

# Motorists reminded of school bus rules

Kids are back to school but they're not the only ones who need to do some homework.

Halton's half-dozen school bus operators would like motorists to brush up on school bus safety as well.

Unlike math, physics, or science, however, the subject is easy to grasp, the message is simple.

"If the lights are flashing — stop," says Dan Stock, vice-president of Stock School Bus Service.

The failure to obey this law could result in a stiff penalty. "It's a hefty fine and a six pointer," says general manager Paul Dyck.

It could also put the lives of school children in peril. He adds that Halton Regional Police will step up enforcement in September.

While the message may be simple, Halton's school bus operators are going a long way to get it across. The companies — Stock School Bus Services, Attridge Transportation, Laidlaw Transit, Charterways, Chatham Coach, Halton School Transit and Chrilisa Systems — have formed a committee to work on various school bus projects such as mall displays, a blitz in the local media, and even producing an educational video for cable television.

September is a particularly crucial month. Kids are just getting back into the swing of things and are anxious to get home after a day of hitting the books. And, by the same token, motorists, anxious to get to and from work, are not quite used to the distinct yellow vehicles picking up and dropping off their precious cargo.

Drivers and children, he says, are well trained and practised in school bus safety.

However, he adds, "kids are happy to get off. They're excited at the end of the day — and kids will be kids."

By far the majority of motorists obey the law. At the sign of the flashing lights they slow down and stop. When the stop sign is withdrawn by the driver and the flashing lights turned off, they resume their trip.



With students returning to schools, school bus operators in Halton have launched a safety campaign aimed at reinforcing the safety rules for motorists who also need time to readjust to a new school year.

However, Dyck stresses it only takes one slip-up by a motorist — who is probably a fine citizen — to cause a

tragedy. That is why the bus operators have banded together to "increase school bus awareness and

school bus safety." And the committee will keep together throughout the year to keep

reminding the public of the simple but all-important message: "If the lights are flashing — stop."

## THE FOLLOWING SPONSORS AND CARRIERS HAVE MADE THIS MESSAGE POSSIBLE.

Rockwell International  
 400 Steeles Ave. E., Milton, Ontario L7T 2K5 • (416) 878-2255

**Rockwell International**  
 where service gets down to business.  
 Affiliated divisions: Automotive  
 Industrial Equipment, A & B Industrial Automation

**LEAVER**  
 Leaver Mushrooms  
 Co. Limited  
 P.O. Box 190, Campbellville  
 Ontario L0P 1B0

**TWISS  
 FUELS**  
 32 Steeles Ave.,  
 Unit 12, Milton

**RICHARDSON  
 CHEVROLET  
 OLDSMOBILE**  
 878-2393

**Murray Wilson**  
 Pontiac, Buick, Cadillac Ltd.  
 409 Main St. E. 878-2355  
 Milton

Safety for your children is our No. 1 priority.

**STOCK**  
 School Bus Service Ltd.

3075 RIDGEWAY DRIVE  
 #41  
 MISSISSAUGA, ONTARIO  
 L5L 5M6  
 PHONE 829-2040

Safe School Busing

**ATTRIDGE**  
 TRANSPORTATION INC.

27 MILL STREET SOUTH  
 WATERDOWN, ONTARIO  
 L0R 2H0  
 PHONE 689-7933

**CHARTERWAYS**

"We Care About Kids"

"We care about your kids"

**CHARTERWAYS**

3599 WOLFEDALE ROAD  
 MISSISSAUGA, ONTARIO  
 L5C 1V8  
 PHONE 270-0561

**LAIIDLAW**

Your children's future is riding with us.

BURLINGTON  
 5401 DUNDAS STREET  
 BURLINGTON, ONT.  
 L7R 3X4  
 PHONE 335-7010  
 GEORGETOWN  
 87 MOUNTAINVIEW RD. N.  
 GEORGETOWN, ONT.  
 PHONE 877-2251  
 OAKVILLE  
 PHONE 827-8618

**LAIIDLAW**

Other proud sponsors of this page:

Chatham Coach

Halton School Transit

Chrilisa Systems