



It's Your Business
with
JANE MULLER

CFTO show puts its eye on Milton shops

A recent visit by a CFTO film crew to a downtown Milton corner and the subsequent television segment are proof that a little self-promotion can go a long way.

The four shops comprising Towne Square at Main and Martin streets will be featured this Monday (July 9) on CFTO's *Eye on Toronto* program thanks to the efforts of Lynda Hayes.

The owner of Country Feelings was a little surprised and a lot encouraged when her invitation to visit Towne Square was accepted.

Writing the letter of enticement wasn't half as tough as being interviewed in front of the camera, admitted the shop owner.

As her letter explained, Ms Hayes not only owns Country Feelings, she creates much of the shop's stock. Her "well-mannered" bears, rabbits, centrepieces, hats and wreaths are complemented by lace and linen, frames, greeting cards, gourmet preserves and other assorted gift items.

The television cameras also captured Green Ginger's collection of designer clothing and accessories as proprietor Lesley Goertzen tried her best to be inconspicuous.

Vera Delacourt meanwhile, went about business as usual (although somewhat nervously), answering the telephone and wrapping gifts while the camera pointed into Delacourts from the Main Street sidewalk.

Extension cords wrapped their way around displays of fine china place settings in the shop which is a Towne Square original that opened 10 years ago.

The proprietors were undoubtedly flattered by the prospect of their businesses, which are indeed reflections of themselves, appearing on television.

Valerie Ewan missed the excitement of the actual filming. The new kid on the block, owner of Val's Boutique works full time at the local Canada Employment Centre. Her women's wear shop is a dream fulfilled.

Ms Hayes is likely to be beaming when seen on CFTO Monday at 11 a.m. — anxious but beaming.

The response to her letter was not only personally satisfying, it reinforces the commitment she and her Towne Square counterparts have made to the town's core. They've turned the eyes of Toronto toward a town just a half hour away but a world apart.

Set your VCR!

Minding your GST's

The proposed Goods and Services Tax will pose undeniable challenges to business, and publishing companies are ready to cash in on the transition. *A Guide to the Goods and Services Tax* by "GST experts" from Coopers & Lybrand and Fraser & Beatty is described as a jargon-free book filled with practical information.

It sells for \$18.95 and is available from Commerce Clearing House book order department, 6 Caramond Court, Don Mills, Ont., M3C 1Z5 or call toll free 1-800-268-4522.

Take a copy with you to MP Garth Turner-sponsored GST seminar at the North Halton Golf and Country Club in Georgetown on Tuesday, July 10 from 8-10 a.m.

Officials from the Federal finance department will address questions on the GST from local business operators.

Neighbours worry cement block plant will put drain on their water supply

Some nearby residents are apprehensive about Primeau Agro's plan to operate a concrete block manufacturing plant on Milton's doorstep because of concerns over water use.

The plant, planned as the company's largest with a capacity for 12 million blocks per year, is to be built on Regional Road 9 (Campbellville Sideroad) just east of Highway 25 in Halton Hills. It will be a \$10 million facility employing approximately 40 people and could be operational by March.

Although only across the street from the Milton border, the facility is in Halton Hills and therefore Halton Hills reaps the property taxes from it.

But any water shortages to neighbours resulting from plant activity could well be felt by some

rural Milton residents.

While the company has all the approvals it needs to move into a new industrial subdivision planned for the area, at least one neighbour is apprehensive about the water situation.

Elsie Anderson told the Halton Hills site plan committee that her well has run dry each of the last two summers.

A recent consultant's report indicates it's general water use that's depleting resources in the area, she said, not the nearby Dufferin Aggregates quarry, which she said actually serves as a reservoir.

Despite company assurances that its water use forecasts are well within Ministry of the Environment standards, Ms Anderson's fears are undiminished.

"We're really concerned that there's not enough water in this area," she said in an interview with *The Georgetown Independent*.

"We're trying to be good neighbours and not stand in the way of progress, but I have to assume there'll be a lack of water at some point in the future and the Town (Halton Hills) will have to do something."

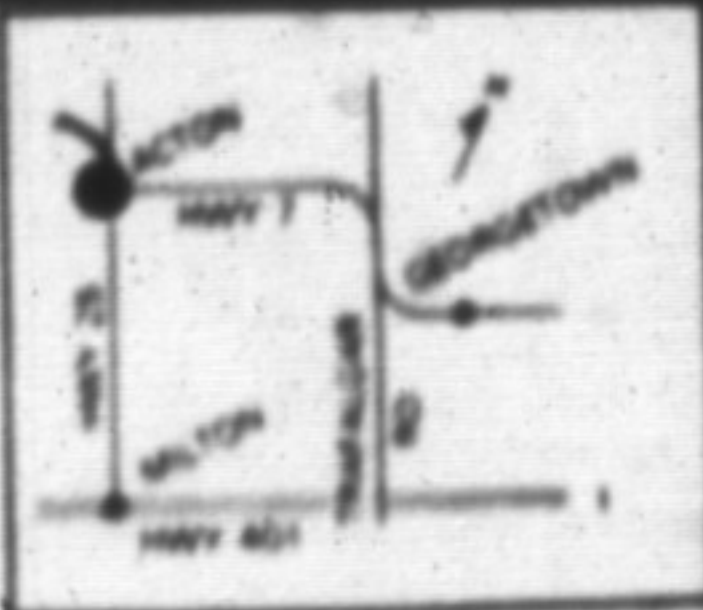
The company has agreed to upgrade the regional road for the anticipated truck traffic increase (40 trucks a day are expected). As well, the company will upgrade the landscape and plant trees, the committee was told.

Primeau Argo is a division of Esrock Canada Corp., which is a subsidiary of Paris (France) based Ciments Francais.

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