



Milton has its own day 'on safari' at Rockton

The Lions of African Lion Safari are resting up for a big onslaught of visitors from Milton Saturday, August 1. That's "Milton Day" and besides attracting a large crowd of Milton visitors, the day is designed to promote Milton to other visitors at the Lion Safari at nearby Rockton. Don't miss out, the lions will be disappointed! (All photos on this page, courtesy African Lion Safari.)



Champion Perspective

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You'll have a roaring good time on August 1st

By Roy Downs

Hi, I'm here to welcome you all to Milton Day at African Lion Safari, Rockton. Come see me and my feathered friends.

Milton's going wild — wild about African Lion Safari at Rockton, where the first annual "Milton Day" will be staged on Saturday, August 1.

African Lion Safari's theme is "Go Wild" and the slogan is catching on in Milton this month as families and groups prepare to take in a tour of the popular wildlife park at special reduced admission rates on "Milton Day".

Milton Chamber of Commerce has organized the special event, which has a two-fold purpose. First,

Miltonians are being encouraged to get out and see part of the Ontario that's "Yours to Discover" in the current government travel campaign; second, the Chamber plans to show off Milton to an estimated 8-10,000 people from other communities expected to visit Lion Safari that day.

Herb Crowther, Publisher of The Champion, is chairing the Milton Day for the Chamber and he promises a fun day for all ages.

Local groups agreeing to sponsor displays promoting Milton and its many tourist-visitor facilities so far include The Chamber of Commerce, Halton Region Conservation Authority (Mountsberg and Kelso), Steam-Era, Milton Fall Fair, and Ontario Agricultural Museum.

Each will be setting up to show visitors what Milton has to offer in the way of unique attractions. The Chamber will be giving away litter bags and community map and guide books promoting Milton.

Tickets are selling now at several locations around town — the Chamber office in Unity Park; Can Travel, Mall Kiosk booth and Royal Bank in Milton Mall; Knight Insurance, Ontario St. S.; Gabrielle's Flower Boutique, Laurier Centre; and Toronto-Dominion Bank, Bank of Nova Scotia, The Champion and Harris Stationery in the downtown area.

African Lion Safari has given the Chamber a good discount package for the day, so if you've ever wanted to see this unique park, now's the time to do it.

Main feature of Lion Safari is the six mile long drive through six animal enclosures, where lions, cheetas, monkeys, tigers, elephants, giraffes, rhinos, bears and several North American animals roam free at the roadside. The monkeys love to climb on your car, so if you have a convertible or vinyl roof, Safari officials recommend you opt for the Safari Tram which gives you a conducted tour.

There's also a birds of prey show, a train ride, a boat ride, an amusement park, souvenir shops, a cafeteria, picnic areas and a new elephant ride. Kids are also welcome in the animal petting area.

