

### COUNTY COUNCIL

At a recent meeting of the county council the following resolution was passed asking the Legislature to pass legislation empowering the council to pass by-laws to tax outsiders for doing business in local municipalities:

"That this council of the county of Halton in session assembled, views with alarm the magnitude of the problem being made into the legitimate trade of the merchants of smaller urban and rural places by large chain and departmental stores in direct competition with our merchants, pay nothing with regard to the privilege of doing business in these municipalities. Our own merchants have to shoulder heavy burdens of municipal, provincial and Dominion taxes. The investigation of the Stevens committee at Ottawa has revealed the magnitude of the operation of these large outside concerns who are taking away annually thousands of dollars from our citizens in this and other counties. This council recommends that the Ontario Legislature at its next session enact legislation empowering the council of all municipalities to pass by-laws whereby taxes can be levied on all outside concerns in accordance with the amount of business they do in the local municipalities. Taxes to be collected from them by way of an assessment. Also that municipalities be given the power to exact licenses from outside manufacturers who are exempt under the act."

### WATER FAMINE OVER AS TOWN GETS SPRING

Frequent water "famines" during which citizens have been asked to conserve town water during the past several months will end within the next week or two, Reeve T. G. Ramsburgh told the Champion today.

"We have obtained a large spring from the Agnew property," he stated, "which will completely end the water supply difficulty. It should be connected up within the next month or two."

Culmination of a series of personal inconveniences caused by the low supply of water, will come as a boon to the town, citizens feel. A circular was recently distributed warning users that the supply was low, and prohibiting them from using the water on their lawns and gardens.

"The new spring is almost as large as the total flow we had formerly, the reeve stated. "We will have more than enough water. We don't plan any change in our reservoir, as it is quite large enough. There is a good drop from the mountain, and we have excellent pressure at any time. The warning was a precautionary measure, in order to keep a good supply when we saw the flow of our springs dwindling."

### CAMPBELL HERD WON AT OTTAWA EXHIBITION

At the Central Canada exhibition at Ottawa, the Campbell Shorthorn herd was a very heavy winner, in the strongest competition encountered after a tour of five western fairs.

The seven exhibitors included Col. F. H. Deacon, of Unionville, and W. J. Gardhouse and Sons, of Weston. Campbell Farm exhibited twelve cattle and took five firsts, while the aged bull, Merry Mireux, bred and raised by Campbell's, was champion of the show.

Champion of the show was Campbell's senior bull calf, Matchless Master, repeated his western winnings and took the junior championship. Then Campbell's senior heifer calf, Matchless Augusta, took junior female championship and reserve grand championship honors. In the group classes, Campbell Farms won the get of sire, also the junior herd, and aged herd. The entry in other classes of live stock was so large that the management was at a loss to know how to find room for them, and a large increase in attendance was noted each day.

### PRESS DAY AT EXHIBITION

Friday last was Press day at the Canadian National exhibition, when the members of the fourth estate were the guests of the directors for the day.

At noon the newspapermen were entertained at luncheon by the directors, when James McCormack, of the New York Times, was the guest speaker. Fred Deacon, president of the exhibition, an old Halton boy, presided over the luncheon. In the afternoon a visit was paid to the midway, as guests of the midway shows. There are several good shows on the midway, and the party had a real afternoon taking in the different events.

In the evening a special section was reserved in the grandstand for the "Press," and the many features and pageant were viewed. The evening performance in front of the grandstand is exceptionally good this year, many new novelties being introduced by clever entertainers. The fireworks display is the best in years, and altogether the grandstand show is a feature of the Ex.

### CAMPBELLVILLE

A large crowd attended the third annual celebration under the auspices of the Campbellville Baseball club, held in Campbellville on Thursday last.

The main feature of the afternoon was the baseball tournament between the four leading teams in the Halton-Wentworth Intermediate B league, Acton, Campbellville, Waterloo and Ervate. The Burlington team, which captured first position in the league, was absent through a play-down game at Cayuga. The play-off between Acton and Ervate was a fight from start to finish, and ended in a 6 to 1 victory for Acton. As usual, a dance, with music by Andy Frank and his Sodbusters, brought the day to a close. W. Mitchell and R. Currie were the floor managers.

