CHEVROLET

EMPLOYEE PRICING EVENT

YOU PAY WHAT GM EMPLOYEES PAY

INCL. UP TO

$14,000

PRICE ADJUSTMENTS** (SILVERADO HD amount shown)

LT model with Team Canada Edition Package shown††

HWY: 5.4 L/100 km – 52 mpg
CITY: 8.0 L/100 km – 35 mpg♦

LT Platinum Edition model shown††

CONSUMER DIGEST BEST BUY

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING‡

HWY: 6.5 L/100 km – 43 mpg
CITY: 9.5 L/100 km – 30 mpg♦

2010 CHEVROLET COBALT XFE

MSRP $17,069

EMPLOYEE PRICING **$11,991***

PLUS **0%** FOR **60** MONTHS PURCHASE FINANCING‡

$1,500 GM CARD MAX. REDEMPTION ALLOWANCE†

INCLUDES FREIGHT, PDI, FEES & $4,300 CASH CREDIT♦

2010 CHEVROLET MALIBU LS

MSRP $25,489

EMPLOYEE PRICING **$23,214***

PLUS **0%** FOR **60** MONTHS PURCHASE FINANCING‡

$1,500 GM CARD MAX. REDEMPTION ALLOWANCE†

INCLUDES FREIGHT, PDI, FEES & $500 CASH CREDIT♦

HWY: 6.7 L/100 km – 42 mpg
CITY: 10.8 L/100 km – 26 mpg♦

LTZ model shown††

CONSUMER DIGEST BEST BUY

2010 CHEVROLET IMPALA LS

MSRP $28,814

EMPLOYEE PRICING **$25,246***

PLUS **0%** FOR **60** MONTHS PURCHASE FINANCING‡

$2,000 GM CARD MAX. REDEMPTION ALLOWANCE†

INCLUDES FREIGHT, PDI, FEES & $1,000 CASH CREDIT♦

2010 CHEVROLET EQUINOX LS

MSRP $27,489

EMPLOYEE PRICING **$25,306***

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING‡

HWY: 6.1 L/100 km – 46 mpg
CITY: 9.2 L/100 km – 31 mpg♦

$1,500 GM CARD MAX. REDEMPTION ALLOWANCE†

INCLUDES FREIGHT, PDI & FEES

CONSUMER DIGEST BEST BUY

PLUS $1,500 IN CHROME ACCESSORIES ON US♦♦

2010 CHEVROLET SILVERADO
CHEYENNE EDITION EXT. CAB 4WD

MSRP $38,454

EMPLOYEE PRICING **$28,231***

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT, CRASH SAFETY RATING‡

HWY: 11.4 L/100 km – 25 mpg
CITY: 15.9 L/100 km – 18 mpg♦

$2,000 GM CARD MAX. REDEMPTION ALLOWANCE†

INCLUDES FREIGHT, PDI, FEES & $6,000 CASH CREDIT♦

CONSUMER DIGEST BEST BUY

2010 CHEVROLET TRAVERSE LS

MSRP $37,194

EMPLOYEE PRICING **$31,839***

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING‡

HWY: 6.1 L/100 km – 46 mpg
CITY: 9.2 L/100 km – 31 mpg♦

$2,000 GM CARD MAX. REDEMPTION ALLOWANCE†

INCLUDES FREIGHT, PDI, FEES & $2,000 CASH CREDIT♦

OR ASK ABOUT

RECYCLE YOUR 1995 OR OLDER VEHICLE AND RECEIVE UP TO $3300** IN ADDITIONAL CASH INCENTIVES.

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Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $599 for Dealer fees.***

