WINANEW ARMSTRONG FLOOR

(And Discover A Whole New World Of Floor Shopping.)

Come celebrate the grand opening of our exciting new Armstrong Floor Fashion Center department . . . designed in response to what hundreds of customers—just like you—asked for. It's the smartest way ever to shop for a new floor.

Now you'll get every last answer, every bit of information you need to make the kind of floor-buying decision you can feel comfortable with for a long, long time. Plus, our wide selection of patterns and colors makes it easy to get the floor that's right for you.

And you may just win that new floor FREE. Simply come into our store to enter the drawing. We're giving away 20 square yards of Armstrong Designer Solarian. No purchase necessary.

Either way, you're the winner at our new Armstrong Floor Fashion Center store.

Armstrong Floor Fashion Center

It's just what you asked for.

