

# WINTER KIA FEST

**0% FINANCING FOR UP TO 84 MOS.\***  
ON SELECT MODELS

**HUGE CASH SAVINGS\***



ALL VEHICLES INCLUDE:

- BLUETOOTH CONNECTIVITY\*
- MP3/USB INPUT

**PAY UNTIL SPRING\***



**4 DOOR SEDAN**



WAS ~~\$15,995~~

## 2011 KIA RIO

Rio EX shown

**0% FINANCING APR FOR 84 MONTHS\***

WITH PAYMENTS STARTING AS LOW AS **\$181\*** PER MONTH FOR 84 MONTHS  
Offer includes: Delivery, destination and fees **\$1,489**

**EVERYBODY WINS \$500 UP TO \$10,000\***  
AND **DON'T PAY UNTIL SPRING\***

- HWY: 5.8L/100KM (49 MPG) CITY: 7.1L/100KM (40 MPG)
- 60/40 SPLIT REAR FOLDING SEATS
- 6-WAY DRIVER'S SEAT

## 2011 KIA SOUL

Soul 4u shown

CASH PURCHASE PRICE FROM **\$13,995**

ALL-IN PRICE **\$15,679†**

**EVERYBODY WINS \$500 UP TO \$10,000\***

+ Delivery, destination and fees **\$1,684**

NOW GET **\$2,000** IN CASH SAVINGS UP TO

- HWY: 6.3L/100KM (45 MPG) CITY: 7.7L/100KM (37 MPG)
- HEATED FRONT SEATS
- STEERING WHEEL AUDIO CONTROLS



WAS ~~\$23,995~~

## ALL-NEW 2011 KIA SPORTAGE

Sportage EX luxury shown

LEASE FROM **\$299†** PER MONTH FOR 48 MONTHS  
Offer includes: Delivery, destination and fees **\$1,784**

AT **3.9% LEASE APR**  
\$2,620 DOWN PAYMENT

**EVERYBODY WINS \$500 UP TO \$10,000\***

- HWY: 6.9L/100KM (41 MPG) CITY: 10.0L/100KM (28 MPG)
- HEATED FRONT SEATS
- AIR CONDITIONING
- ELECTRONIC STABILITY CONTROL
- ALL-WHEEL DRIVE AVAILABLE

## 2011 KIA SORENTO

Sorento EX-V6 luxury shown

CASH PURCHASE PRICE FROM **\$19,895**

ALL-IN PRICE **\$21,679†**

AVAILABLE COMPETITIVE BONUS **\$1,000\***  
**EVERYBODY WINS \$500 UP TO \$10,000\***

+ Delivery, destination and fees **\$1,784**

NOW GET **\$4,100** IN CASH SAVINGS UP TO

- HWY: 7.4L/100KM (38 MPG) CITY: 10.6L/100KM (27 MPG)
- HEATED FRONT SEATS
- AIR CONDITIONING
- ELECTRONIC STABILITY CONTROL
- ALL-WHEEL DRIVE AVAILABLE



**WE'VE GOT YOU COVERED**  
\*5-YEAR/100,000 KM WORRY-FREE COMPREHENSIVE WARRANTY  
\*5-YEAR/100,000 KM POWERTRAIN WARRANTY  
\*5-YEAR/100,000 KM EXTRA CARE ROADSIDE ASSISTANCE  
\*NO DEDUCTIBLE CHARGE

Visit [kia.ca](http://kia.ca) to find your nearest dealer.  
We can all drive change.

**KIA MEMBER REWARDS**  
Earn points towards future discounts.  
It's FREE and it's incredibly rewarding.



Kia's new Customer Friendly Pricing includes Delivery and Destination fees and all mandatory government levies. Prices do not include dealer administration fees (\$399-\$699), licensing, PPSA, or applicable taxes.



