

Our Readers Write

Corrects columnist

Dear Editor:

It seems an age since I last wrote a letter to the editor. It is unfortunate that I again take up my pen in a criticism of The Champion.

In the "Collective Column" (Sept 2, 1981) under the heading "Flying Higher" it was stated that I had spent \$479.38 at the American Public Works Association Convention, and that Councillor Dave Whiting had spent only \$40 to attend the same convention. The fact is that the American Public Works Association Convention in question is to be held in Atlanta, Sept. 12-18. Dave Whiting will not be attending this convention, and is not at this time a member of the Planning and Public Works Committee.

Further, the article states that I also spent \$100 at the Fourth Government Industry Conference. I attended a Solid Waste Meeting within this Conference, and the \$100 mentioned was the required registration fee.

Would you please publish a "Corrective Column" and state these facts?

1)—The Treasury Dept. paid in advance \$479.38 for my attendance at the American Public Works International Congress to be held in Atlanta Sept. 12-18.

2)—Treasury Dept. reimbursed Dave Whiting \$40 for an A.P.W.A. luncheon meeting in Toronto which he attended Jan. 23 1981. I also attended this luncheon meeting along with Councillor Miller (who did the driving) and Councillor Whiting.

3)—Fourth Government Industry Conference, Feb. 26, 1981. The Treasury reimbursed me \$100 for the receipt submitted by me for the \$100 I paid for the registration fee at this conference. As I previously stated, I attended the Solid Waste Meeting within this conference.

Last year I had the lowest expense account of all regional councillors. I do not have the reputation of being a "Scatter Cash", however as the chairman of a joint committee, planning and public works, I am expected to meet with ministers and various government officials. I am also expected to attend other functions. I seldom charge mileage to such functions, and whenever possible I hitch a ride with others attending.

I think I could match my expenditures to date with the expense account of the person who contributed that article to your "Collective Column".

Yours sincerely,
Bill Johnson.

Historic buildings recognized

Several historic buildings, whose history is interwoven in the story of Milton's growth and development, will later this year be recognized with the installation of historic plaques by Milton Historical Society.

Society President Val Grimshaw said all of the buildings selected to date for recognition are truly unique to Milton. The Society has researched their histories and turned up some interesting anecdotes that help set them apart.

Wooden plaques listing the name and date of construction will be presented. One of the historic buildings is the Dewar Block at the north-west corner of Main and Martin Sts., presently known as Town Square and under restoration by owner Brad Clements of Gen Three Co. The building was erected in 1887 by John Dewar and housed a hardware store from 1887 to 1978.

Research shows the Waldie Blacksmith Shop at 16 James St. was built in 1865 by James Alfred Waldie, and has remained in the Waldie name through four generations.

Also to be recognized is the Waldie house next door at 24-26 James St., known as the George Brown House after the town's first mayor George Brown who built it in 1830. It originally sat on the property where Knox Presbyterian Church now stands, and was moved

to the corner of James and Mill Sts. in 1870-71.

