

FORD EMPLOYEE PRICING

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Get up to **\$12,000** in price adjustments for the best prices of the year on virtually our entire line-up.*



THE 2011 FIESTA'S ARE HERE!



Only Ford lets you recycle your **2003 or older** vehicle and get **\$3,300** towards a new Ford.

This offer is in addition to incentives currently offered when combined with the \$300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from \$1000 to \$3000. Visit ford.ca for details.



In Partnership with



Retire Your Ride
Canada's Vehicle Recycling Program

Program in effect from May 1, 2010 to Aug 31, 2010 (the "Program Period"). To qualify for the Ford Recycle Your Ride Program rebate (the "Rebate(s)"), customer must first qualify for either the "Retire Your Ride Program", a program funded by the Government of Canada, or Summerhill Impact's "Car Heaven Program". To qualify for the "Retire Your Ride Program", customer must turn in a 1995 model year or older vehicle that is in running condition (able to start and move) and has been properly registered and insured for the last 6 months (12 months in B.C.). If you qualify, Retire Your Ride will provide you with \$300 cash or a rebate on the purchase of a 2004 and newer vehicle. To qualify for the "Car Heaven Program", customer must turn in a 2003 model year or older vehicle that is in running condition and has been properly registered and insured for the last 6 months. If customer qualifies for either the "Retire Your Ride Program" or Summerhill Impact's "Car Heaven Program", Ford of Canada ("Ford") will provide an additional rebate, if customer purchases or leases an eligible new Ford/Lincoln vehicle, in the amount of \$1,000 (Focus, Fusion, Mustang, Transit Connect, Ranger), \$2,000 (Taurus, Escape, Edge, Flex, Explorer, Sport Trac), or \$3,000 (F150, F250-550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator) (each an "Eligible Vehicle"). To be eligible for the Rebate(s), Ford must receive the following from customer, within 30 days of delivery of new Ford/Lincoln: (1) signed Ford Recycle Your Ride Claim Form; and (2) signed original ownership transferring customer vehicle to either "Retire Your Ride" or "Car Heaven" or "Authorized Recycler Drop-Off Receipt". The Rebate will be paid directly to customer in the form of a cheque. The Rebates are available to residents of Canada only and payable in Canadian dollars. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. The Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. The Rebates are raincheckable. The Rebates are not combinable with the previous Ford Recycle Your Ride incentives in effect from September 3, 2009 to March 1, 2010. The Rebates are not available on any vehicle receiving CPA, GPC, or Daily Rental Rebates and the Commercial Fleet Rebate Program (CFRP). The "Retire Your Ride Program" and Summerhill Impact's "Car Heaven" Program are not available to residents of Northwest Territories, Yukon Territory, or Nunavut, and, therefore, Ford Recycle Your Ride Rebates are also not available to residents of Northwest Territories, Yukon Territory, or Nunavut. Other provincially specific rewards may be available in association with the "Retire Your Ride" Program or Summerhill Impact's "Car Heaven" Program. For more information visit retireyourride.ca or carheaven.ca. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. © 2010 Ford Motor Company of Canada, Limited. All rights reserved.



