

## Vehicle alarm systems offer protection

Crime statistics show that vehicle theft has risen 11 percent nationally from 1987 to 1988—a vehicle is stolen every 22 seconds.

Aside from the obvious inconvenience to the victim, is the astronomical impact on insurance claims—an overwhelming \$7 billion was paid in 1988.

Adding to the problem is the increased use of sophisticated equipment such as cellular phones, stereo systems, radar detectors and on-board electronics in to-

day's vehicles, all easy targets for thieves.

To counter the trend, consumers have turned to vehicle alarm systems to protect their valuable investment. And they're finding that other benefits come with the purchase.

Mike Pino, product manager, accessories group at Ziebart, says remote controlled alarm systems offer the convenience of turning on interior lights and triggering door, trunk and window locks

from a distance of 50 feet or less.

"People who have alarm systems installed in their vehicles have multiple advantages: vehicle security, personal security, and convenience," says Pino.

Ziebart Service Centers feature a selection of five vehicle alarm systems that activate themselves automatically after the vehicle is turned off. "The driver doesn't need to remember to arm the alarm," says Pino.

Some systems have an electronic shock sensor which sounds an attention-grabbing high pitched horn whenever the vehicle is struck, moved, jacked-up or opened. After sounding for 60-120 seconds, the alarm will re-arm, providing continuous vehicle protection.

An optional feature called starter interrupt further deters theft by preventing the thief from starting the vehicle.

The alarm systems, which cost between \$100 and \$300, not only protect the vehicle from theft, but can save owners additional expense through insurance premium discounts, says Pino. Seven states have enacted laws that permit insurance reductions on vehicles equipped with alarm systems, and similar legislation is pending in a number of other states. "When you weigh all the factors," says Pino, "installing an alarm system is a good investment for vehicle owners."

Ziebart—the rust protection experts for nearly three decades—is an international company with more than 1,000 locations worldwide. Ziebart Service Centers are known as "The Car Improvement Specialists," offering a wide range of products, services and accessories that enhance vehicles' looks, extend their lives, and increase their value.



BECAUSE OF RISING CRIME statistics, consumers should consider the vehicle protection and personal security offered by high tech alarm systems.

## Keep fuel systems clean

Whether a car uses fuel injection or a carburetor to deliver the essential air and gasoline mixture to the engine, dirt in these fuel delivery systems can cause hesitation, stalling and rough running.

These performance problems can be caused by deposits in fuel injectors or carburetors which interfere with the flow of gasoline. A mechanic can clean the fuel delivery system, but this can be expensive and time consuming.

According to First Brands Corporation, Danbury, Conn., the manufacturer of STP brand of automotive products, car

owners can quickly and inexpensively clean deposits with fuel additives formulated to clean both fuel injectors and carburetors.

Power-robbing deposits in fuel injectors can be a problem, especially since more than 98 percent of new cars today are equipped with fuel injection systems.

To clean dirty injectors, car owners should use a product such as STP Super Concentrated Fuel Injector Cleaner. It contains a high-strength cleansing agent to help remove accumulated deposits and clean the fuel delivery system to reduce

emissions, eliminate rough starts, increase fuel efficiency, and help an engine to run smoothly. It is recommended that one bottle of STP Super Concentrated Fuel Injector Cleaner be added to a full tank of gas every 1,000 miles.

Fuel deposits can also create performance problems in vehicles with carburetors. These deposits can be minimized by using a fuel additive such as STP Gas Treatment and STP Fuel Injector & Carburetor Cleaner. When used regularly—adding one bottle to the gas tank every 500 miles—it can keep fuel injectors and carburetors clean.

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