

Lifestyle

Wednesday Dec. 6, 1989

Community Notebook

Victoria Reigns: Go back to the era of Queen Victoria with a visit to Halton Region Museum this weekend. A Victorian Christmas Tea and Fair will transform the museum to reflect the seasonal traditions spawned during the time of Queen Victoria's lengthy term of office from 1837-1901. The event runs from noon to 5 p.m. both Saturday and Sunday. The museum is located at Kelso Conservation Area. To find out more call 875-2200.

Light Festival: Colourful lights have been strung at Halton Radial Railway Museum for two Christmas Night Shows. Street cars are scheduled to run, weather permitting, through the woods at night. The Christmas lighting and back drop of snow is expected to entice shutter bugs to the event. The shows will be held from 7-10 p.m. Saturday, Dec. 9 and '16. The museum is located on Guelph Line, 16 km north of Highway 401.

Seasons Greetings: Local artists Veronica Ahrens and Alice Muirhead are responsible for the designs on greeting cards being sold through Milton Senior Citizens' Recreation Centre. The cards are available at the centre (21 Charles St.) at a cost of \$4 a dozen.

Attention New Mothers: Nurses at the Halton Health Department want to hear from new mothers who are interested in meeting with other moms and their babies to discuss parenting issues. For more information contact the department at 878-7261 and ask to speak to a nurse.

Fund-raising Photos: Crawford Country Gardens let customers take advantage of a colourful background of poinsettias recently and at the same time raised \$220 for the Halton Children's Aid Society. Photos were taken of customers who posed in front of the sea of red blossoms at a cost of \$2 each. The proceeds went to the CAS.

Networkers Give Gift: Every Christmas, members of Women in Networking give a gift of cash to a local charity. This year members voted to donate \$250 to the Lions Club Hall elevator fund. Members will continue another tradition this year by giving gifts to the women and children staying at Halton Women's Place, the local shelter for abused women and their children.

Call for Ski Reports: Daily information on ski conditions is once again being supplied by the Ontario Ministry of Tourism and Recreation, in cooperation with the Ontario Ski Resorts Association. Alpine and cross-country ski reports are available 24 hours a day and provide information on snow surface conditions, weather, lifts, slopes and operating trails. The alpine information line is (416) 963-2992. The cross-country information line is (416) 963-2911. The reports are updated at 11 a.m. and 2:15 p.m. daily.

New single sock solution may knock your socks off

By KAREN SMITH

The introduction of the clothes dryer liberated households of the laundry room blues. This invention quickly spread throughout the world, unleashing a mechanical monster on an unsuspecting population.

After years of research and study it has been established that your socks have not been misplaced or stolen. It has become a ritualistic sacrifice to the evil power that lurks in the laundry room. A power that no one can exorcise from their home.

There's only two choices left, according to two Milton men, — a giant step backwards to the outdoor clothes line or 3's a Pair.

Bill Graham and Mike Johnson are one pair who teamed up and opened their own company called the Mill Street Sox Corporation.

Over a beer at a Mill Street pub, the two friends decided to enter a business venture which occurred to Mr. Graham seven years ago — the single sock solution.

Selling three socks instead of a pair is their answer to the lost sock syndrome which most everyone who owns a pair suffers from.

A little egging on from their friends was all they needed to market the novelty item.

"My friends kept saying to me, 'It's a great idea you should do it,'" says Mr. Graham.

So they did. Mr. Graham and Mr. Johnson set the wheels in motion and soon after, their product was before their eyes.

Going through the red tape took its toll but gaining the interests of distributors was easy, says Mr. Graham.

