

Is your home décor in the zone?

Colour zoning trend adds bold punches to hip spaces

(NC)—According to colour experts, the latest hot trend in home décor is about bringing bold colourful punches to beautiful customized spaces through colour zoning.

"Colour zoning is a fun, affordable, contemporary way to dress up a room to create instant interest, personality and conversation pieces," said Stéphanie Pelland, marketing communication manager for the Sico brand and member of the international colour forecaster, Color Marketing Group. "Right now, it's one of the hottest trends in home decorating."

Colour zoning is the latest painting technique where you incorporate colour punches in your décor through varying-sized accent "zones", stripes, or shapes on a wall.

Why is it so popular? "It's a license to have fun with home décor where possibilities are exciting and limitless," Pelland added. "It's an easy and inexpensive way to highlight a feature or simply dress up an empty wall, using your own personal style and flair."

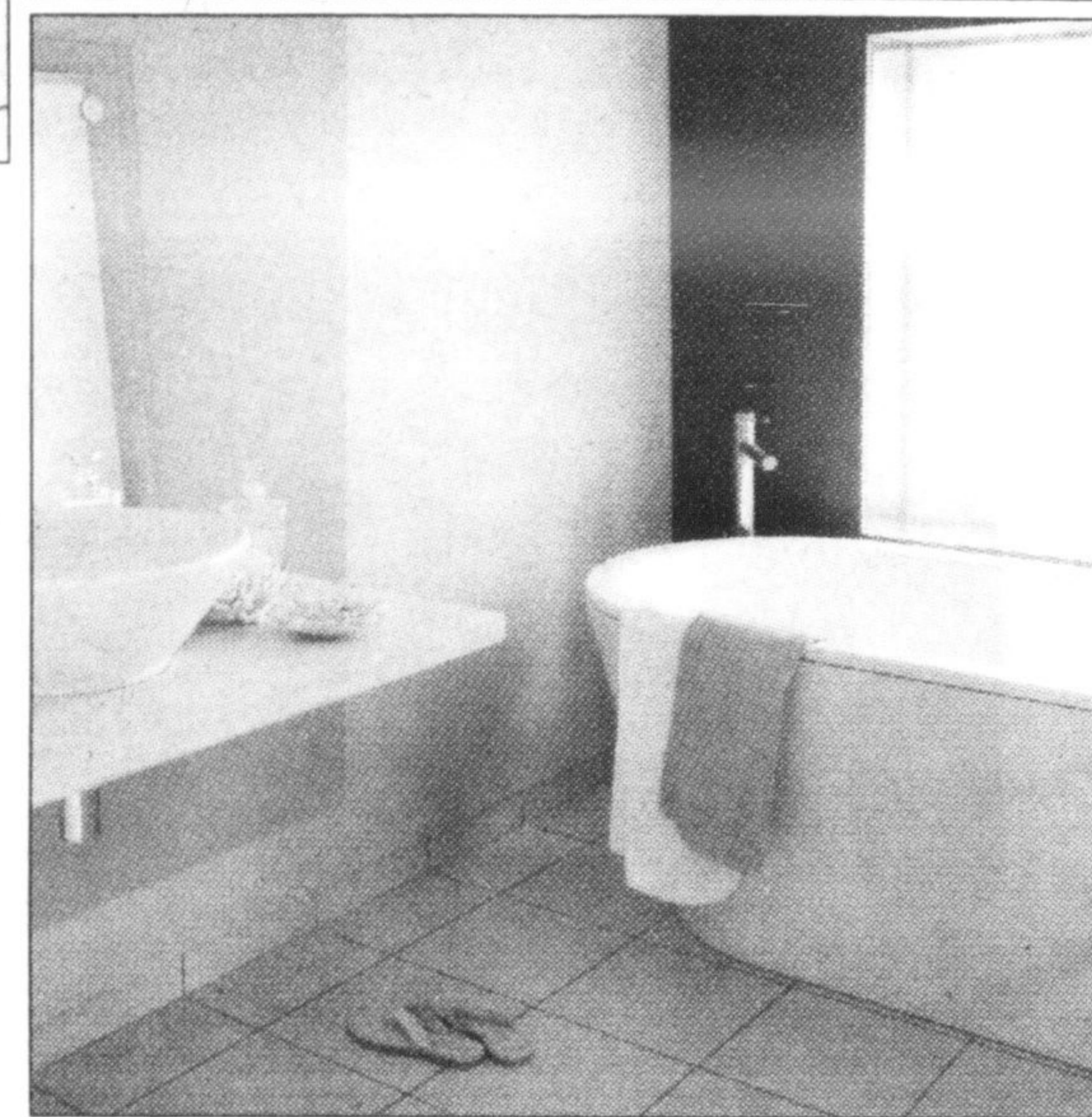
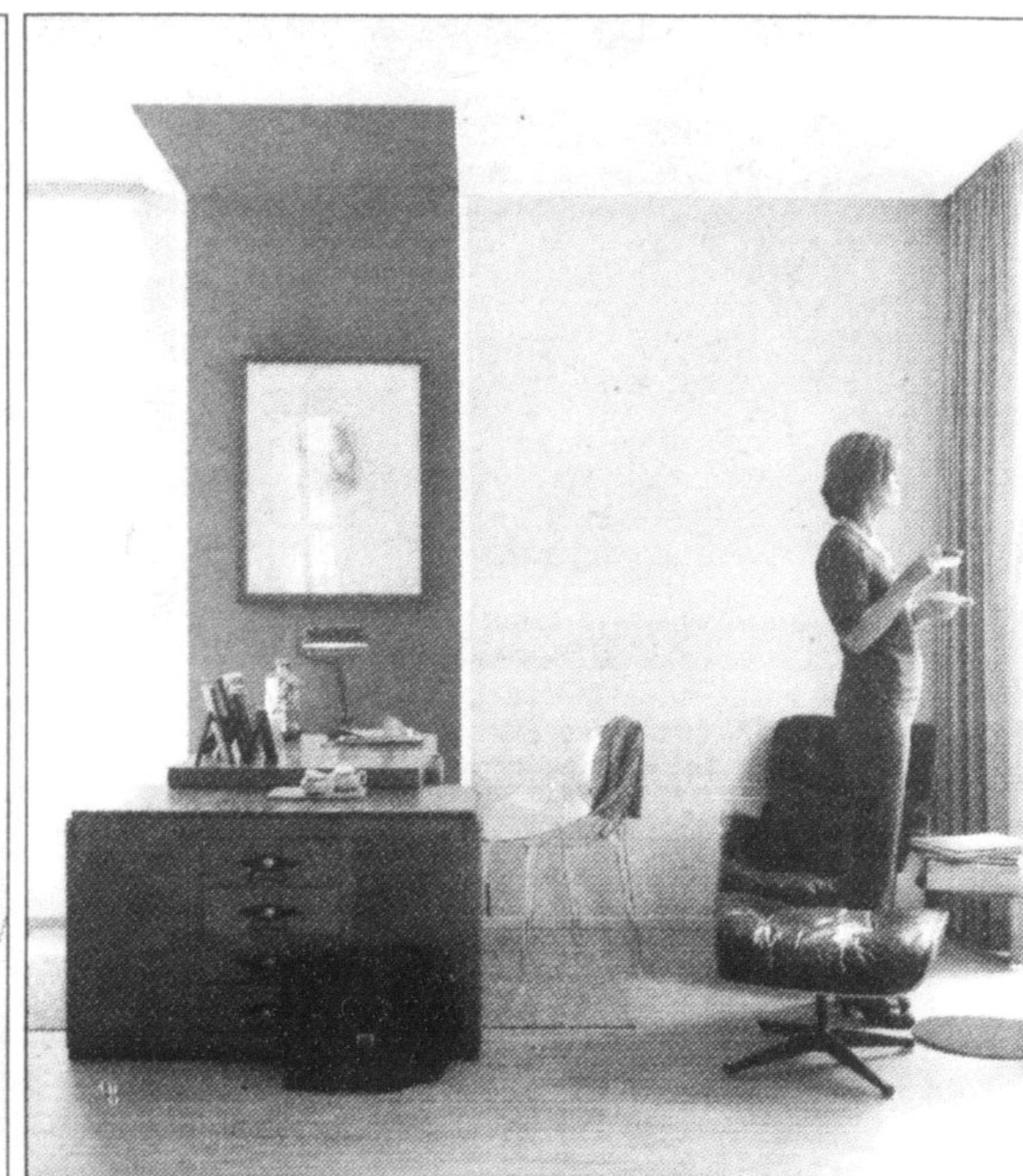
You can create horizontal movement by painting the base of a wall a different colour, for example. Or extend the line of a low table by painting a different colour zone from the top of the table up to the ceiling. With the right combination of colours, such as a mix of both light and dark punch colours, colour zoning can even take the place of artwork.