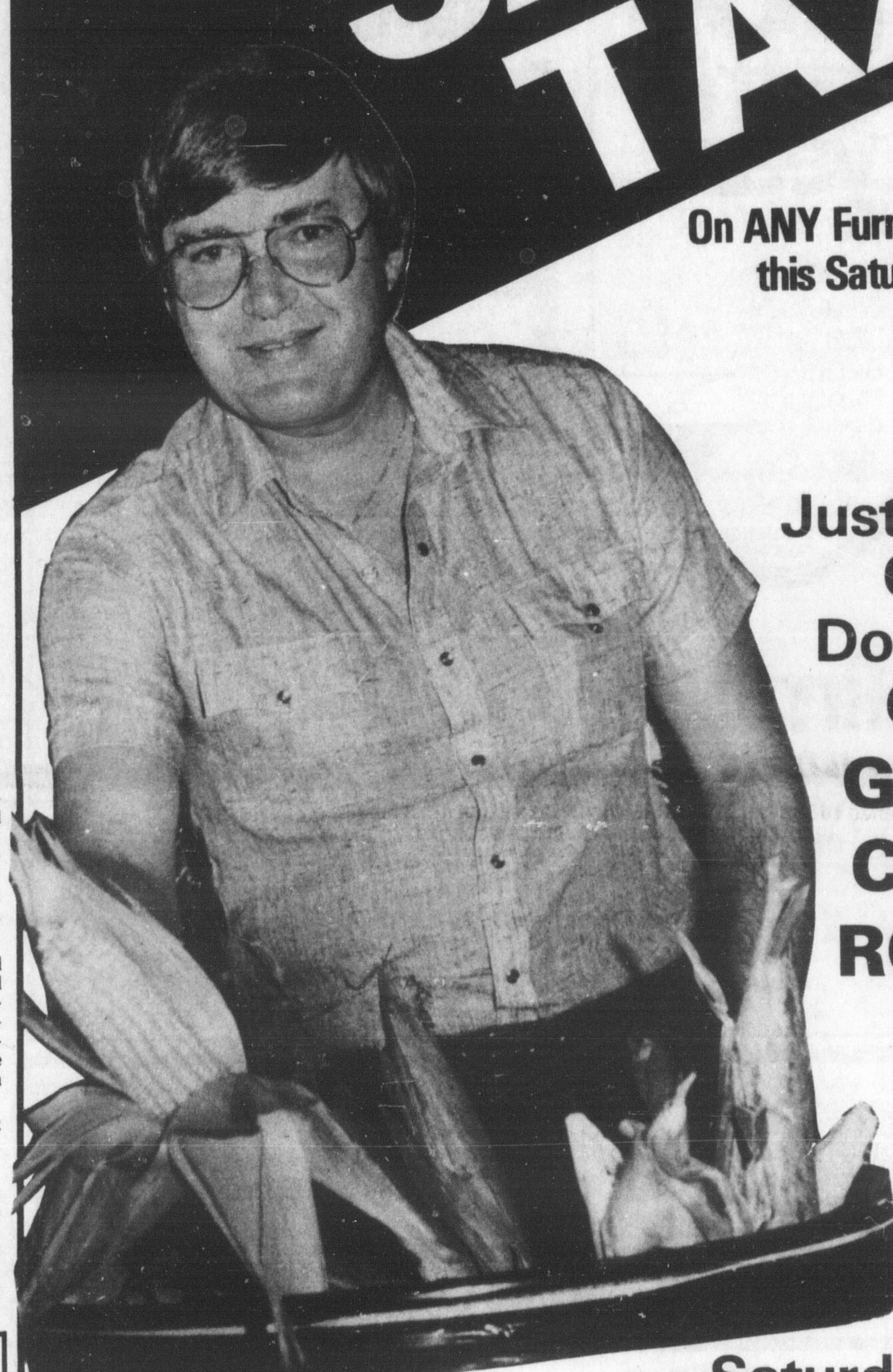
One of Milton's better known homes, the John Martin House beside the pond on Margaret St. is now known as the Kernighan House, after its last owners. The home has been purchased by the town to be preserved as an historic site and is currently under the care of the Rotary Club of Milton. The home was built in 1857 by John Martin. T. C. Livingston once owned it and ran the grounds as a park; P. L. Robertson, inventor of the socket head screw also owned it for many years.

The Harris House at 99 Mill St., now owned by Mr. and Mrs. John Ostler, is one of the older houses in town. Built in 1855, it was once "A School for Ladies" run by Miss Bowes. Ron and Bertha Harris bought this Regency cottage in 1970 and made extensive changes, and the present owners have also made changes to restore the house.

"Rose Hill," the former home of the Willmott family, dates to 1826 when a log cottage was built on what is now Hwy. 25 just south of Derry Rd. The brick cottage was built about 1835 with bricks made by hand. Several generations of the Willmott family lived in the home and it was purchased in 1978 by Mr. and Mrs. R. Savage of Oakville, who have extensively restored it to its original grandeur.

WE WILL PAY 7% SALES TAX

On ANY Furniture Item!
this Saturday ONLY



Just Come On Down to Our **GIANT CORN ROAST**

Saturday, September 12
10 a.m. to 6 p.m.

- ★ FREE Coffee
- ★ FREE Soft Drinks and lots of

SPECTACULAR SEPTEMBER PRICES
on every item in the Store!

Everyone is Welcome!
Bring the whole family to Our **CORN ROAST**
See you Saturday!

Campbell's

FURNITURE SHOWROOM
465 Main St. (Corner of Ontario)
Open 10:00 a.m.-9:00 p.m.

Milton
878-7256

Between the Willows Talking to tely

By Don Byers

Have you ever talked back to your television set?

Come on, you can be honest with me. I won't tell.

Hell, I do it all the time—especially when certain commercials come on.

Having spent years creating and producing these little intrusions into TV entertainment, I am probably more critical than you are about what we're watching. And, like you, I have my own pet peeves.

