

Brilliant promotional ideas flood headquarters

As everyone knows the MFFL has been a screaming success at the turnstiles for years. This has been due to a calculated marketing plan that transcends the limitations of professional sports.

However, for every brilliant idea, there have been those that haven't got off the drawing board and I would like to share those with you today.

- **Wilyman Night** — A tribute to the MFFL veteran great was squelched when a survey revealed even his wife and kids wouldn't show up.

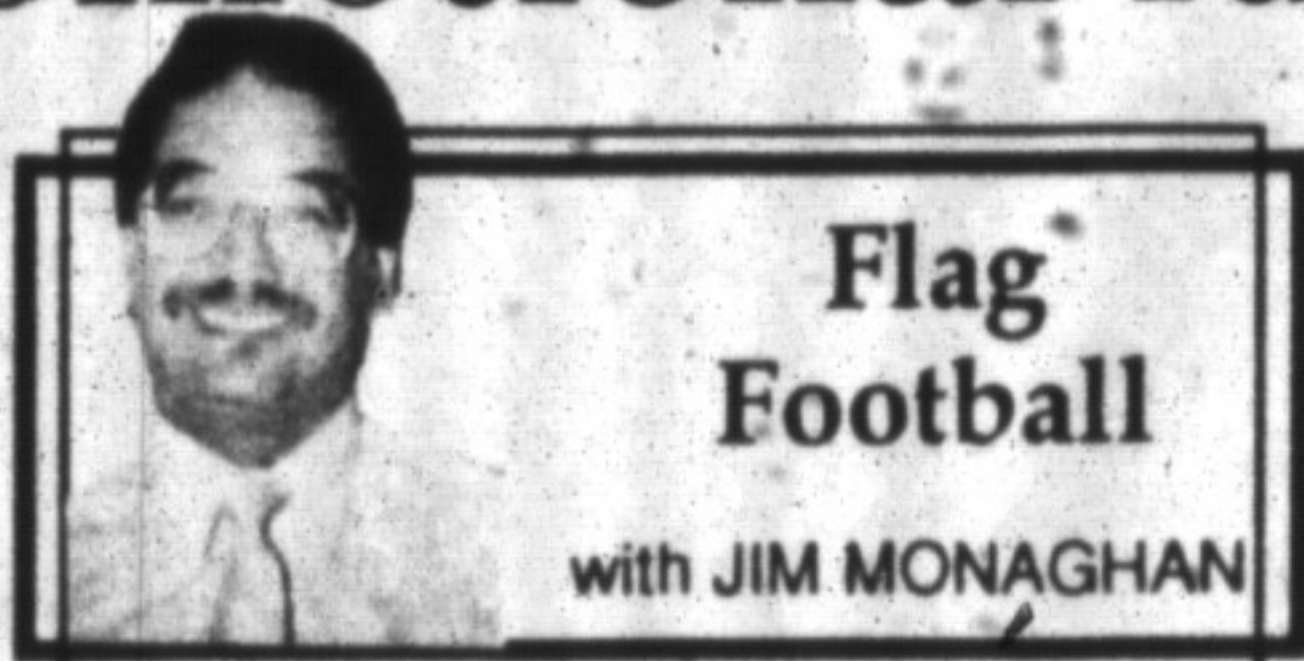
- **Chris Black** suggested Roseanne Barr sing the national anthem prior to the games.

- **Ken Cordner** put a new twist on Cap Night by recommending the executive use the tops of those post-game brown bottle refreshments.

- **Famous red heads** who look like Ray Delegrade. A superb concept that attracted Pete Rose and Terry Crisp but was nixed when ALF pulled out at the last minute.

- **Taking a page** from the Ottawa Rough Riders, Marc Lafleur felt the rattle idea, from an original angle, would be a winner. For those uninformed, the baby toys in question would be used to incite more noise and motivate the players to move faster. Lafleur's suggestion of using AK-47s however, circumvented both municipal and federal laws.

- **Keith Sommerville Soiree** — An evening praising the MFFL's long suffering treasurer was cancelled earlier this year when a player's poll disclosed that only those who had paid



Flag Football

with JIM MONAGHAN

their registration would be there. (Total: Eight players).

Re/max Realty 21 Halton Pool 'N' Patio 0

The birds were singing! The sky was a cloudless blue! The weather was perfect! I'm sorry for digressing but I have to find something positive about my team's latest loss.

Offensively they managed to generate a big goose egg in points and a handful of first downs en route to a disappointing loss to a struggling Realtor team.

Actually on the defensive side of things, the Poolmen had a strong game stopping the Simpson driven Remax squad numerous times within their 20 yard line.