It can also be a great way to help define an open space. For example, you could paint a zone of colour in the dining room area of a large space in a warm hue to create an instant feeling of cosiness. Other attractive applications for colour zoning include highlighting handsome moulding, drawing the eye to an architectural detail or creating an instant focal point through harmonious colours or



Above: Colour zoning spaces with Sico's Flamenco Red (6054-75) & Cotton Flower (6186-31)

Above Right: Defined bathroom spaces with Sico's Coastal Breeze (6199-31) complex grey, Moonless Night (6009-83) dark blue and Mint Cocktail (6121-64) lime green. On the ceiling is Polar Bear White (6181-11). **Right:** Wall art with colour zoning using Sico's Deep in Time (6174 73) purple, Mozart (6172 52) lilac and Time Passages (6174 11) white.



contrasting shades.

Pelland offers these five tips to remember when using colour zoning:

1. Take into consideration the size of the space and placement of the furniture when planning your colour zoning design. You don't want the design element to be too small or too big in proportion to the space.

2. Be creative as you can when choosing your paint colours and finish; you're only limit should be your imagination.

3. After measuring your shape on the wall, draw it very lightly with a pencil.

4. Before painting, apply painter's tape to the lines if they're straight. If using curved lines, it's best to use a stencil.

5. Paint carefully within the lines of your shape. For a clean edge, remove the painter's tape or stencil immediately after painting while the wall is still a little wet. More information and tips on the latest colour trends is available at www.sico.ca.

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