Let's share some now.

Without being specific, here are a few personal, testy teeth-grinders: precocious kids, little smart brats of either sex, boot me around the bend. I've also had it up to here with "dumb" housewives. Gah! It must drive you ladies to distraction. By the same token, I'm not exactly turned on by husbands portrayed as complete boobs.

These husband/wife commercials are defined by the trade as "Slice of Life". (I'm sure you were glad to know that.) I never have been sure whose lives they are a piece of. No-one I have ever known, that's for sure.

Telying right along, there are times when the tube can be absolutely tasteless, quite apart from the idiot characters and scenes the actors are called upon to play.

The products so advertised range all the way from feminine personal hygiene, disposable diapers and toilet tissue, to laxatives, and dog and cat foods.

"Dog and cat foods?" How can that upset you, Don?

Glad you asked.

In a desperately hungry world, for some people even in Canada, it is close to obscene to lay out the millions of dollars, spent annually, to advertise and market food for pets. More consideration and promotion are devoted to convince you about the nutrition level your dog or cat requires than anybody is spending to

feed the nameless child who is starving to death every minute of every day. Tasteless, yes. What would call it?

Some commercials unabashedly exploit sex.

There is little overt corruption here. But the promise is there. If you want to make out with the opposite, you'd better choose this bath soap, this deodorant, shampoo, toothpaste, mouthwash, makeup, perfume, after-shave lotion, and on and on boring on.

Commercials promise relief from pain, itching anywhere on or in your body, bad breath, and even extra physical energy.

In recent years many TV ads have become viciously competitive.

In the old days, you never named or showed the "other" product. "Brand X" was about as close as you came. Now, the gloves are off. Nose-to-nose claims and counter claims tumble over one another like wrestlers in a ring. Viewers are not only completely confused, they are having major credibility breakdowns. (If they're paying any attention at all).

Maybe the ad boys have finally shafted themselves. Let's hope so.

I have delayed until now bringing up (an apt phrase) the commercial series I find most revolting of them all. You may have guessed it—"Ring-around-the-Collar."

Can you believe anyone could respond positively to such unmitigated rudeness? I can't. A pox on the "creative" team and sponsor responsible.

While still in the business full time, I had the opportunity to view award-winning commercials from Europe.

Without exception these were grandly creative and completely entertaining. They also looked expensive to produce and probably were.

But at least someone in the ad business considered that viewers are deserving of some respect.

Canadian agencies, please copy.

Obituary Albert Munro

On Tuesday, Aug. 25 Albert Gordon Munro suddenly passed away at Joseph Brant Memorial Hospital in Burlington.

His death came as a shock to his family and many friends.

Albert Munro spent his early years on the home farm in Chesterville, Ont.

He later learned the building trade and worked in Ottawa. He joined the R.C.A.F. during the war years and was stationed at Lengara Island in British Columbia.

He later returned to Toronto to again work at his trade and moved to Milton in 1953.

He had only recently retired at the time of his death.

The son of the late John and Catherine Munro of Chesterville, he leaves his wife Betty

Lamont Munro.

He is also survived by one brother Edwin and sisters Gertrude (Mrs. Tinkler) of Chesterville, Cora (Mrs. A. Parrington) from Toronto and Francis (Mrs. J. McMurray) from Markham.

He also leaves a number of nieces and nephews.

He was predeceased by sisters Norma and Hazel. A Masonic service was held Wednesday evening and the funeral at the McKersie Funeral Home in Milton Thursday, Aug. 27.

Interment was at Evergreen Cemetery, Milton.

Acting as pallbearers for the occasion were Ron Featherstone, Charles Fay, Wolfe Bahr, Cy Hilson, Larry O'Riley and Gordon Churchward.

SAVE ON CUSTOM QUALITY OIL PAINTING FRAMES

SOLID WOOD, UP TO 4" WIDE, SOME WITH LINERS, ALL SIZES- 5x7 TO 20x24 - IN MANY COLORS, PROFILES AND FINISHES -

PRICED TO SAVE LOTS OVER CUSTOM HOUSE PRICES - FROM \$11.95 UP
BRING YOUR PAINTINGS - FREE FITTING AND MOUNTING THIS WEEK!