In fact, the score at the halfway mark of the third quarter read, a measly 1-0. Halton Pool achieved this on the strength of interceptions by Jeff Corey and James Gransaul and a fumble recovery by Barry Monaghan.

The defensive corps of Re/max weren't exactly chipped beef themselves as they feasted on back-up Pool person pivot Barry Monaghan

to the tune of six pickoffs. Leading the parade was Larry "Too Tall" Beard who had three of them as well as a touchdown reception.

Though rookie Vic Ianandrea and Brian Grant chipped in with one each, it was Frank Brinkoff's interception return for a 90 yard major that broke the game open.

Yorkwood Motors 24 Fat Freddy's 7

The Fatmen must have been still reading the headlines from the last two weeks extolling their two consecutive victories.

Or maybe it was just a case of playing one of the league's two top teams.

Whatever the reason, Fat Freddy's winning streak came to an abrupt halt last Wednesday with a 24-7 loss to the Motormen.

Of course a third theory for their tenth setback for the season could be the surprise start at quarterback by their sponsor Andre St. John. No, it's not a misprint! The veteran MFFL hall of famer donned the green duds of his team only to be stymied at every turn.

His 1990 debut did not net him and the Double F squad zero points and two interceptions by Motormen Keith Pops' Sommerville and Chris Crawford. Only Rick Barnett, subbing in the second half, found the mark with a major to newcomer Glenn Deakin which Dan McManus converted.

Meanwhile, Yorkwoods QB Rob Scott had a solid evening with four touchdown tosses as the Baby Blue squad coasted into the last 30 minutes with a comfortable 18-0 lead. The

other St. John's, namely Jamie and Wayne, as well as Barry Turnbull and rookie Wes Robinson were willing recipients of Scott's offerings in Fat Freddy's end zone.

The Dickens 28 Bruce Hood Travel 14

With four games left to play for the Dickens and a one game advantage over Yorkwoods for first place, this week's confrontation will be right up there with Hulk Hogan's Ultimate Challenge. Getting some needed practise for that meeting was back-up pivot Bryan McPhail who not only will lock horns against the Motormen but also back stopped a victory over the weary Travellers last Thursday.

McPhail was sharp in his relief for vacationing chucker Ray Delegrade as he tossed three majors — one each to Dave Derbyshire, Mark Redrup and Doug Hopkins.

McPhail also sandwiched a two-point convert to Randy Sleightholm between two PAT's from the toe of John Comber.

Hopkins completed a strong two-way performance with a third quarter interception return for six points.

Other highlights for the high flying Restaurateurs were a fumbled punt recovery by ultra fast Tom Silcock and a pick off by Derbyshire.

The hard luck Travellers were once again at the wrong end of the scoreboard. All QB Rick Goodings, the big guy, could muster was two touchdowns to Hector Campbell and big Jim Maslock and two conversions as they dropped their 11th of the year.

We want your business "MILTON" . . . and we'll come right to your front door to get it.

DI-COUNT

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TELEPHONE 878-4131

Sports

Wednesday, August 8, 1990

LAWNMOWERS from \$449⁹⁰
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HONDA RIDERS FROM \$2649.00 SALE PRICE
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32 Bronte St. 878-4212
THE RACER'S EDGE



Photo by BRAD REAUME

A little wear and tear

Many of the competitors at Sunday's Royal Lepage Milton Triathlon looked worse for wear after they completed the course which included swimming, cycling and running. The course began and ended at Kelso Conservation Area and more than 400 athletes took part.

Invest in some horse sense

If you've been thinking of investing in race horses then the Yearling Buyers' Seminar at Greenwood Aug. 27 is worth the investment in time.

The seminar, hosted by The North American Harness Racing Marketing Association in co-operation with the Ontario Jockey Club, is designed to inform and educate potential yearling buyers. Topics covered include: the risks of ownership, the care and training of horses, and stakes programs.

A panel of prominent trainers and owners along with officials from the Canadian Standardbred Horse Society will be on hand to answer any questions.

The seminar will be held in the Boot and Bridle Lounge at Greenwood Raceway from 4-6 p.m. The \$100 registration fee covers the cost of the seminar and an evening of racing, including dinner.

Registration is limited to 100 people. To register, or for more information, contact Ted Smith at (416) 255-4546.

Dairou and Cameron tossed; Milton forfeits

By BRAD REAUME

Milton HJM Red Sox should have a country and western song written about them. They just can't win, so a few bars of hurtin' music, seem appropriate.

