

ALL IS FAIR IN LOVE AND WAR. BUT NOT IN SUNDAY SHOPPING.

Fairness — it's fundamental to our society, as key to Canadians as equality and freedom of choice. And yet Ontario's Sunday Shopping laws are **blatantly unfair**.

Why? Because on any given Sunday in Ontario, a myriad of retail stores, including supermarkets in tourist-designated areas, food-selling drugstores and mega-fruitstands, are open for business, while grocery stores where most of us shop regularly are locked up tight — along with our freedom of choice.

The Sunday closing laws are confusing, arbitrary and contradictory. They encourage higher prices. Prevent fair competition. Diminish workers' opportunities. And compromise our rights.

And now we know the people of Ontario agree.

Recent polling* indicates that:

- 76% of Ontario residents in Peel, York, Halton and Niagara would like the option — the freedom of choice — to shop on Sunday; they believe stores that want to stay open on Sunday should have the freedom to do so.
- 82% of those same residents feel the current Sunday closing law is unfair because of all the exceptions and exemptions about what types of stores can and cannot open on Sunday.
- 90% of those residents believe everyone should have the option — the freedom of choice — to work or not to work on Sunday.
- 86% of those residents clearly stated Sunday Shopping would not affect family life.

*Perspectives on Sunday Shopping - Goldfarb Consultants - Aug/Sept 1989

**When it comes to Sunday Shopping,
the real issue is Fairness. And your Right to Choose.**

COMMITTEE FOR
FAIR SHOPPING

A.P. omnison Loblaws miracle food city