Aside from the obvious inconvenience to the victim, is the astronomical impact on insurance claims - an overwhelming \$7 billion was paid in 1988.

Adding to the problem is the increased use of sophisticated equipment such as cellular phones, stereo systems, radar detectors and on-board electronics in today's vehicles, all easy targets for from a distance of 50 feet or less.

To counter the trend, consumers have turned to vehicle alarm systems to protect their valuable investment. And they're finding that other benefits come with the purchase.

Mike Pino, product manager, accessories group at Ziebart, says remote controlled alarm systems offer the convenience of turning on interior lights and triggering door, trunk and window locks

"People who have alarm systems installed in their vehicles have multiple advantages: vehicle security, personal security, and convenience," says Pino.

Ziebart Service Centers feature a selection of five vehicle alarm systems that activate themselves automatically after the vehicle is turned off. "The driver doesn't need to remember to arm the alarm," says Pino.

Some systems have an electronic shock sensor which sounds an attentiongrabbing high pitched horn whenever the vehicle is struck, moved, jacked-up or opened. After sounding for 60-120 seconds, the alarm will re arm, providing continuous vehicle protection.

An optional feature called starter interrupt further deters theft by preventing the thief from starting the vehicle.

The alarm systems, which cost between \$100 and \$300, not only protect the vehicle from theft, but can save owners additional expense through insurance premium discounts, says Pino. Seven states have enacted laws that permit insurance reductions on vehicles equipped with alarm systems, and similar legislation is pending in a number of other states. "When you weigh all the factors," says Pino, "installing an alarm system is a good investment for vehicle owners."

Ziebart - the rust protection experts for nearly three decades - is an international company with more than 1,000 locations worldwide. Ziebart Service Centers are known as "The Car Improvement Specialists," offering a wide range of products, services and accessories that enhance vehicles' looks, extend their lives, and increase their value.



BECAUSE OF RISING CRIME statistics, consumers should consider the vehicle protection and personal security offered by high tech alarm systems.

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## Keep fuel systems clean

carburetor to deliver the essential air and gasoline mixture to the engine, dirt in these fuel delivery systems can cause hesitation, stalling and rough running.

These performance problems can be caused by deposits in fuel injectors or carburetors which interfere with the flow of gasoline. A mechanic can clean the fuel delivery system, but this can be expensive and time consuming.

According to First Brands Corpora tion, Danbury, Conn., the manufacturer of STP brand of automytive products, car

Whether a car uses fuel injection or a owners can quickly and inexpensively clean deposits with fuel additives formu lated to clean both fuel injectors and car

> Power-robbing deposits in fuel injectors can be a problem, especially since more than 98 percent of new cars today are equipped with fuel injection systems. To clean dirty injectors, car owners

> should use a product such as STP Super Concentrated Fuel Injector Cleaner. It contains a high-strength cleansing agent to help remove accumulated deposits and clean the fuel delivery system to reduce

emissions, eliminate rough starts, increase fuel efficiency, and help an engine to run smoothly. It is recommended that one bottle of STP Super Concentrated Fuel Injector Cleaner be added to a fulltank of gas every 1,000 miles

Fuel deposits can also create performance problems in vehicles with carburetors. These deposits can be minimized by using a fuel additive such as STP Gas Treatment and STP Fuel Injector & Carburefor Cleaner. When used regularly adding one bottle to the gas tank every 500 miles - it can keep fuel injectors and

## Attention All Toyota Owners!



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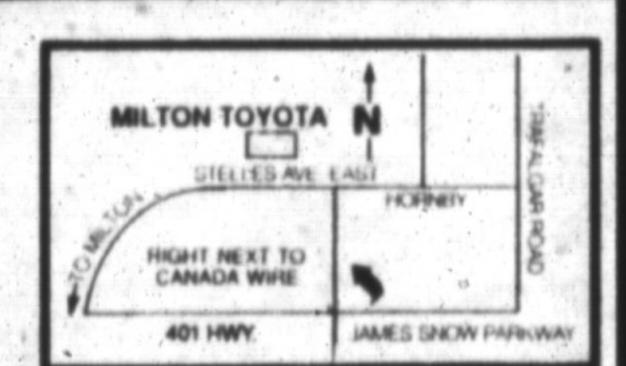
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