### BLAKELOCK SUGGESTED

Friends of T. A. Blakelock, Liberal M.L.A. for Halton, are, it is understood, pressing the Halton government to name Mr. Blakelock as chief whip of the party for the next legislative session. Last session Mr. Blakelock was assistant whip to Charles A. Robertson, M.L.A., Huron-Brace. Mr. Robertson has, however, been seriously ill for some time and there is very little likelihood, it is reported, of his being able to give the job the time demanded by it.

The Farm Credit Act is the latest panacea from Ottawa. It is designed to enable financially distressed farmers to secure relief from their over-powering debts and provide safeguards for the credit institutions. Success depends on co-operation of debtor and creditor, laying all the cards on the table and trying to reach a fair settlement.

### WITH THE LORNE RIFLES (SCOTTISH) AT LONG BRANCH

To the strains of that famous tune, the "Lorne Lullaby" that brought cheer to the beleaguered garrison at Long Branch during the Indian mutiny, when the Highlanders under General Havelock repulsed that city from the rebellious, national borders, the first battalion of Lorne Rifles (Scottish) marched into Long Branch camp on Friday night, with their pipers playing "The Campbells are Coming."

The Campbells to be sure, for this new crack regiment, which in less than three years has grown to be regarded as one of the finest military units in Canada, are to all intents and purposes Campbells. Having received the authority of His Grace the Duke of Argyll and Marquis of Lorne to wear his crest and tartan, they are the only regiment in existence which wears the tartan of the Campbells, the clan of which the Duke is chieftain. Every officer and man is equally proud of the fact.

Starting at the rendezvous outside the town, everyone was in a cheery mood. After a few preliminary arrangements, Lt.-Col. G. Cousens, M.C., took his place at the head of his battalion and on his orders the pipers struck up their stirring music; of we set to begin one of the most pleasant camps ever spent.

"Marching in" orders meant the drawing of blankets and ground sheets allocation of tents, a light meal for the pipers and a drink for the men. There were few and far between. But it didn't take long to get the lads settled down except, of course, that particular bunch who never settle down even to sleep forty nights "shut eyes" is a thing that pipers never troubled about, for they serenaded the boys from Revellie with the familiar "Johnnie Cope" to Revellie next morning, during which period tunes from modern jazz to the "Dead March in Sargol" were excerpted from their noisy repertoire. Sometimes the pieces were interrupted with a series of blarney, for a piper has to "wet his whistle" pretty often.

Saturday the battalion spent the most of the day on the ranges. In the afternoon Jupiter Pluvius paid us his attentions with a downpour which didn't succeed in any way to dampen the spirits of the men, for most of them were in the dark or less damped with spirits already.

The younger Lotharios—we call them "square-pushers"—made tracks to their lawns and gardens. The new spring is almost as large as the total flow we had formerly, the reeve stated. "We will have more than enough water. We don't plan any change in our reservoir, as it is quite large enough. There is a good drop from the mountain, and we have excellent pressure at any time. The warning was a precautionary measure, in order to keep a good supply when we saw the flow of our springs dwindling."

One casualty was reported amongst the local lads. Evidently he ran into something just about as hard as a soft end of a tent mallet, which gave his tartan colored optic to match his trousers, but there will be a strange face in heaven if the donor ever comes in contact with the Lornes again.

A continuous concert, carrying on till well in the Sabbath day was the entertainment for the stay-at-homes. The doctor ran out of aspirin next morning, but he had a never-ending supply of "number eight" as usual, but they're not much good for headaches, sez me.

Sunday, all the troops in camp, the Peel and Dufferins (christened peace sufferer's), the York Rangers (nicknamed the portuguese gunners, why), and the Lornes, paraded for a drumhead church service.