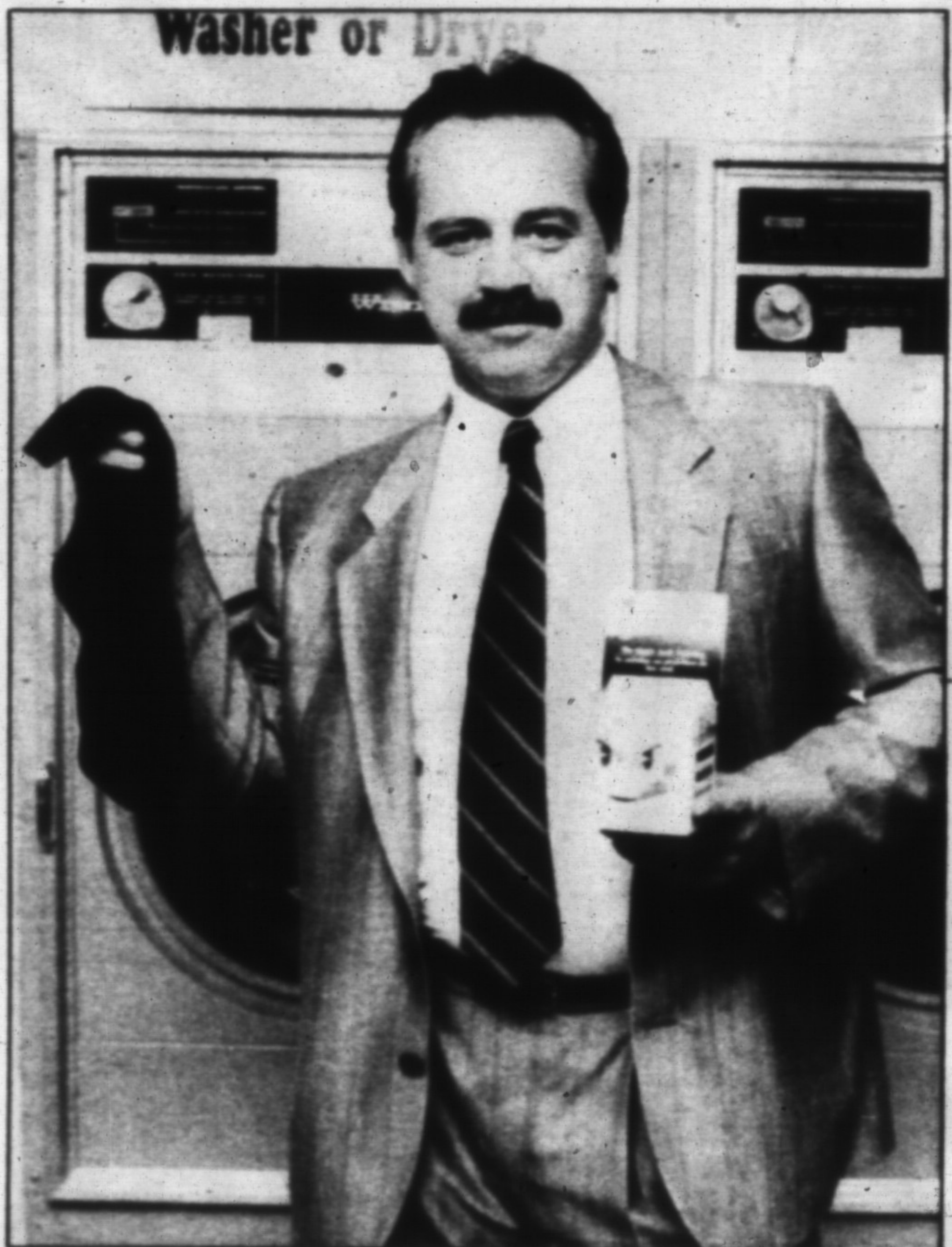
"The distributors said it was the most imaginative idea since the pet rock," he adds.

3's a Pair are packaged in a box resembling a clothes dryer and they sell for less than \$10. They are black mens' socks and Mr. Graham says they are of excellent quality so the product is practical as well as a novelty item.