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. **$14,000 Price Adjustment includes $8,000 manufacturer to dealer delivery credit (tax exclusive) and $6,291 employee price discount (tax exclusive) available on 2010 MY Silverado/Sierra HD 2500 for retail customers only. Other delivery credits available on most models. Employee price discount amount based on MSRP of $55,190 (excluding $1,350 license, insurance, registration, fees associated with filing at movable property registry/PPSA administration fees, duties and taxes). Dealers are free to set individual prices. Any actual savings under the Employee Pricing Event program will vary depending on your dealer's prior selling prices. Employee price discount is available on the purchase/finance of an eligible new or demonstrator 2010/2011 MY Chevrolet/Buick/GMC/Cadillac or 2010 MY Pontiac/Hummer vehicle delivered between 6/23/10 and 8/31/10 at participating dealers in Canada. Ineligible vehicles: 2010/2011 MY Corvette ZR1, Medium Duty Trucks and G-Vans (passenger, cargo, cutaway), 2011 MY Equinox, Terrain, Camaro, Regal, LaCrosse, Cadillac CTS Coupe and SRX. Dealer order or trade may be required. Limited quantities of certain 2010 models available. This offer may not be combined with certain other consumer incentives available on GM vehicles. GMCL may modify, extend or terminate this offer in whole or in part at any time without notice. Conditions and limitations apply. See your GM dealer for details. ♦$4,300/$500/$1,000/$6,000/$2,000 is a manufacturer to dealer delivery credit for 2010 Chevrolet (Cobalt XFE/Malibu LS/Impala/Silverado 1500/Traverse) reflected in offers in this advertisement. ‡Offer applies to the purchase of 2010 Chevrolet (Cobalt XFE Coupe or Sedan R7C/Malibu LS R7C/Impala LS R7C/Equinox FWD LS R7A/Silverado 1500 Ext. Cab 4WD R7H/Traverse FWD LS R7A). ‡‡financing on approved GMAC credit only. 0% purchase financing for 60 months available on 2010 Chevrolet (Cobalt XFE Coupe or Sedan R7C/Malibu LS R7C/Impala LS R7C). Example: $10,000 at 0% for 60 months, the monthly payment is $166.67. Cost of borrowing is $0, total obligation is $10,000. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ♦/‡‡Freight & PDI ($1,450/$1,350/$1,350/$1,350/$1,350/$1,350), registration, air and tire levies and OMVIC fees are included. Insurance, licence, PPSA, dealer fees and applicable taxes are not included. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. ***Factory order or dealer trade may be required. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. Δ2010 Chevrolet Cobalt XFE equipped with 5-speed manual transmission. 2010 Chevrolet Malibu equipped with 2.4L ECOTEC I-4 engine and standard 4-speed automatic transmission. 2010 Chevrolet Equinox FWD. 2010 Chevrolet Silverado 4WD equipped with 4.8L Vortec V8 engine and 4-speed automatic transmission. 2010 Chevrolet Impala equipped with 3.5L V6 engine and standard on safety ratings, go to www.safercar.gov. 2010 Chevrolet Malibu, Equinox and Traverse received both a 5-star Rating for the driver and front passenger in the Frontal Crash Test and for front and rear seat occupants in the Side-impact Crash Test. Side-impact Crash Test rating is for models tested with standard head-curtain side-impact air bags. 2010 Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. For more information Allowances. Visit thegmcard.ca for more details including terms and conditions that apply to The GM Card Earnings and Redemption Program. The Toronto-Dominion Bank and its affiliates are not responsible for the GM Card Earnings and Redemption Allowance Program. ©Registered trade-mark of General Motors Corporation/Used under license. TD logo is a trade-mark of The Toronto-Dominion Bank. †† Chevrolet Cobalt LT Team Canada Edition, MSRP with freight, PDI & fees $21,119. Chevrolet Malibu LT Platinum Edition, MSRP with freight, PDI & fees $29,254. Chevrolet Equinox LTZ, MSRP with freight, PDI & fees $34,954. ♦♦Offer applies to new or demonstrator 2010 MY Silverado/Sierra Light Duty Extended and Crew Cab C/K Models 1SF, 1SB, 1SD (excludes hybrids) delivered after May 1, 2010, while supplies last at participating dealers in Canada. Dealer order or trade may be required. Eligible customers receive either: (a) a pre-installed Chrome Accessories Package (grille, 6" tubular assist steps, door handles and mirror caps) valued up to $1500 (tax inclusive) (*PDG Truck*); or (b) a Custom Accessory Credit of up to $1500 (tax inclusive) to be used towards the purchase of genuine GM Accessories to be installed on a non-PDG Truck from on-ground inventory; Dealer installation included. This offer may not be combined with certain other consumer incentives available on GM vehicles. GMCL may modify, extend or terminate this offer in whole or in part at any time without notice. Conditions and limitations apply. See your GM dealer for details. ▼▼To qualify for GM Canada's Cash For Clunkers incentive, you must: (1) receive Government confirmation of vehicle eligibility under the Retire Your Ride Program, supported by The Government of Canada, and turn in a 1995 or older MY vehicle that is in running condition and has been registered and properly insured in your name for the last 6 months (12 months in B.C.); or (2) turn in a 1995 or older MY vehicle that is in running condition and has been registered and properly insured under (i) a small business name for the last 6 months or (ii) your name for the last 6 months (12 months in B.C.); and (3) purchase or lease a new eligible 2010 or 2011 MY GM vehicle, excluding all Pontiac, Saturn, Saab and Hummer vehicles, Chevrolet Aveo, Corvette ZR1 and Medium Duty trucks, 2010 MY Chevrolet Cobalt and 2011 MY Buick Regal, Chevrolet Cruz and Cadillac CTS Coupe in an amount ranging from $750 to $3,000, depending on the model purchased. Incentive applied after taxes. GM Canada's Cash For Clunkers incentive is only available to customers who take delivery between July 1, 2010 and September 30, 2010, and may not be combined with certain other incentives available on GM vehicles. By participating in this program you will not be eligible for any trade-in value for your vehicle. See your participating GM dealer for additional program conditions and details. If you successfully complete the Retire Your Ride program, you will be eligible for a $300 cash incentive from the Canadian Government. Residents of Northwest Territories, Yukon or Nunavut are excluded from the Government's Retire Your Ride program and are therefore ineligible for GM Canada's Cash For Clunkers incentive. Some conditions apply. Visit www.retireyourride.ca.