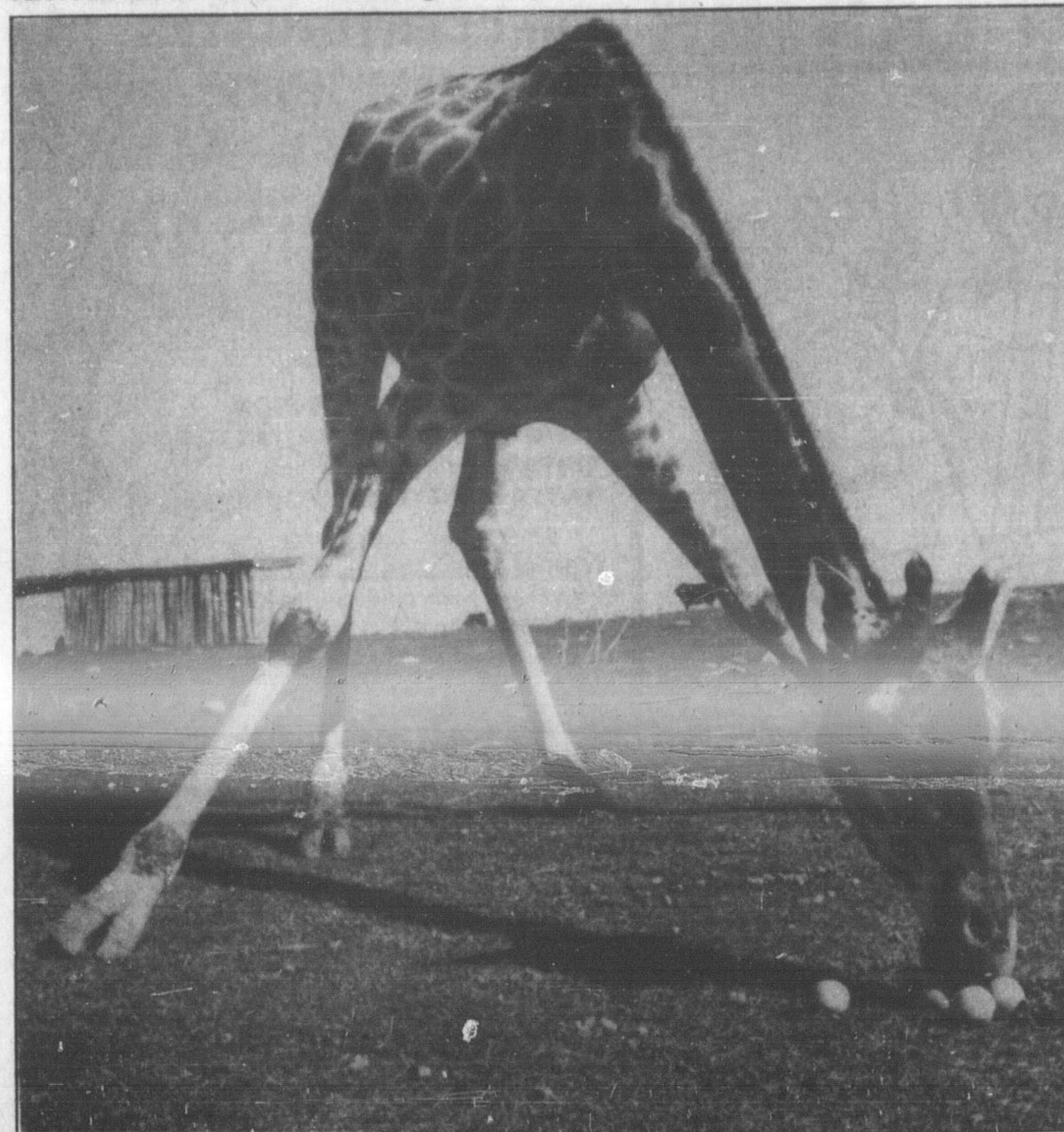
The park covers 500 acres and boasts 1,000 wild animals and birds. "Spend a day on safari, in deepest, darkest Ontario," says the brochure.



Rockton Station. That's where you get a thrilling ride on the miniature Safari Train through African Lion Safari.



Chow time. When attendants toss out a bale of hay, the giraffes gather around for lunch and the African Lion Safari visitor gets a good opportunity for unique pictures. Lion Safari is only a 40-minute drive from Milton.



A 1-0-n-g way down. The baby giraffe looks awkward, stretching down for a ground-level meal at Lion Safari park.

