Champion scoops national advertising, editorial awards

The Champion has won six awards in the 1990 Community Canadian Newspaper Association's Better Newspapers Competition.

Competing against other Canadian newspapers with similar circulation, The Champion won first in the best advertising idea category for an issue celebrating the newspaper's 130th anniversary.

Other honours include three third-place awards for general excellence in best all round newspaper, best front page and best editorial page categories.

The newspaper also won third place for a special issue which looked to the future of Milton in 2000 and third place for best photo essay. Champion publisher Ian Oliver said winning

the awards is a result of the "high standards we aim for. We pride ourselves with creativity and originality."

But all that's really important, he added, is that The Champion is popular among Mil-

'The awards don't mean anything unless we're being enjoyed by our readers."

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"GMAC Standard Financing rate as of May 28, 1990.

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*Suggested Retail Price for this new 1990 Oldsmobile Eighty-Eight Royale or Buick LeSabre Custam is \$22,799 equipped as described. Dealer may sell for less. Price includes power lacks, power windows and a six-way power driver's seat at no extra charge on vehicles delivered starting June 4th, 1990, for a limited time only. Vehicles may not be immediately available from dealer stock. Dealer trade may be necessary. Freight charges, insurance, licence and applicable taxes including federal air conditioning excise tax not included. Offer includes dealer participation. Offer excludes fleet vehicles.

†10.9% financing offer available with no limit on the amount financed on new and unused or demonstrator 1990 and prior year models of Buick LeSabre, Oldsmobile Eighty-Eight, Pontiac Bonneville and Chevrolet Caprice (including

new and unused or demonstrator 1991 Caprice models) purchased from dealer inventory. Offer valid for a limited time starting June 4, 1990 on retail purchases only.

Some models may not be immediately available from dealer stock. Fleet orders are ineligible for this offer. The buyer will be responsible for the payment of applicable taxes, including federal excise tax, licence, insurance and applicable freight charges at the time of the transaction. Offer available only to qualified retail buyers financing their purchase through GMAC on a maximum 48 month/minimum 12 month financing contract. GMAC may require a down payment. All credit applications will be subject to approval by GMAC. Offer includes Dealer and Dealer Association

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