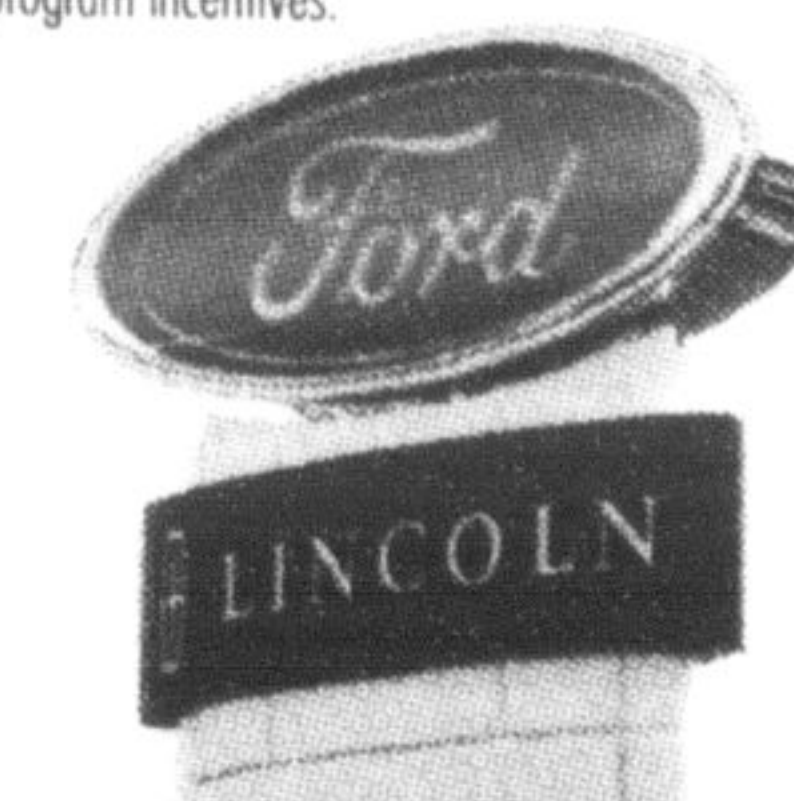
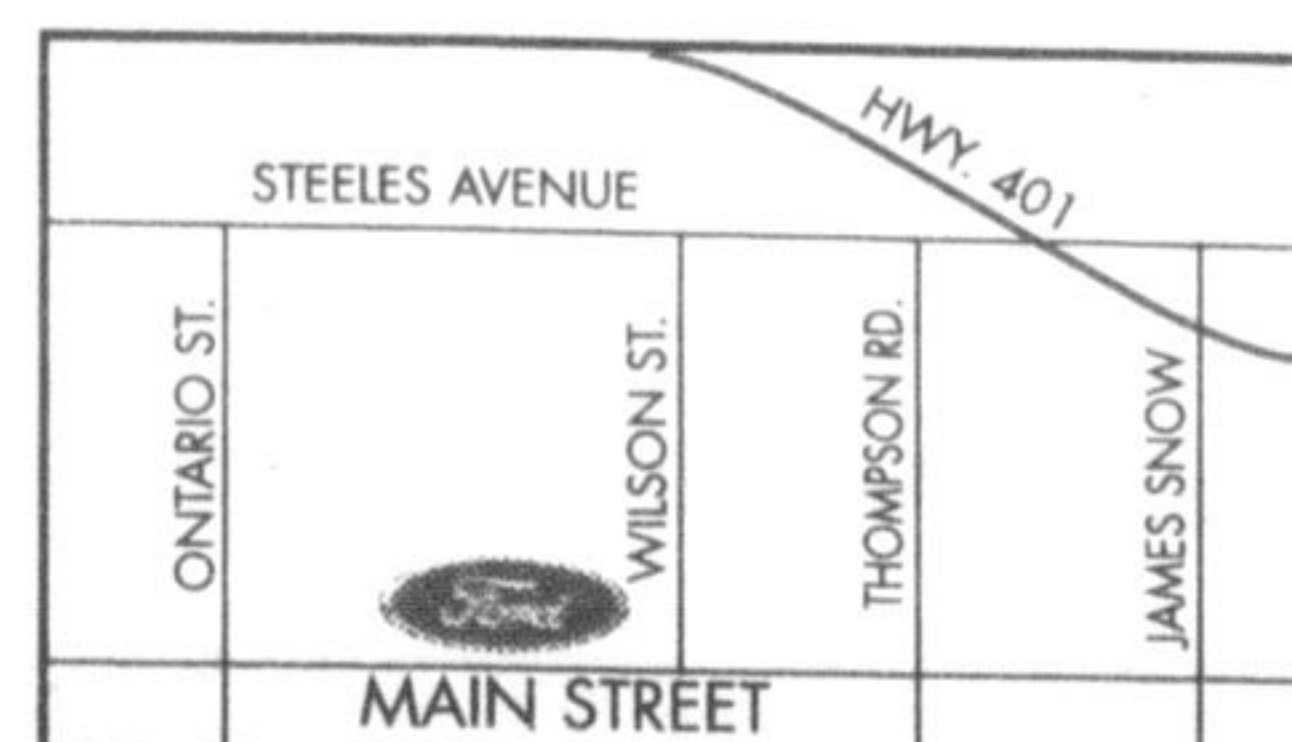
Ford/Lincoln Employee Pricing ("Employee Pricing") is only in effect from July 1, 2010 to August 31, 2010 (the "Program Period") and refers to A-Plan pricing ordinarily available to Ford/Lincoln employees and excludes any CAW negotiated bonuses or other special incentives that employees may receive from time to time. Employee Pricing is available on the purchase or lease of most new 2010 and 2011 Ford and Lincoln vehicles (excluding 2010/2011 Mustang Shelby GT 500, F-150 Raptor, F-Series Chassis Cabs, E-Series Cutaways and Stripped Chassis, F-650/F-750). The new vehicle must be delivered or factory ordered from your participating Ford Dealer during the Program Period. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Employee Pricing is raincheckable. Employee Pricing is combinable with the Commercial Connection Program but not combinable with CPA, GPC, CFIP, Daily Rental Allowance, A/X/Z/D/F-Plan and A/Z-Plan Loyalty program incentives.

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On the loose

with MURRAY TOWNSEND

My urge to walk — healthy, but unnatural

Since I quit smoking, I've had the unnatural (to me) desire to walk.

And walk and walk.

At least until lately, when my back has started to hurt, probably from doing too much exercise all at once after having done nothing for about 15 years. In any event, here are some of my observations from those recent walks, all of them through one of the newer sections of town.

- It's only August, but many of the leaves on trees planted on boulevards have already changed colour. I don't know what that means, but it's probably nothing good.

- Almost everybody has some kind of iPod or mp3 player with them when they're walking or running for exercise, including me. I find the best walking music is upbeat young female singers I'd probably never listen to on purpose at any other time.

- Around some of the ponds there are signs indicating that swimming and skating are prohibited. The skater has a line through it, but curiously the skater is wearing speed skates. Considering that 99.9 per cent of skaters in Milton are likely to wear hockey or figure skates, the speed skates are a curious choice, unless we imported the signs from the Netherlands. I regularly see a heron at one of these ponds. That's a pretty cool sight in Milton.

- The parks that I walk by have signs informing us that the parks are open from 5 a.m. to 10 p.m. If there's a reason for such a sign, I can't see it. Most people aren't going to use those parks during that time, and those who do certainly aren't going to be stopped by those signs.

- Lawns are generally in poor shape where I walk, and full of weeds.

- I'm by far the fattest person I see out walking or running. Most of the people don't look as if they need exercise. Hopefully, someone will think that about me, although I suspect it will be quite a long time.