Afterwards the battalion was photographed, a very nice picture being the result. Sports and entertainment of visitors occupied the afternoon. The visitors were entertained to a luncheon in the sergeants' mess, and afterwards they joined in the fun of the fair.

The local softball team had hard luck losing in one point to the winners of a beautiful cup and individual prizes; however, one of the lads did well and carried off a couple of first prizes in the running events.

The brass band, fresh from their triumphs at the Exhibition and Waterloo, where in each case they carried off the first honors in band contests, played delightfully; the pipe band, with its magnificent drummers, thrilled the crowd. The star performance was a Highland dance by four pipers. This brought loud applause. There was one thing everyone regretted, night came too soon.

Monday, the regiment went through defensive exercises in the forenoon. In the afternoon the Lewis gunners shot off their ties in the brigade competition. The results will be known later. The prize money is very substantial, should our lads be in luck.

After supper tents were struck and everything packed up without the slightest fuss or unnecessary delay, the N.C.O.'s in charge having no trouble to get things done.

Coming home by truck, the Milton boys had great fun—if smacking a few well-directed cabbages and tomatoes are in good-natured fun. Too bad to say it, but they are a wild bunch. One gentleman who holds superior rank in another regiment got in the way of a tomato by accident, and it's gonna be too bad if he ever gets his talons on the thrower. Another hitch-hiker's head came in contact with a full-grown cabbage. He thumbed our truck, and they passed him the fruit, which nearly dislocated his neck. Didn't that man have an awful vocabulary of words not fit to print! They made our sergeant-major blush.

### Chautauqua Coming in October.

Chautauqua will be with us again this year. The dates have been set, October 16, 17, 18 and 19. Here is a glimpse of the program, and from the artists mentioned it will be seen that a splendid treat is in store for Milton.

**LECTURES**  
Dr. Tehyl Easht, a graduate of Cambridge University, England; a master of the English language; a student of world affairs, and a speaker of the first magnitude. "One of the most picturesque personalities on the platform today."

Dr. A. D. Carpenter, scientist. "A gifted eloquent interpreter of science to popular audiences—mightily scientific truths translated into language at once familiar and captivating."

**MUSIC**  
Maria Matyas, mezzo-soprano, with the Chicago Grand Opera company during the season 1933-34. "Her talent is rare and her voice is beautiful."

Dr. Willis and his Concertina Grande. "One of the world's recognized masters."

La Naomi Coffin, violinist. "A concert violinist of rare charm and ability."

Elias Tamburitta Seravadra of Jugo-Slavia—appearing in native costumes, presenting a program of native music, song and story.

Frazer-James Dance Group—four excellent artists presenting a joint program of dancing and music based upon the classics, colorful costumes, special scenery and novel lighting effects.

**PLAY**  
"Grumpy," a sparkling English comedy-drama. The leading role will be played by the famous character actor, Bob Hancock.

**JUVENILE PROGRAM**  
Marionettes. Nothing pleases the youth more.

### BASEBALL

On Labor Day here before a large holiday crowd the Peacocks, champions of the Guelph City League, fought their second straight game to Milton, Halton county representatives in intermediate O.B.A.A. play-offs, by 15 to 6. Timely hitting coupled with spectacular fielding by the locals spelled defeat for the Peacocks. Guelph staged a threatening rally in the fourth when with three runs in, none out, and the bases loaded Milton paid off a fast triple play. Toletka and Lewis, with three hits apiece, were the batting stars. Milton will meet Waterloo in the next round at Waterloo next Saturday. The return game will be played here on Wednesday next, Sept. 12th, at 2:30 p.m.

Batteries: Guelph—Woods, Cook, Manning and Reinhart; Milton—Clement and Brush.

### KILBRIDE

A large crowd attended the annual baseball tournament and garden party in aid of the community hall, here, on Labor Day. In the afternoon the Carleton baseball team won from Palermo in the first game by 4-0. In the second game Carleton defeated Kilbride 5-3. Toronto artists supplied the evening program, including Harry Bennett, comedian; Leslie Foster, piano-accompanist; A. U. Chapman, tenor soloist; and Hand Chapman, pianist. Acton band supplied excellent music which was greatly enjoyed by all.

