

Riding the "Green" wave



Why recycle glass?
The answer is clear.

(NC)—There's a new wave in home design and it's unmistakably "green". As people are becoming more aware of the everyday permanent impacts they can make with their choices large and small, they're opting to incorporate more sustainable habits to preserve nature for themselves and future generations.

Nowadays making "green" choices is not just a fashion trend but also a new way of life. This trend has never been more evident than in home decor where eco-conscious consumers now strive to make sound decor choices that have little or no impact on the environment while at the same time showcase their personality and flare.

"Eco-friendly homeowners are doing more than their fair share to save the planet by choosing sustainable and recycled material alternatives for their decor choices," said Nancy Soccio, designer of Dolce Design in Montreal. "The hot new trend is countertops made of recycled materials," added Soccio. "They're made from a variety of post-consumer products like recycled glass and end up as elegant, environmentally friendly countertops."



Talk about a green choice, it reduces one's carbon footprint and considerably reduces waste in landfills.

The latest entry in this product category, Elements by Durcon has already made a huge impact with eco-conscious home owners and designers alike as an extremely durable, silky smooth countertop surface made with, among other things, recycled beer bottles.

According to Mark Hanna, President of Leeza Inc., one of North America's leading distributors of premium countertops such as Elements by Durcon, "stone fabricators,



dealers and architects across North America have found that the product's unique qualities and highly durable characteristics set it apart from first generation eco-friendly surface products."

Molded from a blend of fine quartz, epoxy resin, and recycled glass (clear beer bottles), the material is solid, non-porous, never requires sealing, and is homogenous in consistency. Its unique manufacturing process produces an incredibly silky smooth and durable countertop surface,

"The clients I work with feel the current selection of countertop materials are too ordinary, passé or not environmentally friendly enough to satisfy their particular eco-conscious vision for their kitchens," Soccio added. "Elements offers them a sustainable countertop alternative unlike any other in the

market today. It's ultra-durable, yet sleek and modern and incredibly smooth to the touch."

Elements is a safe and durable countertop surface ideal for kitchens as it is certified by NSF, is a very low VOC emitting material and features the highest heat resistance rating of any countertop surface available.

Available in classic colours the countertops are suitable for any decor, especially "green" ones. More information on eco-friendly countertops is available at leezadis-tribution.com and elementsbydurcon.com.

www.newscanada.com

For complete listing information & photos please visit www.prutcr.com

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