CERTIFIED PRE-OWNED\*

\*0% purchase financing available on select 2010 and 2011 Kia models for up to 84 months on approved credit (OAC). 0% financing available on all 2010 and 2011 Kia models for up to 84 months on approved credit (OAC). Financing example based on Kia Rio (R0743A) with cash purchase price of \$18,534. 0% financing for 84 months. (Cost of borrowing is \$0. Delivery and destination fee (\$1,455) and other fees (\$100 + \$34) included. Admin fee, license, insurance, applicable taxes, PPSA, and registration are extra. Retailer may sell for less. See dealer for full details. \*\*No Payments Until Spring 2011\*\* (120 day payment deferral) applies to purchase financing offers on all new 2010 and 2011 Kia models on approved credit (OAC). No interest will accrue during the first 90 days of the finance contract. After this period interest starts to accrue and the purchaser will repay principal and interest monthly over the term of the contract. \*Win up to \$10,000 towards your purchase or lease of any new 2010/2011 Kia model. No purchase necessary. Contest open to Canadian residents with a valid driver's license who have reached the age of majority in their province of residence. Contest closes January 31st, 2011. Credit awards are tax-inclusive and can only be applied to the purchase or lease of new 2010 and 2011 Kia vehicles delivered out of dealer stock on or before January 31st, 2011. All participants will receive an award consisting of a credit award in an amount varying from \$500 to \$10,000. Not all awards have the same odds of winning. Potential award recipients must correctly answer a skill-testing question. Other restrictions may apply, please see your Kia dealer for full contest rules. †Cash purchase price for 2011 Sorento (S0540B) is \$21,679. 0% financing for 84 months. (Cost of borrowing is \$0. Delivery and destination fee (\$1,684) and other fees (\$100 + \$34) included. Admin fee, license, insurance, applicable taxes, PPSA, and registration are extra. Retailer may sell for less. See dealer for full details. ‡Monthly payment for 2011 Rio (R0743A) starts at \$181 for 84 months at 0% finance APR based on the Manufacturer Suggested Retail Price of \$13,995. Delivery and Destination fees (\$1,489), OAC fee, Environmental Fee and Air Tax (where applicable) included. All offers exclude licensing, registration, insurance, PPSA, applicable taxes and variable dealer administration fees (up to \$699). Vehicle images shown may include optional accessories and upgrades. \*\$1,000 competitive bonus available to current select competitive SUV owners. Please see dealer for eligibility and full details. †Highway/fuel consumption for 2011 Sorento 2.4L I4 (S0540B) is 7.4 L (38 MPG)/10.6 L (27 MPG). 2011 Rio (R0743A) is 5.8 L (49 MPG)/7.1 L (40 MPG). 2011 Soul (S0550B) is 6.3 L (45 MPG)/7.7 L (37 MPG). 2011 Sportage (S0550B) is 6.9 L (41 MPG)/10.0 L (28 MPG). The actual fuel consumption of these vehicles may vary. These estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide. \*2011 Kia Sorento/2010 Kia Soul/2011 Kia Sportage awarded the Top Safety Pick by the Insurance Institute for Highway Safety. The award is applicable on all 2011 Sorento/2010 Sportage models manufactured after March 2010. Visit [www.iihs.org](http://www.iihs.org) for full details. \*2011 Kia Sportage voted best compact SUV of the year by auto23.com. \*2011 Consumer's Digest Best Buy Award awarded to the 2011 Kia Soul and 2011 Kia Sorento. Visit [www.consumersdigest.com](http://www.consumersdigest.com) for full details. \*The Bluetooth® word mark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Some vehicles advertised may include optional accessories or after-sale equipment and may not be exactly as shown. Information in this advertisement is believed to be accurate at the time of print. Some conditions apply to the \$500 / \$750 Grad Rebate Program / Kia Mobility Program. See dealer for details. For more information on our 5-year warranty coverage, visit [kia.ca](http://kia.ca) or call us at 1-877-542-2886. Offers end January 31st, 2011. KIA is a trademark of Kia Motors Corporation.