The editor of the Star complains that his name is on a broker's "sucker list." Perhaps the broker figured that a man who thinks wolves don't bite might be coaxed into believing that stocks don't bite either.

### Automobile Accidents and the Law

By J. R. CADWELL, M.A.

Last week we discussed the law of insurance in relation to automobile accidents, indicating that most insurance was Third-Party insurance and that a person could not collect from a driver who had caused an accident unless that person admitted his liability by court action or otherwise. This week we propose to discuss some of the means adopted by the legislature to combat this difficulty and also the problem where a motorist was involved in an accident but was himself financially irresponsible.

The present financial responsibility law in Ontario is a development of the compulsory insurance law in Massachusetts. This law which was the first of its kind in America, required that every driver on the highway must carry insurance whether he had previously been involved in an accident or not. This law proved to be very burdensome on the motorist, as it made it difficult and expensive to get a license. It was therefore amended so that a partnership arrangement and if everyone has to be insured the rates on the average will be higher for the careful driver because of the recklessness of less conscientious ones.

The poor drivers, the thoughtless ones, the law breakers all shared equally with the careful drivers of the state and as insurance can only be paid out of premiums anything that adds to the cost of the insurance will likewise add to the costs of the premiums. Because of this compulsory insurance law of Massachusetts was on the whole unsatisfactory.

Prior to September 1, 1930, when the Financial Responsibility Law was adopted in Ontario it had been suggested that Ontario should have a compulsory insurance law like Massachusetts but for the reason indicated above it was thought advisable to not make the law compulsory, but yet make it exact enough so that the careful drivers of the province would be encouraged in avoiding accidents and hence increase the safety of all concerned.

After that act was passed many motorists thought that it was compulsory to have insurance and they immediately in Ontario had been suggested that Ontario should have a compulsory insurance law like Massachusetts but for the reason indicated above it was thought advisable to not make the law compulsory, but yet make it exact enough so that the careful drivers of the province would be encouraged in avoiding accidents and hence increase the safety of all concerned.

Erpton's Note—This is the sixth of a series of articles on Automobile Accidents and Modern Jurisprudence, the other five may be obtained by writing to Mr. Cadwell, Toronto 2, Ontario. (To be continued.)

### CONDENSED ADVERTISEMENTS

**FOR SALE**—Seed Wheat. Apply phone 88 r-12, Milton.

**FOR SALE**—A quantity of Golden Chief Fall Wheat, cleaned. Apply Bert Hansen, base line, Milton.

**BRICK HOUSE TO RENT**—On Victoria Ave., Milton, electric light and running water. Apply Champion Office.

**BRICK HOUSE FOR SALE**—8 rooms; all modern conveniences; price reasonable. Apply Robt. Bell, Pine Street, Milton, for full particulars.

**WANTED**—Young man desires job on up-to-date farm. Has good experience with stock. State wages. Apply Box 298, Milton.

**TO RENT**—Five-roomed apartment; bath, hot water heating, hardwood flooring throughout, and garage. Apply F. W. Cooke.

**FOR SALE**—Two pianos, Gerhard Heintzman and Hardman, New York. Guaranteed in first-class condition. H. Wheeler, phone 21.

**FOR SALE**—Stromberg Carlson radio, complete with all batteries. In perfect condition, cost \$35, sell for \$50. Enquire at Champion Office.

**LOST**—On Tuesday, Sept. 25th, a black and white pup, female, answers to the name of "Bessie." Finder return or notify John Robbins, R.R. No. 5, Milton.

**FOR SALE**—Sixty Barred Rock Pullets, from the government supervised hatchery of H. Sacer, Clarkson, five and a half months old, laying. Apply J. H. Marshall, phone 288-r-4, Milton.

**SIREN, TOWN'S BELL GREET PRIZE BAND**  
Georgetown, Aug. 31.—With first siren blowing and town bell ringing the Lorne Rifles (Scottish) band was welcomed home last night, after winning first prize in the Class "B" at the O.N.E.

