and said it should have been done on a sector by sector basis, like the auto agreement.

"The tack of government in all of our trade agreements should be to uphold and support the best interests of the citizens of this nation. We're forced with free trade to be on a level playing field with North America."

"Take agriculture for instance. Clearly we can't compete on a level playing field."

Mr. MacPherson suggested the current downturn would last until the spring.

Mr. Dolson said "Ontario is in for one hell of a ride in the next five years."

CELEBRATE WITH US

We've Rolled Out the Red Carpet
 And Rolled Back Our Prices!

We're 10 years in Ontario
 And 7 years in Milton
 We're crowning this Haircare Achievement
 With a High-Style Cruise, Great Prizes
 And Good Looking Specials!

10
 YEARS
 IN
 STYLE



★ **WIN** one of 4 Bahamas Cruises
 for Two on the Fabulous Fun Ship Fantasy

★ **WIN** one of 5 Semi-Permanent Colour Treatments

★ **WIN** one of 10 Haircuts & Shampoos

Details at Salon

WHEN IT COMES TO SERVICE YOU'LL LIKE OUR STYLE...

- Very trim prices
- Professional Stylists
- No appointments necessary
- Extended Hours
- Guaranteed Satisfaction

Monday - Friday 9 - 9, Saturday 8:30-5:30 P.M.

No Appointment Necessary but Recommended for Perms & Colours

First Choice

HAIR CARE
 TOTAL FAMILY HAIR CARE

400 MAIN ST. E.,

876-1976

HAIRCUT

\$8⁰⁰

(\$7.00 for Seniors & Kids)
 Not valid with other offers
 Offer Valid November 12-24, 1990

PERMS

\$42⁰⁰ & up

Not valid with other offers
 Offer Valid November 12-24, 1990

HIGHLIGHTS

\$36⁰⁰

Not valid with other offers
 Offer Valid November 12-24, 1990

CHRISTMAS IS FOR GIVING! DONATE

Non-perishable foods, mittens and/or gloves to the Halton's Women's Place. You could win a 24" white plush bear.