Special prices at Safariland

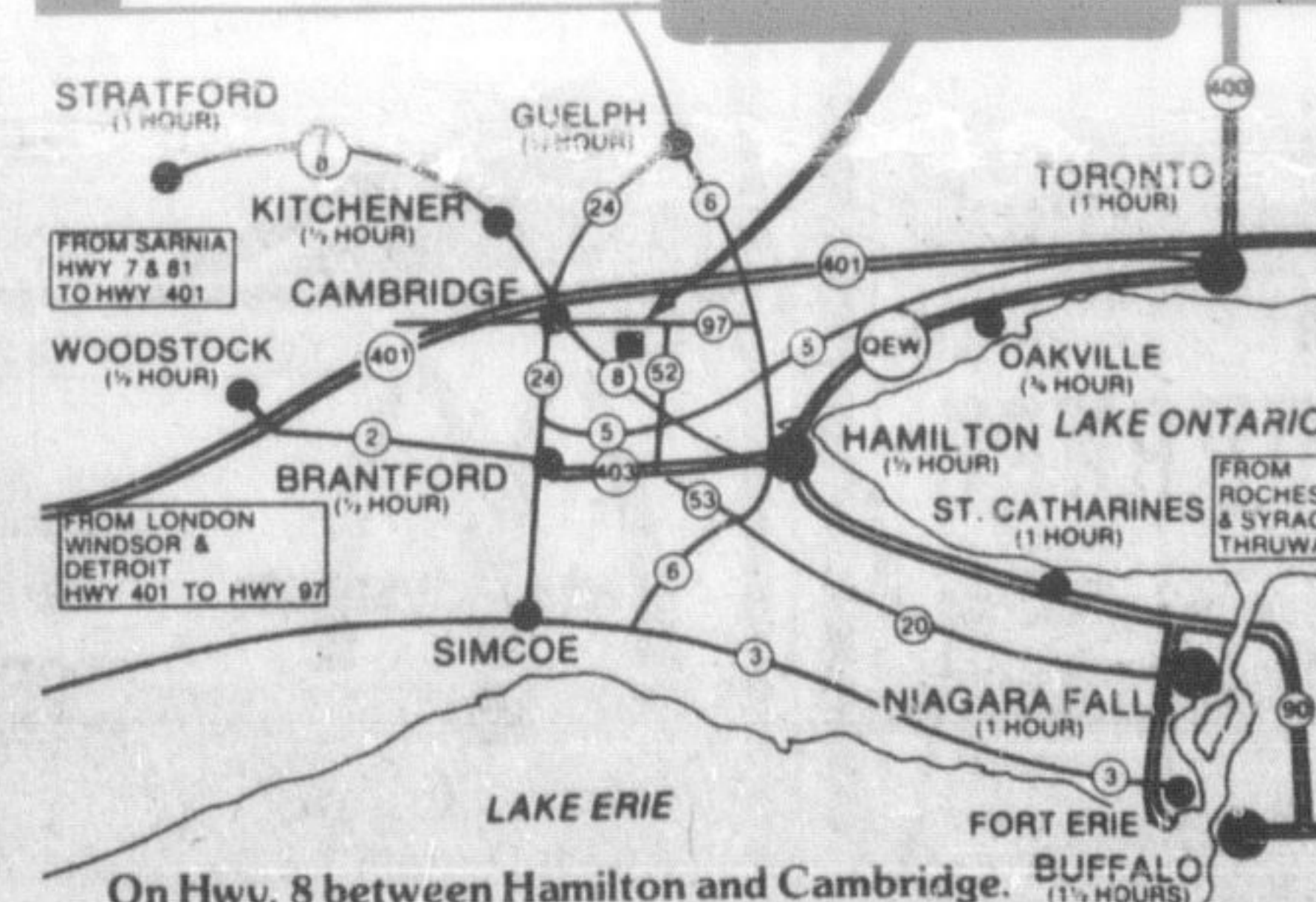
African Lion Safari offers Miltonians special reduced prices for Milton Day on Saturday, Aug. 1.

ADULTS: Ages 18 to 64, Reg. \$4.95; Only \$3.50.

SENIORS: Ages 65 and over, Reg. \$3.50; Only \$3.

YOUTH: Ages 13 to 17, Reg. \$3.50; Only \$3.

CHILD: Ages 3 to 12, Reg. \$3; Only \$2.50.



Two handfuls. Bev McMullen and Lynne Stewart play with baby tiger and hyena, but it's all part of their jobs as public relations officers at Lion Safari. Lynne's a Hornby girl.



Only playing. The elephants continuously pretend to fight with each other in the Lion Safari game preserve, but they're only funning. Yes, you can drive your car through the wildlife park.