They were tendered a civic welcome by Mayor Gibbons and Lieut. Col. G. Cousens, M.C., O.C., of the Halton Rifles, of which the winners are the regimental band.

The band was organized in 1930, and in 1931 won first prize in Class "C" at the Exhibition. Several members of the band won prizes this year.

When a man goes on a tear he naturally expects to have a ripping good time.

### DUBLIN MISSES NEWSPAPERS

The Irish Free State leaves that getting along without newspapers is a deplorable condition. The principal journals in and out of Dublin have been shut down for several weeks by a printers' strike. The radio stations increase their bulletins, but prove that broadcasts cannot carry the full burden of current events satisfactorily. Meanwhile, rumor runs wild. All manner of "whopping" stories, unfounded and usually calumnious, are sent leaping by word of mouth. The human mind, if unenlightened, grows panicky and dangerous. Out of the depths of its own ignorance it works havoc.

### FALL FAIRS

Toronto Aug. 24th to Sept. 8th  
London Sept. 10th to 15th  
Ottawa Aug. 20th to 25th  
Acton Sept. 18th and 19th  
Brampton Sept. 21st and 22nd  
Cookville Sept. 25th and 26th  
MILTON Sept. 28th and 29th  
Georgetown Oct. 5th and 6th

### FOX MEAT WANTED.

Will buy horses, injured cattle or anything suitable for fox meat at any time. Phone promptly as meat must be in good condition. Phone 05-r-31, station to station. We will mail you cost of the phone call if we do not buy the animal. Small power or heavy hand cutting box wanted. VANANTRIX FOX FARM, Georgetown. 45-11.

### FARMERS I

Let us save you money on your farm supplies.

**Famous Black Diamond Plough**  
Points to fit all ploughs.

Please phone order early to 89-r-21.

### MILTON UNITED FARMERS

FRED WALKER, President, Phone 284-r-6.  
A. J. SERVICE, Secretary, Phone 89-r-21.

### Cent-A-Mile Bargains to CHICAGO

Saturday, Sept. 15  
\$7.00 RETURN from MILTON

RETURN LIMIT September 18th  
Similar low fares from intermediate points  
Details from any agent.

### CANADIAN PACIFIC

Low Fare to Toronto Exhibition

Aug. 24th to Sept. 8th  
\$1.45

Going between Aug. 23 and Sept. 8  
\$1.00

Going Aug. 28 Returning Aug. 30  
Going Aug. 30 Returning Sept. 1  
Going Sept. 1 Returning Sept. 5  
Going Sept. 6 Returning Sept. 8