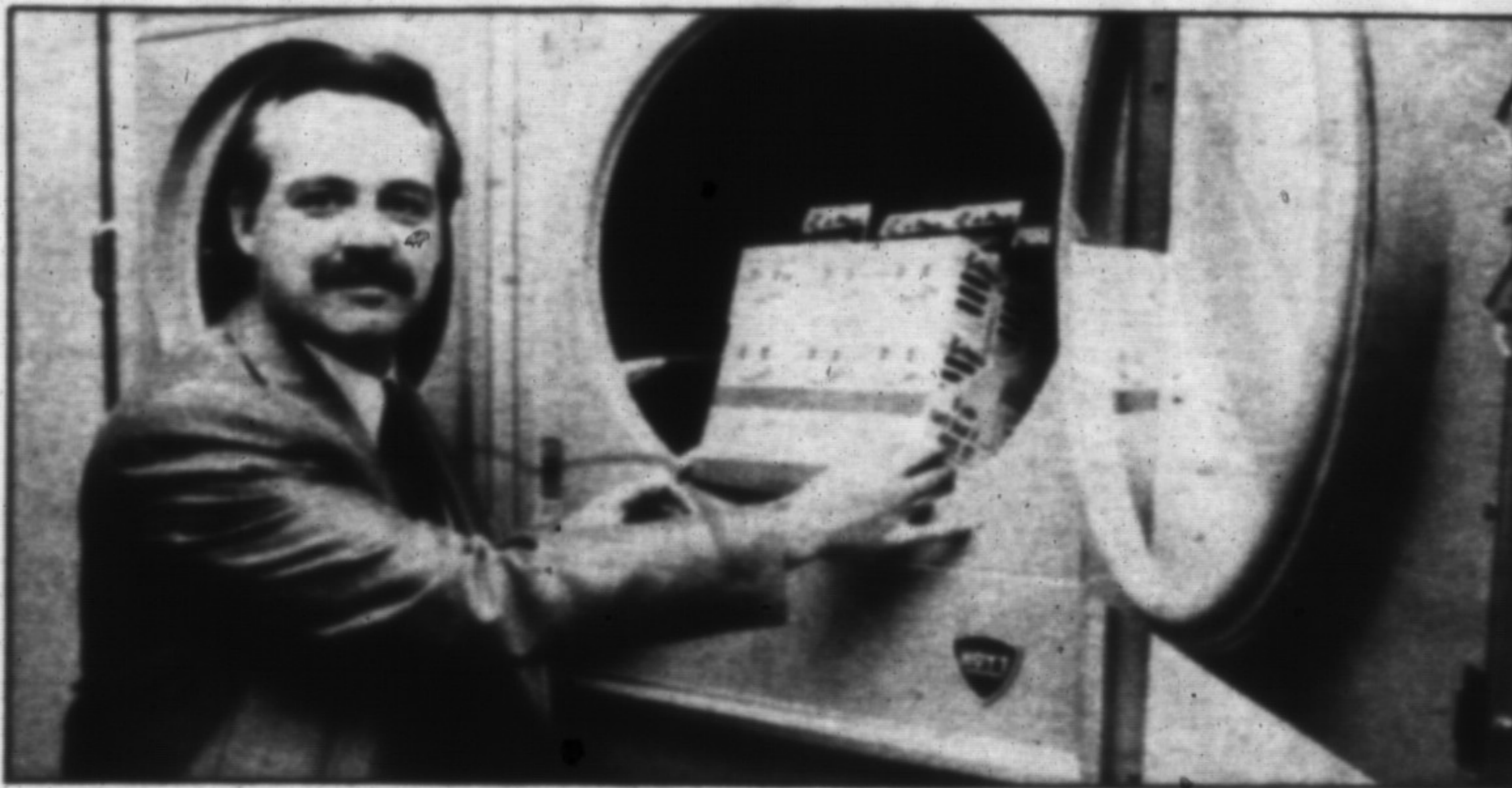
Mr. Graham notes that 3's a Pair are environmentally friendly because with an spare sock, there would be less dumped in landfill sites. As well, he says, if you buy two boxes, you get three pairs. They're also great for three-legged races.

The boxes of socks will be available in department stores in the near future. Other 3's a Pair products are in the process of being developed as well.

For more information about 3's a Pair, contact Bill Graham at 876-1948.



Photos by JON BLACKER



Miltonian Bill Graham knows you can't wear one sock without the other, and offers a solution to single sock syndrome. He and his business partner Mike Johnson, owners of the Mill Street Sox Corporation, are marketing 3's a Pair, which should be available in department stores soon.

MILTON MALL

55 ONTARIO STREET
MILTON, ONTARIO

We've Got It All!
Extended Christmas Hours
OPEN SATURDAY NIGHT
FROM 6:00 PM - 9:00 PM
Take advantage of some incredible
Christmas Savings

878-3900