

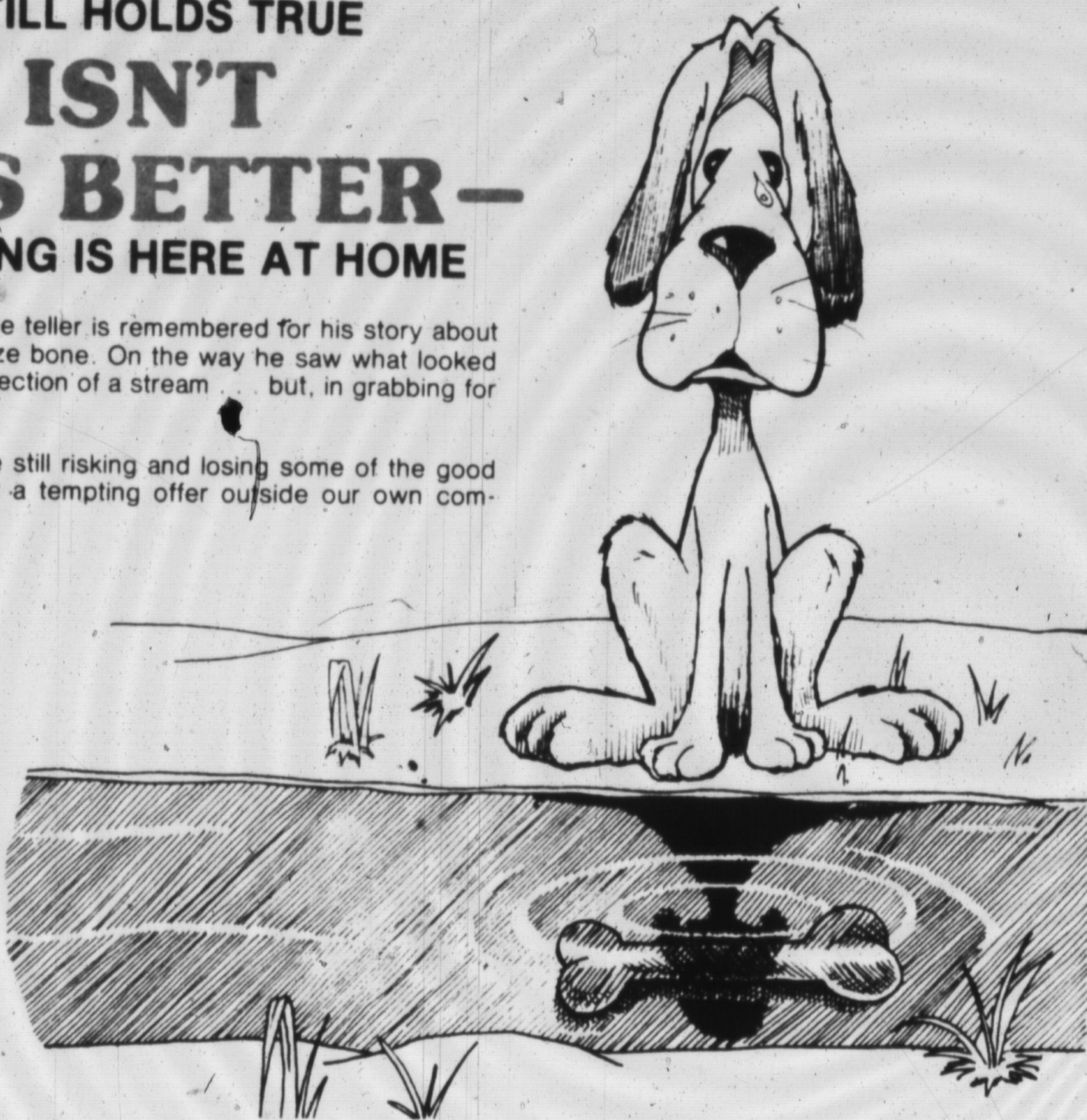
—AESOP'S FABLE STILL HOLDS TRUE  
**BIGGER ISN'T  
 ALWAYS BETTER—**  
 THE BEST SHOPPING IS HERE AT HOME

**THE FABLE:** Aesop, a famous fable teller is remembered for his story about the dog trotting home with a prize bone. On the way he saw what looked like a much larger one in the reflection of a stream but, in grabbing for it, lost the bone he already had.


**THE FACT:** Many of us today are still risking and losing some of the good things we have by reaching for a tempting offer outside our own community.

By shopping elsewhere for "The bigger bone" we seriously undermine the economic structure that supports our schools, churches, businesses and everything else that makes our home town a great place to live and work.

This community could enjoy greater prosperity and many more social and civic facilities if out-of-town spending were kept in our local economic bloodstream. Shop At Home - Don't be a victim of a 1300-year-old fable.



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