### CANADIAN PACIFIC

## Halton County Exhibition MILTON, SEPT. 28th & 29th

### TRIALS OF SPEED

2.17 Trot or Pace — \$60, \$40, \$30, \$20  
2.25 Trot or Pace — 60, 40, 30, 20  
Steeplechase — 12, 8, 5

### SPECIAL PRIZES

- The Robert Simpson Eastern Ltd., best five 1 lb. prints of Dairy Butter, made by resident of Milton district, Silver plated Old English Reproduction Casserole, value \$9.50.
- T. Eaton Co., best Pure Bred Calf, dairy type, six months and under one year to have been bred, raised and owned by the exhibitor. Any family having won a T. Eaton Co. Ltd. prize at a fair in 1934 not eligible to compete, a Marble and Onyx Mantel Clock, value \$15.00.
- Canada Dry Ginger Ale Co. Ltd., best collection of three pies, each of size 30 oz. Canada Dry Ginger Ale.
- Salada Tea Co. Ltd., best six assorted Tea Biscuits and at least one cup of Tea made from Salada Tea. The package from which Tea is taken must be on display with the Biscuits. 1st, 2 lbs. "Salada" Brown Label Tea, 2nd, 1 lb. "Salada" Brown Label Tea.
- McCarthy Milling Co., through R. S. Adams, best Loaf of Bread made from High Loaf Flour or Cavalier Flour, one 98 lb. bag of High Loaf Flour, value \$3.25.
- McCarthy Milling Co., through R. S. Adams, best Cake made from Creditville Flour, one 98 lb. bag of Creditville Flour, value \$3.10.
- A. L. MacNabb, best gal. Maple Syrup, Shoes, value \$1.00.
- A. L. MacNabb, best bus. Spy Apples, Shoes, value \$3.00.
- H. M. Pettit, best bushel McIntosh Apples to be delivered to the Gordon Home, cash \$2.00.
- J. P. Cook, best pair Dressed Chickens, cash \$3.00.
- Day & Son, best pair Dressed Ducks, cash \$3.00.
- Day & Son, best bushel Spy Apples, cash \$2.00.
- Wm. H. Patterson, best bushel Greening, cash \$2.00.
- W. T. Barnard, best pair Dressed Chickens, cash \$3.00.
- R. B. "Albright", best 10 lbs. butter in crack, goods \$5.00.
- G. F. Thompson, best bushel McIntosh, cash \$2.00.
- Walker Poultry Farm, best Dressed Chicken, cash \$2.00.
- C. R. Turner, best bushel McIntosh, cash \$2.00.
- Halton Cream & Butter Co., best pair Dressed Chickens, cash \$5.00.
- Halton Cream & Butter Co., to the eldest married couple attending the Fair and reporting to the Secretary, 10 lbs. Creamery Butter.
- Strathcona Orchards, Burlington, best collection of Apples, 5 on each plate, of the following varieties, King, Spy, Greening, Snow, Baldwin, McIntosh, \$3.00, \$2.00, \$1.00.
- N. L. Fickett, best Chocolate Cake, Parker Pen, value \$2.50.
- Selrite Store, best bushel Spys, cash \$3.00.
- T. A. Hutchinson, best bushel McIntosh, cash \$2.00.
- R. M. Pasken, best bushel Snows, cash \$2.00.
- Murray Crawford Ltd., best 10 lbs. Butter Prints, cash \$4.00.
- J. F. McCallum, best 5 lbs. Butter Prints, cash \$2.50.
- R. T. Robson, best 10 lbs. Honey, cash \$2.50.
- Milton Dairy, best bus. Snows, cash \$2.50.
- Woodland Orchards Ltd., best Ham, Hamper Fancy Pack Spys.
- Wm. Farr & Sons, Hamilton, best pair Dressed Cockerels, goods \$5.00.
- Tip Top Canners, Burlington, best pair Dressed Chickens, goods \$5.00.
- Halton Holstein Breeders' Association, best Herd of Holsteins consisting of one rate and three females, two individuals to be two years or over open to Halton County only, 1st \$2.00, 2nd \$3.00.
- Burlington Steel Co. Ltd., best Herd of Ayshires, Steel Posts \$10.00.
- O. W. Rhynas & Son, Burlington, best Herd of Jerseys, Shingles, value \$10.00.
- Massey-Harris Co. Ltd., best Herd of Shorthorns, under value \$10.00.
- Frost Steel & Wire Co. Ltd., Hamilton, best Herd in Class 12. Farm Gate, value \$8.00.
- Union Stock Yards, of Toronto, Ltd., best Beef Steer or Heifer, pure bred or grade, cash \$5.00.
- Col. W. F. Eaton, Steeplechase, best two in three heats, \$12.00, \$8.00, \$5.00.
- Edward Baldwin, best Pen of Barred Rocks, of one male and two females, one Rock Cockerel.
- Potato 1st, by Milton Hardware, 4 gallons Moore's Barn Paint, value \$10.00; 2nd, by Gurney Seal Co., Hamilton, Set Scales, value \$5.50; 3rd, by Galt Knitting Co., Goods, value \$1.00.
- Wm. Brownan, best Spring Colt sired by "Brilliant," \$5.00, \$3.00, \$2.00, deducted off fees for 1935.
- Grafton & Co., Hamilton, Silver Cup, to the exhibitor winning the most points in class 24.
- Milton Dairy, to the exhibitor winning most points in class 23, cash \$2.00.
- Niagara Brand Sprav Co., Burlington, best Bushel Irish Cobbler, one 75 lb. bag of "Coptex," value \$6.50.
- Niagara Brand Sprav Co., Burlington, best Bushel Dooleys, one 75 lb. bag of "Coptex," value \$6.50.
- J. M. Mackenzie, best bushel Spys, \$2.00.
- Wm. Anderson, best bushel McIntosh, \$2.00.
- Dr. F. E. Babcock, best Bushel McIntosh, \$2.00.
- Gord's Service Station, best Bushel Spys \$2.00.
- H. Cox, best Dressed Chicken \$2.00.
- Dr. F. E. Babcock, cash donation \$2.00.