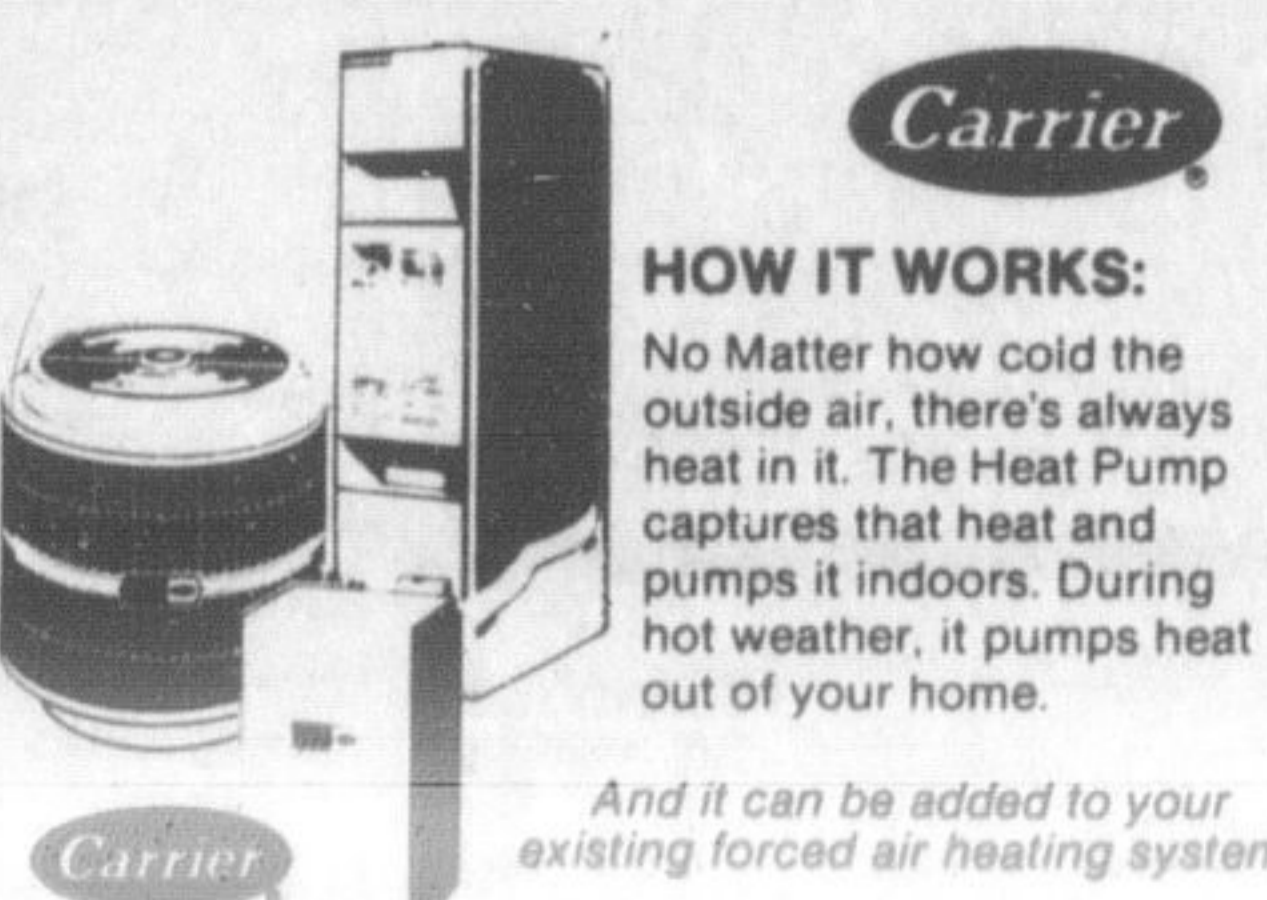
WE STRETCH NEEDLEPOINT, PETTIPPOINT!

CUSTOM FRAMING ALUMINUM FRAMES ALL GLASS! PORTRAIT FRAMES

The **Frame Warehouse**
17 WILSON DR. - MILTON - 878-6661

The Carrier **ADD-ON**
HEAT PUMP
Is A Practical Answer To Soaring Fuel Costs In The Energy-Tight Years Ahead
ORDER NOW AND GET UP TO

\$800*
REBATE



HOW IT WORKS:
No Matter how cold the outside air, there's always heat in it. The Heat Pump captures that heat and pumps it indoors. During hot weather, it pumps heat out of your home.

And it can be added to your existing forced air heating system!

*Based on maximum federal government grant during the "OFF OIL" program.

Call us today! **FREE** Estimate or come in to see our display!

Milton Appliance Refrigeration Cooling Heating

605 Main St. E. 878-1908