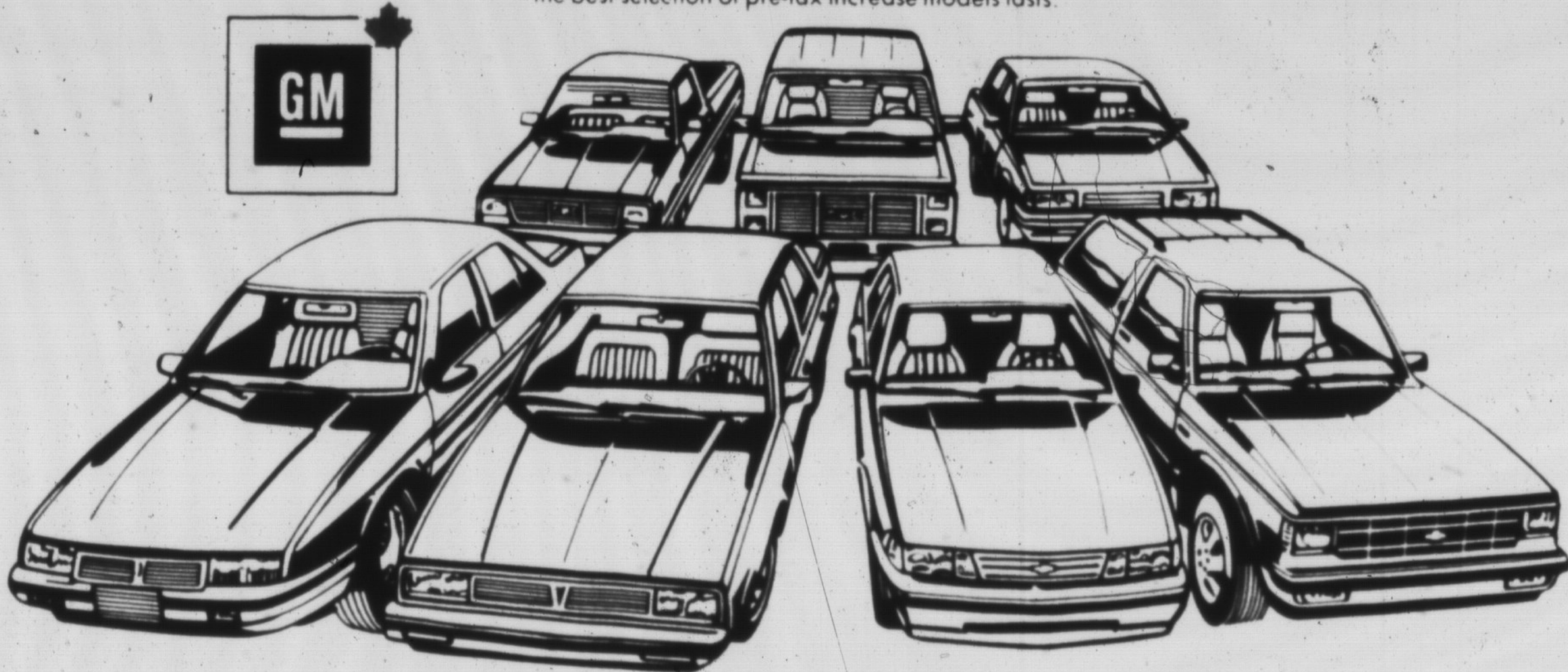


BEAT THE TAX INCREASE

CHOOSE FROM A WIDE SELECTION OF GM CARS & TRUCKS IN STOCK BEFORE JUNE 1ST AND BE SURE TO SAVE HUNDREDS OF DOLLARS.

On April 27th the federal government introduced a new budget that would see, among other things, an increase in federal sales tax effective June 1, 1989. This means an increase in the cost of all new cars and trucks acquired by your GM Dealer after May 31st. That doesn't leave much time. So see your local GM Dealer today and beat the effects of the budget now, while the best selection of pre-tax increase models lasts.



PLUS! ON SPECIALLY-EQUIPPED MODELS GET NO CHARGE AIR* OR NO CHARGE AUTOMATIC* OR ON OTHER SPECIALLY-EQUIPPED MODELS GET UP TO \$1000 CASH BACK**

YOUR ONTARIO GM DEALERS

CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC • CHEVY & GMC TRUCKS

TOTAL
1 YEAR 88 888 EXCLUSIVE WARRANTY!
SEE YOUR GM DEALER FOR FULL DETAILS

* Factory installed air conditioning at no extra charge (OR equivalent MSRP credit where standard equipment), on specially-equipped new and unused 1989 Chevrolet Cavalier, Corsica, Beretta & Celebrity, Pontiac Sunbird, Tempra, 6000 & Grand Am, Olds Cutlass Calais & Cutlass Aero, Buick Skylark & Century, and Chevrolet and GMC C/K full-size pickup trucks (3-speed automatic transmission only), S/T Blazer/Jimmy, and Beauville Rally, S/T vans.
OR Automatic transmission at no extra charge on specially-equipped new and unused 1989 Chevrolet Cavalier, Corsica & Beretta, Pontiac Sunbird, Tempra & Grand Am, Olds Cutlass Calais, and Chevrolet and GMC S/T Blazer/Jimmy, S/T compact pickup trucks, and C/K full-size pickup trucks.
Any applicable taxes including federal excise tax, licence, and freight charges extra.

Offer valid on retail purchases only. Offer applies to vehicles purchased and delivered between May 15, 1989 and August 31, 1989. Not all vehicles may be readily available from dealer stock. Dealer trade may be required. Offer includes Dealer participation.
** \$1000 cash back on specially-equipped models of 1988 Pontiac Grand Prix, Olds Cutlass Supreme, and Buick Regal ("W" body front wheel drive models only), and 1989 models of Pontiac Grand Prix, Olds Cutlass Supreme and Buick Regal equipped with 2.8L engine. \$750 cash back on 1989 models of Pontiac Grand Prix, Olds Cutlass Supreme and Buick Regal equipped with 3.1L engine. You may receive cash back direct from General Motors, or you may apply it to your transaction. Offer valid on retail purchases only. Offer applies to new and unused vehicles purchased and delivered between May 15, 1989 and August 31, 1989. Offer includes Dealer participation.



SEE YOUR PARTICIPATING GM DEALER FOR FULL DETAILS.

ONTARIO GM DEALERS ASSOCIATION, c/o 180 Lesmill Road, Don Mills, Ontario M3B 2T5