Win a Chance for a 24" White Bear with Every Christmas Donation

NAME _____

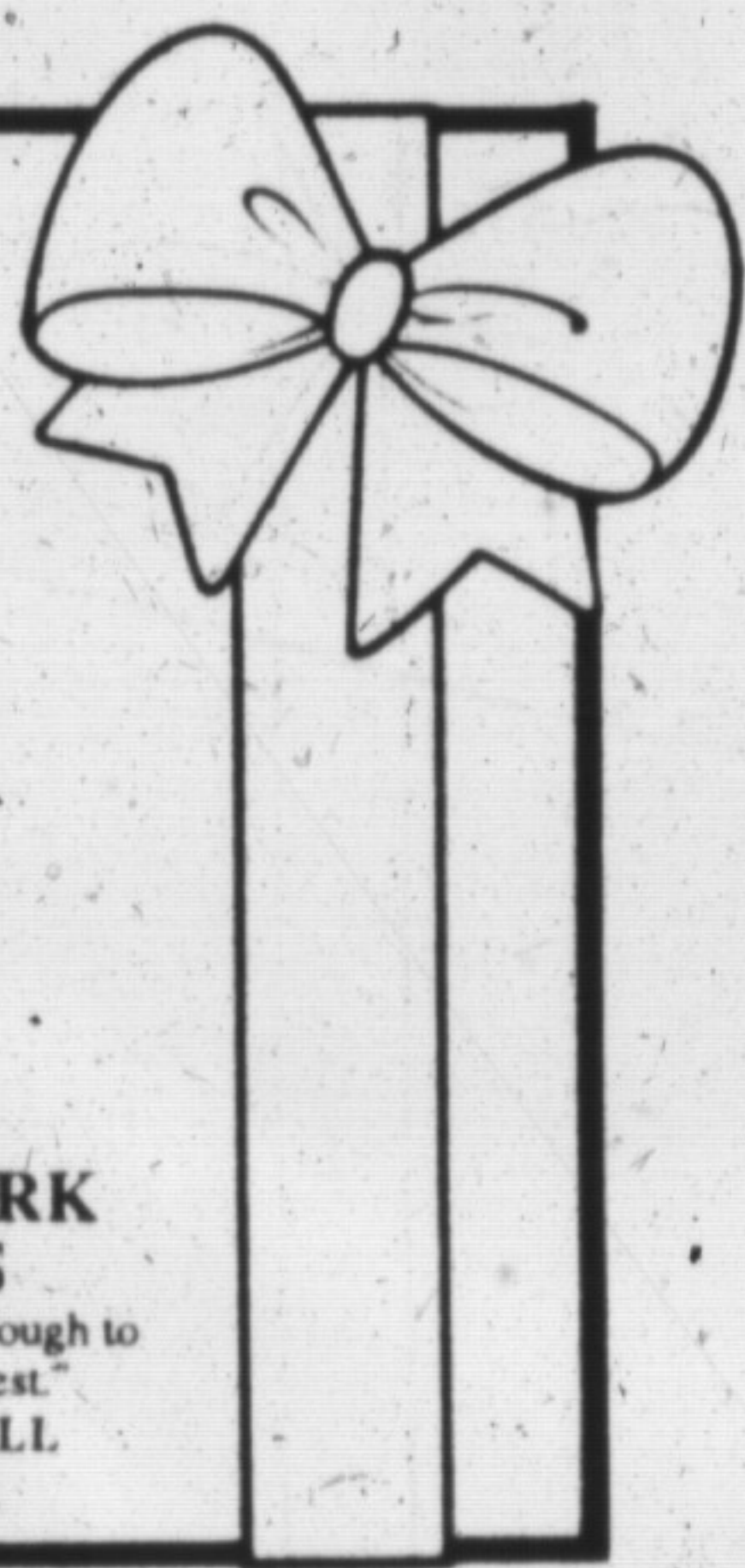
ADDRESS _____

PHONE _____



HALLMARK CARDS

"When you care enough to
 send the very best."
 MILTON MALL
 875-3776

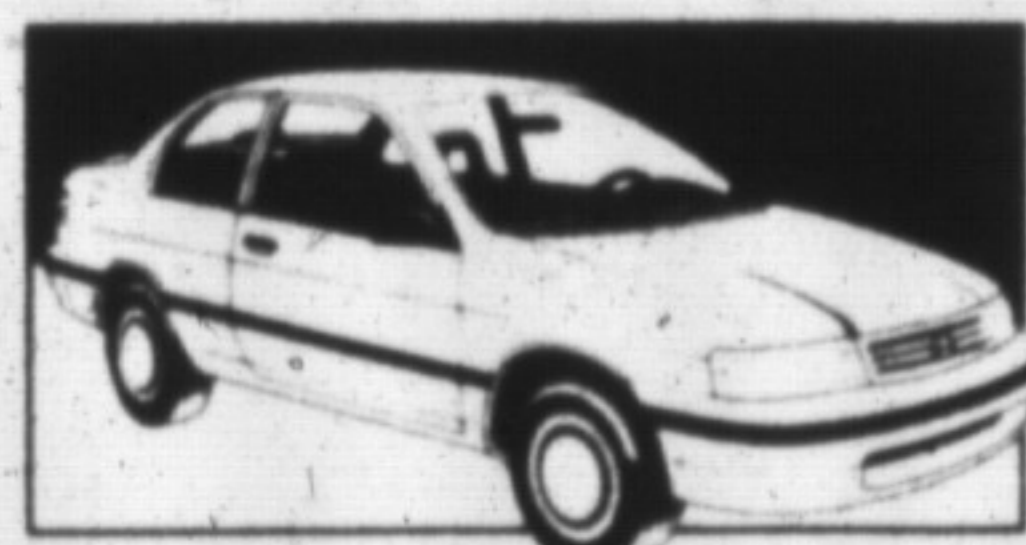


1991 Tercel Breaks Out Of The Econobox Mold.

COME IN AND BREAK OUT!