**Carroll's Specials**

"Quality First - Economy Always"

To give greater value and to keep on giving it—that's our promise to you. Once again we let drive a broadside of bargains—big bargains—driving home the mighty fact that honest economy is winning the day for you and for Carroll's. Quality is the watchword—our stocks represent the finest in the land. Investigate our prices, compare our groceries, enjoy our service and the satisfaction that we guarantee.

**CRISCO**  
Digests quickly  
1-lb. tin 21c

**TEA**  
Special Blend  
lb. 39c

**CORN FLAKES**  
Kelllogg's or Quaker  
3 pkgs. 20c

**SUGAR COOKIES**  
Just Plain Nice Eating  
lb. 10c

**CORN SYRUP**  
Beehive or Crown Brand  
5-lb. pail 35c

**FRUIT JARS**  
First Quality Crown or Corona  
Doz. 99c, \$1.13, \$1.53

**PICKLING SPICE**  
New Whole Mustard  
lb. 19c

**6 ROSES FLOUR**  
100% Perfect  
24-lb. bag 87c

**KRAFT CHEESE**  
Fresh From Loaf  
lb. 23c

**CONNOR HERRING**  
in Tomato Sauce  
2 1/4-lb. tins 25c

**DE LUXE JELLIES**  
Assorted Powders  
6-pkgs. 25c

**ZINC RINGS**  
Standard Size  
doz. 23c

**LUX FLAKES**  
Breakfast Food  
3 pkgs. 41c

**PEARL WHITE NAPHTHA SOAP**  
10 bars 29c

**JAR RUBBERS**  
First Quality  
doz. 5c

**CARROLL'S LIMITED**

**ONIONS** Fine Dry Stock 10 lbs. 15c

**POTATOES** No. 1 Grade Star Cookers 15 lbs. 15c

**Fancy Valencia ORANGES** 38c doz.

**Fancy Ripe BANANAS** 25c and 30c doz.

**Fancy Ripe CANTELOPES** 6 for 25c

## REGULARITY!

To Merchandisers:

"You sweep out, you trim the windows, you dust off the counters, you make up new price cards, you unpack and arrange new stock, you plan your merchandise showings, you do these and a hundred other necessary jobs REGULARLY in the normal conduct of your business.

"But how about the biggest job of all—contacting the people and telling them repeatedly that you are in business and have the goods they need. Do you do that REGULARLY? Do you figure you are going to get your share of the available business if you don't tell folks about your merchandise or your service at REGULAR intervals instead of doing the job spasmodically or not at all?

"By all known tests, experience and thousands of records, the acknowledged best-of-all mediums for REGULARITY is advertising in the local newspaper. A newspaper going REGULARLY into the home of your possible customers, not only in your town but the surrounding territory as well, makes it easy enough for anyone to see how your local newspaper offers you the finest kind of a vehicle for carrying your business message REGULARLY to the people.

"And don't think these folk won't miss your REGULARITY of advertising. They look for their newspaper REGULARLY, READ IT REGULARLY, study its advertising (yours, if it's there) REGULARLY.

"And what is more, you'll find they are buying fairly REGULARLY, too, if you'll just check up, especially with the advertisers who do use space REGULARLY.

"YOURS FOR MORE REGULARITY IN ADVERTISING"

**THE CANADIAN CHAMPION**