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Gerry Timbers, Mississauga News

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**2 LARGE
PIZZAS**
with cheese and 1 topping*
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PLUS TAX

Extra toppings available @ additional cost.
Valid only with coupon at participating Little Caesars.
Not valid with any other offer. One coupon per customer.
*Excludes extra cheese. Carry-out only.
Expires: April 30, 1990



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ROP5

VALUABLE COUPON

**2 MEDIUM
PIZZAS**
with cheese and 1 topping*
\$10⁹⁹
PLUS TAX

Extra toppings available at additional cost.
Valid only with coupon at participating Little Caesars.
Not valid with any other offer. One coupon per customer.
*Excludes extra cheese. Carry-out only.
Expires: April 30, 1990



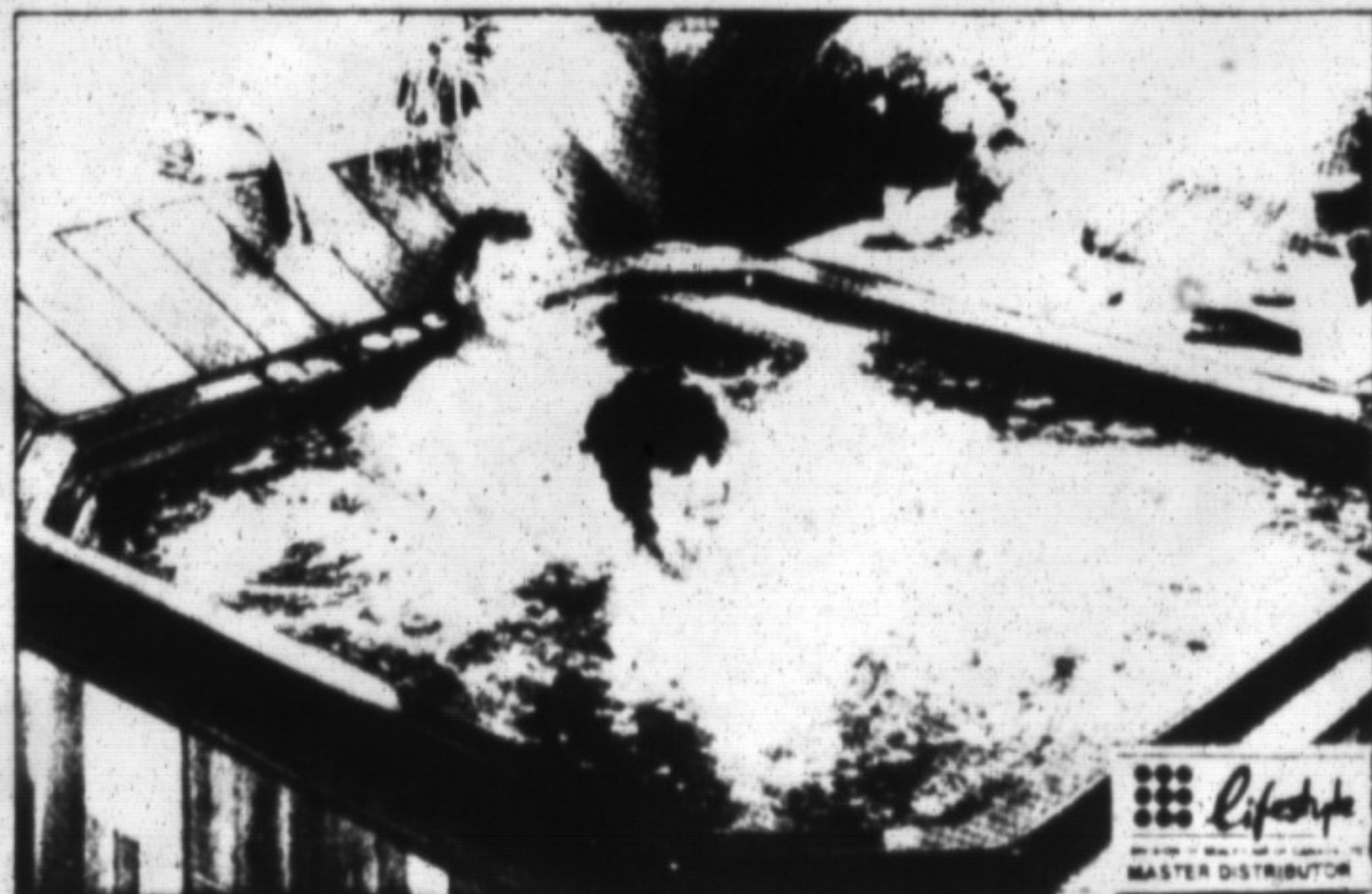
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ROP6

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- We have shopped the U.S. and European markets for new products and ideas for your viewing and to complete our full line of accessories.
- Two large warehouses — 10,000 sq. ft. — separate from showroom — where spas are stocked for prompt delivery.
- In our warehouse we custom plumb and design.
- All our spas are pressure-tested, water-tested and air-tested.
- In our workshop — we make gazebos, Japanese garden rooms, wood steps, wood skirts and cabinets, etc.
- In our water-test shop — we test different types of equipment manufactured in the U.S. and Canada. We test for water flow and volume — noise levels — and energy-efficiency.
- All of our new support equipment is **WARRANTED FOR 2 YEARS.**
- We never make a statement like "2 or 3 left in stock", in order to create urgent sales, or "make us an offer", "all tubs must go", or "slight imperfections on seconds" — How can you have seconds, plus imperfections on seconds? Just straight talk and honesty.
- Service is not sacrificed for more spa sales.
- We have a full-time staff, separate from our pool service, for fast delivery, installation and start-up, all year-round.
- We don't sell spas, we show them.
- Our policy is you get what you pay for. That rule has never changed in our thinking. Our saying is "Compare apples with apples".
- 90% of our business is referral.
- We make no false statements; we back up everything we say with action.
- Maintenance-free spas.
- Pressure-free environment.
- Home inspection prior to sales and delivery.
- Complete rooms, gazebos and wooden skirting on display.
- Most knowledgeable and friendly staff — see for yourself. Paid only by salary, no commission.
- Selling & servicing quality spas has always been number one with us, not fattening our wallets!
- An educated consumer is our best consumer.
- Think before soaking into a hot spa — it could be a very cold experience.

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**Artistic
Pools & Spas**