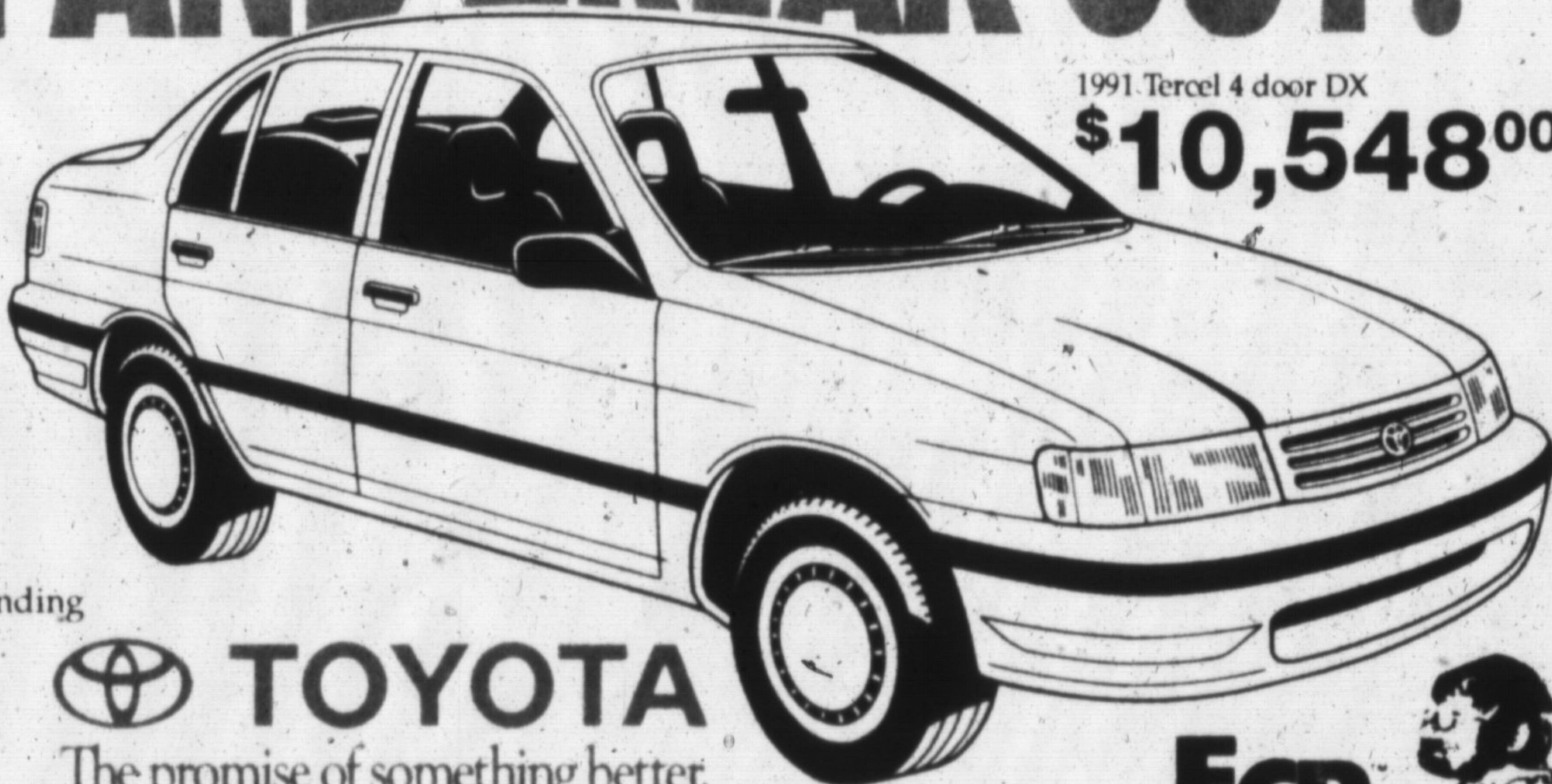
Unique high deck, rounded styling. A luxury sedan look above all the rest. Electronic fuel injection standard. All new luxury interior. Comes in 2 and 4 door models.

Roomy, comfortable interior features a split fold-down rear seat (on DX and LE models) to create huge cargo space (big enough for skis). A spacious trunk to boot.



1991 Tercel, \$9,248^{00*}
 2 door S

Smooth, quiet ride. Lots of fun to drive. Outstanding fuel economy.



1991 Tercel 4 door DX
\$10,548^{00*}

TOYOTA
 The promise of something better.

MILTON TOYOTA

1589 STEELES AVE. EAST 875-3050 858-4409
 MILTON, ONTARIO FULL SALES, SERVICE, PARTS & LEASING

* Please see salesperson for details

