

Recent studies confirm that a subject of great concern to Canadians is the preservation of our environment. Factors such as acid rain, smog, auto emissions, ozone depletion, global warming, and the misuse of our natural resources are most notable. We, like you, share these concerns.

Natural Gas-The Natural Choice.

It's a fact, natural gas is kinder to the environment than other fossil fuels. It is the cleanest burning fossil fuel, causing fewer harmful effects to the environment. As we head into the environmentally conscious nineties, natural gas is the natural energy choice.

How You Can Practice Conservation By Using Energy Wisely.

Because of our climate and lifestyle requirements, energy consumption is a fact of life. Wise energy consumption, however, is key to conservation of our natural resources. And, it's something we can all practice every day. Here are a few basic tips to help you conserve:

• Use an automatic, night-time set-back thermostat. By lowering your thermostat setting by only 5°C during certain periods, you can reduce your heating energy consumption by up to 14%.

• Upgrade the insulation in your home. This includes sealing doors and windows, as well as insulating basement walls to reduce heat loss. These steps can reduce home heat loss by up to 40%.

 Install an energy-saving shower head, which will reduce water heating energy consumption.

• Invest in a high-efficiency natural gas furnace. Because they're up to 98% fuel efficient, you can reduce your heating energy consumption by about 30%.

 Have your furnace serviced at regular intervals. A furnace that operates at peak efficiency will use less energy and waste less money.

• Upgrade your vehicles, by adding a dual-fuel natural gas system. While driving on natural gas, you can reduce carbon dioxide emissions into the environment, and save up to 50% in fuel costs.

Find Out More.

We encourage you to talk with us, environmentalists, or others whose opinion you respect. If you would like helpful information on how to use energy wisely, fill out and mail this coupon, or ask for more information at your local Union Gas customer centre.

By choosing natural gas, and using it wisely, you can help protect our fragile environment.

Natural Gas. The Natural Choice.

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We bring the energy

