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THE DOWNTOWN MILTON MIRROR

A Downtown Milton Weekly Report On Community News, Views & Happenings

Businesses can remain strong in weak economy

(excerpt from Canadian Champion, Wed., Sept. 26th)

A falling economy doesn't have to mean your business will take a nose dive as well, said a top business-speaker in Milton last week.

"The economy that you control is your own economy," Bill Gibson told members of the local business community at a Milton Chamber of Commerce seminar Friday.

Offering some advice on how to boost your business in any economy, Mr. Gibson said business owners must be "opportunity oriented."

"Sometimes it's not that we need customers, it's that we need to be more innovative with them. Identify what has to be done and do it. It's creativity that will make it happen."

"The whole area of customer service is absolutely invaluable," said the entertaining speaker.

It is customer service that downtown merchants strive to provide. A smile and pleasant hello often evokes a positive lasting impression.

Working Together for Charity

Congratulations to Lesley Goertzen of Green Ginger whose draw for Linda Lundstrom's "La.Parka" raised \$1,080. for Alzheimer's Society. The lucky winner was Beryl Stevenson of Milton.



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Lace Point	212.50	127.50
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