• The country's homebuilders contribute \$43 billion annually to the Canadian economy.

· The Canadian homebuilding industry generates one million person-years of employment annually.

· Toronto Home Builders' Association members build more than 80 per cent of all new homes in the Greater Toronto Area.

· The average cost of land in the Metro area now comprises more than 40 per cent of the total price of a new single-family home.

· In 1988, major chartered banks held approximately 40 per cent of the residential, mortgage market. Trust companies held about In 1981, there were 8.7 million dwelling 31 per cent of the mortgage market.

· One and one-quarter million Canadians move annually; nearly three- quarters of this group move within the same province.

· Nearly 40 per cent of immigrants to Canada locate in Toronto.

• There are more than 1,000 R2000 builders across Canada.

more than the required level of insulation in This upward trend continuted into 1989, with their walls, ceilings and attics as a standard 215,382 starts. feature of new homes.

 Almost three-quarters of Canadian builders build more than 75 per cent of their homes on a presale basis - over one-quarter build exclusively presold dwellings.

· Housing starts are an important economic indicator and construction expenditures play a major role in the economy. The annual total of housing and housing-related expenditures generally amounts to close to 20 per cent of GNP.

units in Sanada, of which 46 per cent were single-family detached, 18 per cent attached or row housing and 36 per cent apartments. Nearly 65 per cent of this housing was built after World War II. Annual additions to Canadian housing stock averaged 77,000 units Europeans' four), and a family of four flushes in the 1950s, 155,000 in the 1960s and the toilet an average of 19.4 times a day. 229,100 in the 1970s. In 1988 alone, Canada's

• Two-thirds of Canadian builders include builders started over 189,000 housing units.

· In 1986, piped gas was used as the principal hearing fuel in 45 per cent of homes, electricity in 28.3 per cent and oil in 20.1 per cent. Oil, predominant during the 1970s, was surpassed by gas in 1980 and subsequently by electricity in 1985.

· A humming fluorescent light often indicates a problem with the ballast (the part that regulates electrical current, not the tube). Ask your dealer for a higher grade ballast.

· Fifty-five gallons of paint, 302 pounds of nails, 750 feet of copper wiring and 9,726 board feet of lumber go into a typical new 1,700 square foot, single-family home.

· North Americans bathe or shower an average of 6.2 times per week (compared with the

· The average North American spends an average of one hour per day in the bathroom, compared with 10 minutes in public places like the foyer.



352 WILSON DR. \$229,900

Comfortable Family Backsplit featuring 3 or 4 Bedrooms. Spacious Living Room, Separate Dining Room and Eat-in kitchen. Wood-burning stove warms the Family Room. Call Clifford Deathe 844-2950, 827-4587.

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Take care in choosing a builder

Buying a new home is one of the biggest, most important purchases most of us make in a lifetime. Choosing the builder for that home is the key to ensuring the quality and product you want. Here are a few hints to help you choose the best builder for your investment.

· Start by calling the Toronto Home Builders' Association, which represents the area's leading professional builders. Check the newspapers to find out who is active in your

Then settle in to some serious "home"work. Ask questions and write down the answers. Spend as much time shopping for your builder as you will be choosing the design and layout of your home. Talk with other purchasers. Visit builders' previous developments and ask homeowners if they are satisfied with their home.

· Write all notes in the same notebook and you'll have it all in one place when it is time to make a decision. Care and attention up

front will pay dividends when you choose your new home.

· Call the Housing Information Home Line at 391-HOME to receive basic information on Toronto Home Builders' Association members and to obtain a set of Insights, 11 informative brochures designed to help take the guesswork out of buying a new home.

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730 ROBERTSON CRES. OPEN

4 bedroom, 3 bathrooms, stone fireplace, main floor family room, main floor laundry, on a large lot. Call Tim Nevins.

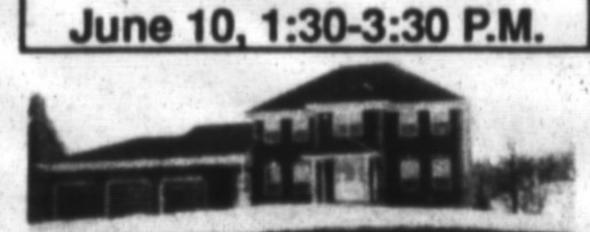


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BANKS	VARIABLE RATE	8 MONTHS	1 YEAR	2 YEARS	3 YEARS	4 YEARS	5 YEARS
Cdn. Imperial	14%ap	141/sop .	141/sep	14%	1414	14%	14%
Bank of Montreal	14%ap	141/sop 141/s	141/sop 14.20	14%	14%	1414	14%
Laurentian Bank	nia	14½op 14¼	1514ap 1414	14%	141/9	141/4	44%
Netional Bank	n/a	14% 14%	1514ap 1414	14%	14%	1414	14%
Bank of N. S.	14%ap	1.41/sop	141/sop 141/s	1414	14%	14%	14%
Royal Bank	1.6%ap	141/sop	141/sep 141/4	14%	14%	14%	14%
Foranto-Dominion	14%	14%	141/sap 141/4	141/4	141/4	1414	14%
TRUST COMPANIES			1				
Cabot Tr.	n/a	141/ep	15op 14Vz	141/2	14%	1434	14%
Canada Trust	14%op	14ap	14%	14%	14%	14%	14%
Central-Guaranty Trust	14%	141/sop	14%op	14%	141/2	141/2	141/2
Co-operative Trust	nia	13.85op 13.85	141/sop 141/s	14%ap	151/ap	141/2	141/2
General Trust	n/a	151/ap	15%ap 14%	14%	14%	141/4	14%
Guardian Trust	14Vsop	14ap	14%	141/4	141/9	141/0	141/6
Household Trust	nia	14%	14%	141/2	141/2	14%	14%
Montreal Trust	n/a	141/sep 141/4	14%ap 14%	14%	14%	14	13%
National Trust	14%	14%	14%ap	14%	14%	14%	14%
Premier Trust	n/a		14%cp 14%	14%	14%	14'A	14%
Prenor Trust	n/a	14op	14%ap	151/4gp 141/4	14%	14%	13%
Royal Trust	n/a	.147/sop	14%ap	14%	14%	14	13%
Standard Trust	n/s	14Vap 14Va	14%ap	n/a	n/a	**	14%
Duce Credit Union	n/a	14%	141/sep 141/4	14%	14%	14%	1414
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