Last week the Red Sox travelled to Oakville to take on the Athletics and when the dust had cleared they had lost their eighth game by a single run 7-6.

The Sox record now stands at a dismal 3-15.

The game was actually a 9-0 forfeit for the purpose of the record book. Sox pitcher Al Dairou directed a commentary of his displeasure with the umpire towards the umpire with one out in the home half of the eighth.

When his language became a little spicy he was tossed. Third baseman Bruce Cameron could not believe Dairou was out and he voiced his feelings. He was tossed.

This left Milton without the necessary nine players and the game was called and awarded to Oakville.

In addition they automatically miss the next scheduled game. That means that Dairou and Cameron are ineligible for Milton's pivotal game with Glanbrook. Milton must defeat

Glanbrook to have any hope of making the play offs in the Central Ontario Baseball Association (COBA) senior league. Glanbrook is only one win better than Milton due to their recent victory over the Sheridan Royals in the battle for the last playoff spot.

Roy Skinner, formerly of the Milton Red Sox, pitched for Oakville in last week's contest.

He had requested his release from the team due to family and job commitments and then quickly surfaced in an Athletics uniform.

"It's no big deal," Red Sox manager Glen Turner said. "Losing Skinner isn't that important. If he wanted to leave we wouldn't have stood in his way."

The Red Sox got to Skinner early by bunting the first three hitters. Doug Timbers bunt singled to lead it off, Steve May reached on an error by the second baseman and John Blasko laid down a perfect bunt.

With the bases loaded Doug Dunn drove home a pair with a single and Paul McCutcheon and Scott Early both walked to force in runs after Dairou reached on a single.

Oakville was content to chip away at the four-run deficit scoring runs in

BOXSCORE

Oakville 7		Red Sox 6	
ab	r h b i	ab	r h b i
Timbers lf	5 1 1 0	Lopes lf	4 1 1 2
May cf	5 1 1 0	Rajacic 2b	4 1 1 0
Blasko ss	3 2 1 0	Collett ss	3 0 2 1
Dunn c	3 1 2 3	Anderson c	3 0 0 1
Dairou dh	4 0 1 0	Everts cf	4 1 1 0
MCutche 3b	3 0 0 1	McDonald 3b	4 0 1 0
Cameron 2b	4 0 0 0	Furdal 3b	2 1 1 1
Corradetti rf	3 1 0 0	Parkin rf	2 2 0 0
Moore 1b	2 0 1 1	Fisher dh	4 1 1 0
Early 2b	1 0 1 1		
Red Sox	401 000 01 - 6		
Oakville	111 103 10 - 7		

Game forfeited by Milton for lack of eligible players with one out in bottom of the eighth.

E — Blasko, Moore, Corradetti 2, Lopes, Anderson. LOB — Red Sox 8, Oakville 13 2B — Collett. SB — May, Blasko, Early, Lopes, Rajacic, Everts 2, Macdonald, Furdal. SF — Furdal. S — Anderson 2.

Red Sox	IP	H	R	ER	BB	SO
McCutcheon	5	3	6	2	7	5
Dairou (L)	2.1	4	1	1	1	4
Oakville	IP	H	R	ER	BB	SO
Skinner	3.1	7	5	4	4	2
Scarow (W)	4.2	1	1	1	1	5

McCutcheon pitched to three batters in the 6th. BK — Dairou. WP — McCutcheon, Dairou. HBP — Collett by McCutcheon.

the second, third, fourth, sixth and seventh innings.

Skinner lasted only the first three innings and gave way to Mark Scarow who shut the Red Sox down when it mattered, giving up one run in the eighth.

Three-pitch tournament

Hornby Ball Park will be the site of the second annual Mixed Three Pitch Tournament sponsored by Milton District Hospital Social Club. The tournament takes place Aug. 31 to Sept. 3.

The entry fee is \$150 per team with the champions slated to take home \$700 first prize. Second place takes \$500 while the consolation champs win \$400 and the loser of the consolation final gets \$200.

Teams are allowed to sign 20 players and must have a minimum of 10 with at least three women, who must be on the field. For more information, call Dunc Currie, Cathy Kilpatrick, Gary Bissonnette or Debbie Dobbie at 878-2383.



Milton District Hospital Social Club's three-pitch team is issuing a challenge to other teams in town. Members Mark Smith (top, left), Duncan Currie, John Currie, Mary Ann Kenney, Gary Bissonnette, Cathy Kilpatrick (bottom, left), Susanne Prieston and Dianne Johnston, will recruit more people to donate blood at a clinic Aug. 16 at E.C. Drury School for the Hearing Impaired than any other team.